

2016 Annual Sponsorship Agreement

To announce your sponsorship commitment of the Atlanta Ad Club and allow us to publicize your generous level of support, please return this completed form to Devita Jacobs at the below address.

Forward company logos (.ai file) via email to: dj@sunsweetfilms.com.

Sponsoring Company: _____

Level of Sponsorship: _____

Contribution: (list cash amount or in-kind sponsorship estimate) _____

Billing Contact: _____

Address: _____

Phone: _____ Fax: _____

Email Address: _____

Authorized Signature: _____ Date: _____

- I HAVE SENT MY COMPANY ai LOGO FILE TO dj@sunsweetfilms.com
- I AM INTERESTED IN SPONSORING A MONTHLY EVENT— PREFERRED MONTH _____
- I AM INTERESTED IN PLANNING AND HOSTING A ROUNDTABLE EVENT

SPONSORSHIP GUIDELINES

Sponsorship payment due within 30 days of receipt of sponsorship commitment. Sponsorship is considered active once payment has been received in full. If you are planning to attend the ADDY Awards, please submit the names of your guests to dj@sunsweetfilms.com no later than 7 days in advance of the event.

PLEASE make your checks payable to:

Atlanta Ad Club MEMO: Annual Sponsorship 2016
100 Peachtree Street Suite 500
Atlanta, GA 30303

Sponsor Levels:

ADDY Awards - \$1,500+	Silver - \$2,500	Gold - \$5,000	Platinum - \$15,000
Logo on ADDY marketing materials	Sponsor's logo on AAC website for 12 months	Sponsor's hyperlinked logo on AAC website for 12 months	Sponsor's hyperlinked logo on AAC website <u>home page</u> for 12 months
Tickets to event	Two complimentary tickets to ADDY Awards	Two complimentary tickets to ADDY Awards	Six complimentary tickets to ADDY Awards
Opportunity for category exclusivity	Exclusive sponsor at a monthly event	Exclusive sponsor at a monthly event	Exclusive sponsor at a monthly event
Opportunity to present award	Two complimentary professional memberships	Opportunity to give 2-minute company pitch at sponsored event	Category exclusivity
		Two complimentary tickets per monthly Ad Club event	Opportunity to give 2-minute company pitch at sponsored event
		Complimentary corporate membership	Opportunity to present award at the ADDYs
			Complimentary corporate membership
			Six complimentary tickets per monthly Ad Club event
			Invitation for two employees to serve on AAC Executive Committees

Requirements: Our members rely on high quality programming that is made possible by the contributions of our sponsors/partners. Sponsor contributions should remain relevant to the resources needed to ensure members continue to have access to the best quality learning and networking opportunities.

If you have any questions about sponsorship opportunities or would like further information, please contact Devita Jacobs (dj@sunsweetfilms.com), Atlanta Ad Club Sponsorship Chair.