



AMERICAN ADVERTISING AWARDS

Photo by Ronny Sison on Unsplash

2020
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ARTJANTA

WHO IS THE ATLANTA AD CLUB?

The Atlanta Ad Club prides itself on many years of public and community service, awards and recognition, and fellowship with our friends in this truly unique business. For those of you unfamiliar with the Atlanta Ad Club, our club consists of local professionals based in the fields of advertising, sales promotion, public relations, marketing, social media, production and the buying or selling of advertising. We are an affiliate of the American Advertising Federation, the only national organization representing the interests of the entire advertising community.



The AAF membership includes more than 400 corporations, 216 clubs and federations, and 133 college chapters, together creating a unified network of almost 50,000 affiliated members dedicated to the good of advertising. For decades, the Atlanta Ad Club has been a valuable and dedicated community partner. We organize club-wide food drives, produce public service advertising campaigns and provide scholarships and a variety of educational opportunities for Georgia State, UGA, GA Tech, SCAD, Miami Ad School, Georgia Southern University and other local students. Our club also showcases local talent at its annual American Advertising Awards, also known as the ADDY Awards, with winning entries advancing to the district and national AAA competitions.



2020 American Advertising Awards



DIAMOND LEVEL

\$6,000

- EXCLUSIVE Industry Sponsorship
- Includes 4 complimentary ADDY submissions
- FULL VIP TABLE* (10 seat) for the AAA Awards ceremony with beverage waitress service
- Full-page ad in the AAA Winners' Book
- 30-second video promotion for your company on Winners' Reel shown during the AAA Awards ceremony
- Sponsor acknowledgment during awards program
- Logo recognition on all AAA promotions and printed collateral
- Facebook and Instagram post individually recognizing your company for your sponsorship
- Logo inclusion on AAA focused emails (minimum of 4 emails)
- Logo placement with link on the Atlanta Ad Club event web page

SPONSORSHIP

LEVELS

SPONSORSHIP

PLATINUM LEVEL

\$5,000

- FULL VIP TABLE* (10 seat) for the AAA Awards ceremony with beverage waitress service
- Includes 3 complimentary ADDY submissions
- Full-page ad in the AAA Winners' Book
- 30-second video promotion for your company on Winners' Reel shown during the AAA Awards ceremony
- Sponsor acknowledgment during awards program
- Logo recognition on all AAA promotions and printed collateral
- Facebook and Instagram post individually recognizing your company for your sponsorship
- Logo inclusion on AAA focused emails (minimum of 4 emails)
- Logo placement with link on the AAA event web page
- Free guest ticket to any AAF-BR professional development luncheon



STE LEVEL

STEEL

GOLD LEVEL

\$4,000

- Four tickets to the AAA Awards ceremony
- Includes 2 complimentary ADDY submissions
- Half page ad in the AAA Winners' Book
- 15-second video promotion for your company on Winners' Reel shown during the AAA Awards ceremony
- Logo recognition on all AAA promotions and printed collateral
- Logo placement with link on the AAA event website
- Free guest ticket to any AAF-BR professional development luncheon
- Inclusion in Facebook and Twitter post recognizing all gold level sponsors



SILVER LEVEL

\$3,000

- Two tickets to the AAA Awards ceremony
- Includes 1 complimentary ADDY submission
- ¼ page ad in AAA Winners' Book
- Logo displayed on sponsor acknowledgment scroll on Winner's Reel
- Logo placement with link on the AAA event website

BRONZE LEVEL

\$1,000

- Two tickets to the AAA Awards ceremony
- Name displayed on sponsor acknowledgment scroll on Winners' Video
- Name listed under "Friend of ADDYs" in AAA Winners' Book

SPONSORSHIP



LOGGATION

STAVE ROOM

AT ASW

199 ARMOUR DR NE
ATLANTA, GA 30324

