

# THE WINNERS

## 2020 ATLANTA ADVERTISING AWARDS

2020  
2020  
2020  
2020  
2020



AMERICAN  
ADVERTISING  
AWARDS

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# LETTER FROM

THE  
WINNER'S  
BOOK

Thank you so much for attending Atlanta Ad Club's annual 2020 American Advertising Awards!

This year's theme, "Loud and Proud" was a call to arms for Atlanta creators to show off their achievements of the past year, putting their work, skills, and blood sweat and tears on display for all to appreciate. The 2020 American Advertising Awards celebrated that the endless nights and missed weekends weren't for nothing. It was a time to be cocky. You earned it.

The American Advertising Awards is the advertising industry's largest competition for creative excellence across the country, and the competition begins at the local level here in Atlanta. And this year, the Atlanta market showed how to be "Loud and Proud", submitting 393 professional entries and 158 student entries! The entries ranged from print collateral to experiential event marketing and AI campaigns, and everywhere in between.

Please join me in thanking Alex Kotz (ADDYs Chair), Taylor O'Quinn (ADDYs Co-Chair) and their committee. This team put in countless hours to ensure that the evening was not only a successful award show, but also was a fun evening for all!

We also want to give a shout-out to our sponsors who donated their time, services, and funds. They are featured here in this Winner's Book, so as a thank you, please go learn more about them!

And on behalf of the rest of the Atlanta Ad Club Executive Board, I'd like to extend another thank you to all that attended and supported our advertising community, and another Congratulations to all the winners!

Can't wait to see what 2021 brings!

Angie Ahumada  
President

# THANKS TO OUR SPONSORS

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events agency

INTERNATIONAL  PAPER



MOXIE

POOLHOUSE



# BEST IN SHOW



## PROFESSIONAL

**TITLE** Scoops Ahoy: Operation Scoop Snoop

**ENTRANT** 22squared

**CATEGORY** Online/Interactive/Branded Content & Entertainment

*Click title of work to view entry*



## STUDENT

**TITLE** Hohner Harmonica

**ENTRANT** Vail Prior & Brandon Kim

**CATEGORY** Cross-Platform/Integrated Consumer Campaign

*Click title of work to view entry*



# GOLD PROFES SIONAL



# SIONAL PROFES



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## PROFESSIONAL



|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Stop Traffick</b>   |
| <b>ENTRANT</b>        | BBDO Atlanta   |
| <b>CATEGORY</b>       | Integrated Media Pro Bono Campaign   |
| <b>CLIENT COMPANY</b> | Street Grace   |
| <b>CREDITS</b>        | David Lubars, Robin Fitzgerald, Emily Miller, Lauren Culbertson, Sara Lowe, Hayley Efird, Marc Calamia, Reid Howard, Brandon Jones, John Fain, Rena Feldman, Becky Ocampos, Tami Oliva, Lauren Herstik, Shannon Collins, Meredith Thornhill, Porter Novelli, Bark Bark, Hero Post, Outdoor Media Group |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Stop Traffick</b>   |
| <b>ENTRANT</b>        | BBDO Atlanta   |
| <b>CATEGORY</b>       | Public Service OOH   |
| <b>CLIENT COMPANY</b> | Street Grace   |
| <b>CREDITS</b>        | David Lubars, Robin Fitzgerald, Emily Miller, Lauren Culbertson, Sara Lowe, Hayley Efird, Marc Calamia, Reid Howard, Brandon Jones, John Fain, Rena Feldman, Becky Ocampos, Tami Oliva, Lauren Herstik, Shannon Collins, Meredith Thornhill, Porter Novelli, Bark Bark, Hero Post, Outdoor Media Group |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Arby's Drive-Thru Steakhouse Box</b>  |
| <b>ENTRANT</b>        | Moxie  |
| <b>CATEGORY</b>       | 3D/Mixed – Single  |
| <b>CLIENT COMPANY</b> | Arby's   |
| <b>CREDITS</b>        | Scott Hunt, Orin Heidelberg, Hughston May, Jennifer Barclay, Mike Singletary, Cameron Mendenhall, Nikita Desai, Helena Wong, Karen Mejia, Anna Neubauer, Kameron Akbarzadeh, Ginger Williford, Ashlyn Remillard, Jodi Phillips, Catherine Morgan, KD Bridges, Jessica White, Caissa Young-Dorion |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Stop Traffick</b>   |
| <b>ENTRANT</b>        | BBDO Atlanta   |
| <b>CATEGORY</b>       | Campaign   |
| <b>CLIENT COMPANY</b> | Street Grace   |
| <b>CREDITS</b>        | David Lubars, Robin Fitzgerald, Emily Miller, Lauren Culbertson, Sara Lowe, Hayley Efird, Marc Calamia, Reid Howard, Brandon Jones, John Fain, Rena Feldman, Becky Ocampos, Tami Oliva, Lauren Herstik, Shannon Collins, Meredith Thornhill, Porter Novelli, Bark Bark, Hero Post, Outdoor Media Group |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Scoops Ahoy: Operation Scoop Snoop</b>  |
| <b>ENTRANT</b>        | 22squared  |
| <b>CATEGORY</b>       | Apps, Games, and Virtual Reality   |
| <b>CLIENT COMPANY</b> | Baskin-Robbins   |
| <b>CREDITS</b>        | Matt O'Rourke, Curt Mueller, Peter Kehr, Alex Lukacs, Chris Kyriakos, Chris Parke, John Stapleton, Daniel Brown, Ashley Keetle, Jennifer Peterson, Danielle Noland, Duane Smith, Ashley Parker, Raelyn Ruff, Dave Saltzman, Mike Woods, Brian Latt |



# GOLD

# PROFESSIONAL

**TITLE** Scoops Ahoy: Operation Scoop Snoop

**ENTRANT** 22squared

**CATEGORY** Integrated Branded Content Campaign  
Local/Regional/National

**CLIENT COMPANY** Baskin-Robbins

**CREDITS** Matt O'Rourke, Curt Mueller, Peter Kehr, Alex Lukacs, Chris Kyriakos, Chris Parke, John Stapleton, Daniel Brown, Ashley Keetle, Jennifer Peterson, Danielle Noland, Duane Smith, Ashley Parker, Raelyn Ruff, Dave Saltzman, Mike Woods, Brian Latt

**TITLE** Control Room

**ENTRANT** Brunner

**CATEGORY** Animation, Special Effects, or Motion Graphics

**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood

**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz

**TITLE** Heist

**ENTRANT** Brunner

**CATEGORY** Animation, Special Effects, or Motion Graphics

**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood

**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz

**TITLE** Heist

**ENTRANT** Brunner

**CATEGORY** Film and Video – CGI

**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood

**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz

**TITLE** Stop Traffick

**ENTRANT** BBDO Atlanta

**CATEGORY** Pro Bono OOH – Single

**CLIENT COMPANY** Street Grace

**CREDITS** David Lubars, Robin Fitzgerald, Emily Miller, Lauren Culbertson, Sara Lowe, Hayley Efird, Marc Calamia, Reid Howard, Brandon Jones, John Fain, Rena Feldman, Becky Ocampos, Tami Oliva, Lauren Herstik, Shannon Collins, Meredith Thornhill, Porter Novelli, Bark Bark, Hero Post, Outdoor Media Group

**TITLE** Holiday Packaging AR

**ENTRANT** The Coca-Cola Company

**CATEGORY** Packaging – Campaign

**CLIENT COMPANY** Coca-Cola

**CREDITS** Alex Russell, Taylor Crawford, Thomas Manley, Beth Gustafson, Heather Bell

**TITLE** Bluebird Music Festival Logo

**ENTRANT** Steely Works / JS

**CATEGORY** Logo Design

**CLIENT COMPANY** Future Arts Foundation

**CREDITS** Brian Steely

**TITLE** Times Square

**ENTRANT** The Coca-Cola Company

**CATEGORY** OOH – Campaign

**CLIENT COMPANY** The Coca-Cola Company

**CREDITS** Taylor Crawford, Catherine Sheehan, Beth Gustafson, Heather Bell

**TITLE** Times Square

**ENTRANT** The Coca-Cola Company

**CATEGORY** Super-Sized, Extension/Dimensional, Digital or Animated – Single

**CLIENT COMPANY** Coca-Cola

**CREDITS** Taylor Crawford, Catherine Sheehan, Beth Gustafson, Heather Bell



**TITLE** French's Mustard Ice Cream

**ENTRANT** Fitzco

**CATEGORY** Art Direction – Campaign

**CLIENT COMPANY** McCormick & Company

**CREDITS** Fitzco, Coolhaus, Sunshine Sachs

**TITLE** French's Mustard Ice Cream

**ENTRANT** Fitzco

**CATEGORY** Consumer Campaign – Regional/National

**CLIENT COMPANY** McCormick & Company

**CREDITS** Fitzco, Coolhaus, Sunshine Sachs

**TITLE** Holiday AR Snowball Fight

**ENTRANT** The Coca-Cola Company

**CATEGORY** Apps, Games, and Virtual Reality

**CLIENT COMPANY** Coca-Cola

**CREDITS** Alex Russell, Taylor Crawford, Thomas Manley, Beth Gustafson, Heather Bell

**TITLE** Holiday AR Sledding

**ENTRANT** The Coca-Cola Company

**CATEGORY** Apps, Games, and Virtual Reality

**CLIENT COMPANY** Coca-Cola

**CREDITS** Alex Russell, Taylor Crawford, Thomas Manley, Beth Gustafson, Heather Bell

**TITLE** Area 51

**ENTRANT** Edelman

**CATEGORY** OOH and Ambient Media – Single Event

**CLIENT COMPANY** Arby's

**CREDITS** Spike Logan, Andrew Hu, Brandon Brown, Peter Heid

**TITLE** French's Mustard Ice Cream

**ENTRANT** Fitzco

**CATEGORY** Sales Kit or Product Information Sheets

**CLIENT COMPANY** McCormick & Company

**CREDITS** Fitzco, Coolhaus, Sunshine Sachs

## MAXWELL MEADS ILLUSTRATION



MAXWELL MEADS IS AUSTRALIA'S FAVORITE HONEY WINE. A FAMILY-RUN BUSINESS LED BY THREE GENERATIONS OF VIGNERONS. WHILE MEAD DATES BACK TO 7000 B.C. AS ONE OF THE OLDEST FERMENTED DRINKS, THEY DIDN'T WANT THEIR PACKAGING TO LOOK SO DATED. OUR DESIGN SIMPLIFIED AND MODERNIZED THE BRAND USING ILLUSTRATION THAT PAID HOMAGE TO THE MAJESTIC ROOTS OF THE BEVERAGE.

**TITLE** Maxwell Meads  
**ENTRANT** Steely Works / JS  
**CATEGORY** Illustration – Single  
**CLIENT COMPANY** Maxwell Meads  
**CREDITS** Brian Steely

**TITLE** **AFRF Adopt A Station**  
**ENTRANT** Brunner  
**CATEGORY** Corporate Social Responsibility – Campaign  
**CLIENT COMPANY** Atlanta Fire Rescue Foundation  
**CREDITS** Rob Schapiro, Jeff Shill, Sinping Ku Bowen, Jonathan Banks, Erich Meier, Alex Kotz

**TITLE** **Control Room**  
**ENTRANT** Brunner  
**CATEGORY** Film and Video – CGI  
**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood  
**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz

**TITLE** **Lumberyard**  
**ENTRANT** Brunner  
**CATEGORY** Film and Video – CGI  
**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood  
**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz

**TITLE** **"Listen"**  
**ENTRANT** Dagger  
**CATEGORY** Sound Design – Single  
**CLIENT COMPANY** Boys & Girls Clubs of America  
**CREDITS** Al Patton, Chris Cella, Al Patton, Melissa Withorn, Jameson LaMarca, Mitchell Hardage, Adrian Schwarz, Ralph Hernandez, Daniel Barnes, Adina Hilton, Kendall DiBella

**TITLE** **Lumberyard**  
**ENTRANT** Brunner  
**CATEGORY** Animation, Special Effects, or Motion Graphics  
**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood  
**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz



# GOLD

## PROFESSIONAL



**TITLE** Coca-Cola  
Star Wars Packaging

**ENTRANT** Mind's Eye Group

**CATEGORY** Packaging – Campaign

**CLIENT COMPANY** Coca-Cola

**CREDITS** N/A

**TITLE** French's Mustard Ice Cream

**ENTRANT** Fitzco

**CATEGORY** Direct Mail 3D/Mixed – Single

**CLIENT COMPANY** McCormick & Company

**CREDITS** Fitzco, Coolhaus, Sunshine Sachs

**TITLE** Holiday AR - Spark Joy

**ENTRANT** The Coca-Cola Company

**CATEGORY** Virtual Reality – Single

**CLIENT COMPANY** Coca-Cola

**CREDITS** Alex Russell, Taylor Crawford, Thomas Manley, Beth Gustafson, Heather Bell

**TITLE** Woodland's Most Wanted

**ENTRANT** Brunner

**CATEGORY** Television – National Campaign

**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood

**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz

**TITLE** Woodland's Most Wanted

**ENTRANT** Brunner

**CATEGORY** Music With/Without Lyrics – Campaign

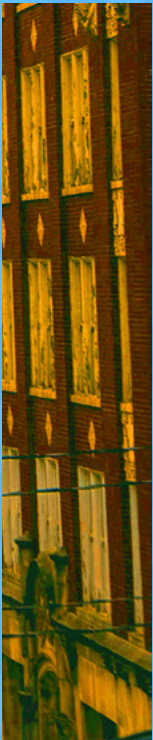
**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood

**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz

SILVER PROFFES



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# SILVER

## PROFESSIONAL



**TITLE** Hydration Photoshoot – Festival

**ENTRANT** The Coca-Cola Company

**CATEGORY** Still Photography – Color – Single

**CLIENT COMPANY** The Coca-Cola Company

**CREDITS** Josh Cannon, Taylor Crawford, TJ Georgecink, Beth Gustafson, Heather Bell

**TITLE** Football Prenup

**ENTRANT** 22squared

**CATEGORY** Social Media – Campaign

**CLIENT COMPANY** Buffalo Wild Wings, Inc.

**CREDITS** Matt O'Rourke, Sanders Hearne, Genna Franconi, Janis Middleton, Chris Kyriakos, Brian Havig, Kameron Paries, Ashlyn Bell, Caty Coplin, John Stapleton, Daniel Brown, Stephen Bridges, Nancy Espinal, Claire Clayton, Debbie Ebbets, Lyndel Beaver, Ryan Srofe, Kelvin Raharja

**TITLE** Waiting with Huell

**ENTRANT** Chemistry Agency

**CATEGORY** Innovative Use of Interactive/Technology

**CLIENT COMPANY** Netflix

**CREDITS** Chris Breen, Carl Corbitt, Michael Micetich, Lauren Glynn, Maggie Homer, Celeste Hubbard-Breen, Natalie Otterson, Lauren Interrante, Russel Trotter

**TITLE** French's Mustard Ice Cream

**ENTRANT** Fitzco

**CATEGORY** Guerrilla Marketing

**CLIENT COMPANY** McCormick & Company

**CREDITS** Fitzco, Coolhaus, Sunshine Sachs

**TITLE** Roomkey Campaign

**ENTRANT** Hothouse

**CATEGORY** Copywriting

**CLIENT COMPANY** Roomkey

**CREDITS** Sarah O'Bryan, Ted Harbourt

**TITLE** Tiny Worlds

**ENTRANT** The Coca-Cola Company

**CATEGORY** Branded Content and Entertainment Campaign

**CLIENT COMPANY** Coca-Cola

**CREDITS** Taylor Crawford, Catherine Sheehan, Catie Ivey, Heather Bell



# SILVER **PROFESSIONAL**

**TITLE** **Baskets Season 4 Teaser**

**ENTRANT** Awesome Inc

**CATEGORY** Animation, Special Effects, or Motion Graphics

**CLIENT COMPANY** FX Networks

**CREDITS** Ashley Kohler, Liz Macke, Craig Sheldon, Nuri Keli, Mark McDonald, Aleksander Saharovsky, Stephanie Gibbons, Carol Weiler, Steve Viola, Ethan Adelman, Albert Romero, Dara Barton, Andre Carbonari, Paul Harris

**TITLE** **French's Mustard Ice Cream**

**ENTRANT** Fitzco

**CATEGORY** Integrated Branded Content Campaign  
Local/Regional/National

**CLIENT COMPANY** McCormick & Company

**CREDITS** Fitzco, Coolhaus, Sunshine Sachs

**TITLE** **Arby's Escape the Room**

**ENTRANT** Moxie

**CATEGORY** Innovative Use of Interactive/Technology

**CLIENT COMPANY** Arby's

**CREDITS** Scott Hunt, Orin Heidelberg, Hughston May, Jennifer Barclay, Mike Singletary, Cameron Mendenhall, Nikita Desai, Helena Wong, Karen Mejia, Anna Neubauer, Kameron Akbarzadeh, Ginger Williford, Ashlyn Remillard, Jodi Phillips, Catherine Morgan, KD Bridges, Jessica White, Caissa Young-Dorion

**TITLE** **Rescues are Rad**

**ENTRANT** Nebo

**CATEGORY** Websites – Consumer

**CLIENT COMPANY** Rescue Pledge

**CREDITS** Kory Gabriel

**TITLE** **Tilt**

**ENTRANT** Focus Brands

**CATEGORY** Social Media – Single

**CLIENT COMPANY** Moe's Southwest Grill

**CREDITS** David Taylor, Brandon Friedman, Jon Gordon

**TITLE** **Holiday Packaging AR**

**ENTRANT** The Coca-Cola Company

**CATEGORY** Branded Content and Entertainment  
Online/Interactive

**CLIENT COMPANY** Coca-Cola

**CREDITS** Alex Russell, Taylor Crawford, Thomas Manley, Beth Gustafson, Heather Bell

**TITLE** **Woodland's Most Wanted**

**ENTRANT** Brunner

**CATEGORY** Social Media Art Direction – Campaign

**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood

**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz

**TITLE** **Aflac Open Enrollment Campaign**

**ENTRANT** Dagger

**CATEGORY** Social Media – Campaign

**CLIENT COMPANY** Aflac

**CREDITS** Al Patton, Chris Cella, Melissa Withorn, Jameson LaMarca, Adrian Schwarz, Josh Ball, Kristin Smith, Jessica Neville, Mitchell Hardage

**TITLE** **French's Mustard Ice Cream**

**ENTRANT** Fitzco

**CATEGORY** Integrated Brand Identity Campaign  
Local/Regional/National

**CLIENT COMPANY** McCormick & Company

**CREDITS** Fitzco, Coolhaus, Sunshine Sachs

**TITLE** **My Morning Jacket Owl**

**ENTRANT** Steely Works / JS

**CATEGORY** Illustration – Single

**CLIENT COMPANY** Colortest

**CREDITS** Brian Steely

# SILVER **PROFESSIONAL**



|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Beaver Crawl</b>  |
| <b>ENTRANT</b>        | Brunner  |
| <b>CATEGORY</b>       | Social Media – Campaign  |
| <b>CLIENT COMPANY</b> | Great Southern Wood Preserving/<br>YellaWood   |
| <b>CREDITS</b>        | Rob Schapiro, Jeff Shill, Silver<br>Cuellar III, Jonathan Banks, Zak<br>Cochran, Nate Wachter, Alex Kotz |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Newport Folk Festival Flying Banjo</b> |
| <b>ENTRANT</b>        | Steely Works / JS                         |
| <b>CATEGORY</b>       | Illustration – Single                     |
| <b>CLIENT COMPANY</b> | Newport Folk Festival                     |
| <b>CREDITS</b>        | Brian Steely                              |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Hunger Monster PSA</b>  |
| <b>ENTRANT</b>        | Awesome Inc  |
| <b>CATEGORY</b>       | Pro Bono Television  |
| <b>CLIENT COMPANY</b> | Atlanta Community Food Bank  |
| <b>CREDITS</b>        | Ashley Kohler, Liz Macke, Craig Sheldon, Bridget<br>Roden, Muriel Tiberghien, Karen Castillo, Sofia<br>Salazar, J Griffin, Mike Brant, Erika Chlupsa,<br>Thomas Fine, Lauren Teasley, Heather<br>Schlesinger, Allison Young, Al Patton, Matt<br>Silliman, Allie Hansen |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Toyota Takata Airbags Hidden Danger</b>  |
| <b>ENTRANT</b>        | Jackson Spalding  |
| <b>CATEGORY</b>       | Consumer Campaign – Regional/National   |
| <b>CLIENT COMPANY</b> | Toyota  |
| <b>CREDITS</b>        | Louie Spivak, Mike Martin, Robert Bumgarner,<br>Scott Harben, Pat Hill, Alicia Harwell, Elizabeth<br>Sarrazin |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Holiday Packaging AR</b>   |
| <b>ENTRANT</b>        | The Coca-Cola Company   |
| <b>CATEGORY</b>       | Augmented Reality   |
| <b>CLIENT COMPANY</b> | Coca-Cola   |
| <b>CREDITS</b>        | Alex Russell, Taylor Crawford, Thomas Manley,<br>Beth Gustafson, Heather Bell |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Pancake Social</b>  |
| <b>ENTRANT</b>        | Treebird Branding  |
| <b>CATEGORY</b>       | Integrated Brand Identity Campaign<br>Local/Regional/National            |
| <b>CLIENT COMPANY</b> | Pancake Social   |
| <b>CREDITS</b>        | Jaci Lund, Erin Rahill, Paige Corkery,<br>Forrest Newton, Lauren Legener |

# SILVER

## PROFESSIONAL

**TITLE** **A+E "Tiny IHOP"**

**ENTRANT** Bark Bark

**CATEGORY** Integrated Branded Content Campaign  
Local/Regional/National

**CLIENT COMPANY** IHOP

**CREDITS** Tom Kaniewski, Christopher Hoehn, Desiree Holm, Daniel Sattelmeyer, Tabitha Mason-Elliott, David Brand, Ann Daykin, Dustin Frissell, Karen Grant

**TITLE** **Honey Baked Ham Friendsgiving Album**

**ENTRANT** Edelman

**CATEGORY** Branded Content and Entertainment  
Online/Interactive

**CLIENT COMPANY** Honey Baked Ham

**CREDITS** Spike Logan, Emily Haines, Morgan Vines, Clare Davis

**TITLE** **Real Estate**

**ENTRANT** BBDO Atlanta

**CATEGORY** TV Advertising – Local – Single

**CLIENT COMPANY** Georgia Lottery

**CREDITS** David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Lauren Culbertson, Emily Miller, Renee Royal, Ami Weiner, Mike Andrews, Richard Sampson, Donald Williams, Carlos Lowenstein, Maggie Miller, Oliver Atcheson, Joe Pistono

**TITLE** **Glaze-Worthy**

**ENTRANT** BBDO Atlanta

**CATEGORY** Social Media – Campaign

**CLIENT COMPANY** The Honey Baked Ham Company, LLC

**CREDITS** David Lubars, Robin Fitzgerald, Mary O'Keefe, Sara Lowe, Tim Smith, Nigel Tribe, Marla Ulrich, Anna Askew, Becky Ocampos, Tami Oliva, Lauren Herstik, Shannon Collins, Nathan Lee, Kitty Snyder, Todd Ayers

**TITLE** **French's Mustard Ice Cream**

**ENTRANT** Fitzco

**CATEGORY** Card, Invitation, Announcement – Campaign

**CLIENT COMPANY** McCormick & Company

**CREDITS** Fitzco, Coolhaus, Sunshine Sachs

**TITLE** **Woodland's Most Wanted**

**ENTRANT** Brunner

**CATEGORY** Sound Design – Campaign

**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood

**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz

**TITLE** **Reebok JJ III Made of Many**

**ENTRANT** Iris

**CATEGORY** Art Direction – Single

**CLIENT COMPANY** Reebok

**CREDITS** Simon Candy, Lexi Corn, Ryan Paladino, Teresa Hasala, Chris Buda

**TITLE** **Escape from New York**

**ENTRANT** BBDO Atlanta

**CATEGORY** Guerrilla Marketing

**CLIENT COMPANY** Norwegian Cruise Line

**CREDITS** David Lubars, Robin Fitzgerald, Craig Miller, Mary O'Keefe, Marc Calamia, Andrea Derby, Amy Rozet, Claire Saunders Hurst, Ashley Bruce, Charles Austin, Colossal Media, ICON, OMD

**TITLE** **Lumberyard**

**ENTRANT** Brunner

**CATEGORY** TV Advertising – Regional/National – Single

**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood

**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz

**TITLE** **Spacecat Brewing Company Logo**

**ENTRANT** Steely Works / JS

**CATEGORY** Logo Design

**CLIENT COMPANY** Spacecat Brewing Company

**CREDITS** Brian Steely



# SILVER

## PROFESSIONAL



|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Arby's Meaterhosen/<br/>Beefvarian Hat</b>   |
| <b>ENTRANT</b>        | Moxie   |
| <b>CATEGORY</b>       | Direct Marketing – Apparel  |
| <b>CLIENT COMPANY</b> | Arby's  |
| <b>CREDITS</b>        | Scott Hunt, Orin Heidelberg,<br>Hughston May, Jennifer Barclay,<br>Mike Singletary, Cameron<br>Mendenhall, Nikita Desai, Helena<br>Wong, Karen Mejia, Anna Neubauer,<br>Kameron Akbarzadeh, Ginger<br>Williford, Ashlyn Remillard, Jodi<br>Phillips, Catherine Morgan, KD<br>Bridges, Jessica White, Caissa<br>Young-Dorion |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Waiting with Huell</b>  |
| <b>ENTRANT</b>        | Chemistry Agency   |
| <b>CATEGORY</b>       | Online/Interactive Campaign  |
| <b>CLIENT COMPANY</b> | Netflix  |
| <b>CREDITS</b>        | Chris Breen, Carl Corbitt, Michael Micetich,<br>Lauren Glynn, Maggie Homer, Celeste Hubbard-<br>Breen, Natalie Otterson, Lauren Interrante,<br>Russell Trotter |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Tiny Worlds</b>  |
| <b>ENTRANT</b>        | The Coca-Cola Company   |
| <b>CATEGORY</b>       | Online/Interactive Campaign                                     |
| <b>CLIENT COMPANY</b> | The Coca-Cola Company   |
| <b>CREDITS</b>        | Taylor Crawford, Catherine Sheehan, Catie Ivey,<br>Heather Bell |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Woodland's Most Wanted</b>  |
| <b>ENTRANT</b>        | Brunner  |
| <b>CATEGORY</b>       | Consumer Campaign – Regional/National  |
| <b>CLIENT COMPANY</b> | Great Southern Wood Preserving/YellaWood   |
| <b>CREDITS</b>        | Rob Schapiro, Jeff Shill, Silver Cuellar III,<br>Jonathan Banks, Zak Cochran, Nate Wachter,<br>Alex Kotz |

|                       |                               |
|-----------------------|-------------------------------|
| <b>TITLE</b>          | <b>Mumford &amp; Sons ACL</b> |
| <b>ENTRANT</b>        | Steely Works / JS             |
| <b>CATEGORY</b>       | Poster – Single               |
| <b>CLIENT COMPANY</b> | Red Star Merchandise          |
| <b>CREDITS</b>        | Brian Steely                  |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Bleacher Report "Grant Hill"</b>                            |
| <b>ENTRANT</b>        | Beast Atlanta  |
| <b>CATEGORY</b>       | Animation, Special Effects, or Motion Graphics                 |
| <b>CLIENT COMPANY</b> | Bleacher Report  |
| <b>CREDITS</b>        | Brett Glover, Joe Pistono, Chelsea Pistono,<br>Heather Keister |

# SILVER

## PROFESSIONAL

**TITLE** **Control Room**  
**ENTRANT** Brunner  
**CATEGORY** TV Advertising – Regional/National – Single  
**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood  
**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz

**TITLE** **Heist**  
**ENTRANT** Brunner  
**CATEGORY** TV Advertising – Regional/National – Single  
**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood  
**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz

**TITLE** **Taken Names**  
**ENTRANT** 22squared  
**CATEGORY** Pro Bono Online Film, Video, and Sound  
**CLIENT COMPANY** Central Outreach and Advocacy Center  
**CREDITS** Matt O'Rourke, Christy Cross, Olivia Ooten, Lucy Orr, Emma Murphy, Gabriel Cuomo, Charleston Crouch, Chris Kyriakos, Nancy Espinal, Gilly Segal, Debbie Ebbets

**TITLE** **Beautiful Things Original Song**  
**ENTRANT** Brand Apart  
**CATEGORY** Music With Lyrics – Single  
**CLIENT COMPANY** Community Foundation for Greater Atlanta  
**CREDITS** Brand Apart

**TITLE** **Harry's "Shave"**  
**ENTRANT** Fitzco  
**CATEGORY** TV Advertising – Regional/National – Single  
**CLIENT COMPANY** Harry's Shave Company  
**CREDITS** Fitzco

**TITLE** **French's Mustard Ice Cream**  
**ENTRANT** Fitzco  
**CATEGORY** OOH – Multiple Installations  
**CLIENT COMPANY** McCormick & Company  
**CREDITS** Fitzco, Coolhaus, Sunshine Sachs

**TITLE** **French's Mustard Ice Cream**  
**ENTRANT** Fitzco  
**CATEGORY** Logo Design  
**CLIENT COMPANY** McCormick & Company  
**CREDITS** Fitzco, Coolhaus, Sunshine Sachs

**TITLE** **Roomkey Atlanta**  
**ENTRANT** Hothouse  
**CATEGORY** Integrated Consumer Campaign – Local  
**CLIENT COMPANY** Roomkey  
**CREDITS** Ted Harbourt, Sarah O'Bryan, Danny Corrales, Roger Okamoto, Laura Robichaux, Dale Bump, Jay Cronin, Shawn Clark

**TITLE** **Coca-Cola: Happy CFB Bowl Season**  
**ENTRANT** MELT Atlanta / LionStar Films  
**CATEGORY** Internet Commercial – Campaign  
**CLIENT COMPANY** The Coca-Cola Company  
**CREDITS** David Culbertson, Marc Fisher, Jeff Walsh, Blair Jordan

**TITLE** **Be the King feat. That Girl Lay Lay**  
**ENTRANT** Bark Bark  
**CATEGORY** Music With Lyrics – Single  
**CLIENT COMPANY** 20th Century Fox  
**CREDITS** Danielle Kupchak, Chris Denniston, Steve Millunzi, Stuart Boone, Kathleen Schenck, Daniel Sattelmeyer, David Brand, Tabitha Mason-Elliott, Ann Daykin, Lora Kaminsky, Jason Sheedy, Dustin Frissell, Meg Gamez

# SILVER

# PROFESSIONAL



|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>The Game</b>  |
| <b>ENTRANT</b>        | BBDO Atlanta   |
| <b>CATEGORY</b>       | Film and Video – CGI   |
| <b>CLIENT COMPANY</b> | Georgia Lottery  |
| <b>CREDITS</b>        | David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Alex Somoza, Tim Smith, Marla Ulrich, Todd Johnson, Ami Weiner, Harald Zwart, Richard Sampson, Richard Goldstein, Christien Tuttle, Molly Baroco, Dan Aronin, Evan Goodell, Torgeir Sanders, Alf Lovvold, Jessica Chamberlin |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Phone Stories Installation Film</b>   |
| <b>ENTRANT</b>        | BrightHouse  |
| <b>CATEGORY</b>       | Public Service OOH and Ambient Media   |
| <b>CLIENT COMPANY</b> | The United Way of Greater Houston  |
| <b>CREDITS</b>        | Mike Lear, Cally Bybee, Sierra Sutton, Mary Elizabeth Morse, David Bunzey, Ashley Maiola, Angie Trehwitt |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Waiting with Huell</b>  |
| <b>ENTRANT</b>        | Chemistry Agency   |
| <b>CATEGORY</b>       | Online Film, Video, and Sound – Single   |
| <b>CLIENT COMPANY</b> | Netflix  |
| <b>CREDITS</b>        | Chris Breen, Carl Corbitt, Michael Micetich, Lauren Glynn, Maggie Homer, Celeste Hubbard-Breen, Natalie Otterson, Lauren Interrante, Russell Trotter, Billy Rainey, Rupert Samuel, Kesshann Cortez, Producer, Amber Ventris, Arsenal Creative, Matt Bass |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Waiting with Huell</b>  |
| <b>ENTRANT</b>        | Chemistry Agency   |
| <b>CATEGORY</b>       | Branded Content and Entertainment Non-Broadcast  |
| <b>CLIENT COMPANY</b> | Netflix  |
| <b>CREDITS</b>        | Chris Breen, Carl Corbitt, Michael Micetich, Lauren Glynn, Maggie Homer, Celeste Hubbard-Breen, Natalie Otterson, Lauren Interrante, Russell Trotter |

|                       |                      |
|-----------------------|----------------------|
| <b>TITLE</b>          | <b>PHISH The Met</b> |
| <b>ENTRANT</b>        | Steely Works / JS    |
| <b>CATEGORY</b>       | Poster – Single      |
| <b>CLIENT COMPANY</b> | PHISH                |
| <b>CREDITS</b>        | Brian Steely         |

|                       |                                   |
|-----------------------|-----------------------------------|
| <b>TITLE</b>          | <b>French's Mustard Ice Cream</b> |
| <b>ENTRANT</b>        | Fitzco                            |
| <b>CATEGORY</b>       | Social Media – Campaign           |
| <b>CLIENT COMPANY</b> | McCormick & Company               |
| <b>CREDITS</b>        | Fitzco, Coolhaus, Sunshine Sachs  |



# SILVER

## PROFESSIONAL

**TITLE** [Primrose Let Guilt Go 2.0](#)

**ENTRANT** Jackson Spalding

**CATEGORY** OOH and Ambient Media – Single

**CLIENT COMPANY** Primrose Schools

**CREDITS** Mike Martin, Maggie Pittman, Kate Weaver, Alicia Harwell, Loui Spivak, Jonathan Buiel, Scott Hartman, Chralie Crose

**TITLE** [Parenting Horror Stories — Bullseye](#)

**ENTRANT** The Coca-Cola Company

**CATEGORY** Social Media – Single

**CLIENT COMPANY** Minute Maid

**CREDITS** Alex Russell, Catie Ivey, Max Mager, Beth Gustafson, Nathalie Espinol, Heather Bell

**TITLE** [Salesforce Holiday Insights](#)

**ENTRANT** Launch

**CATEGORY** Microsites

**CLIENT COMPANY** Salesforce

**CREDITS** Skylar Russell, Taylor O'Quinn, Ian Boyte, Adam Scott, Nick Lentsch, Amy Kosloske, Mark Damiano, Hannah Gruet, Jesse Newton

**TITLE** [Polar Bear Dance Off — Snap Lens](#)

**ENTRANT** The Coca-Cola Company

**CATEGORY** Social Media – Single

**CLIENT COMPANY** Coca-Cola

**CREDITS** Alex Russell, Taylor Crawford, Thomas Manley, Tricia Gillentine, Beth Gustafson, Heather Bell

**TITLE** [French's Mustard Ice Cream](#)

**ENTRANT** Fitzco

**CATEGORY** Direct Marketing – Specialty Advertising

**CLIENT COMPANY** McCormick & Company

**CREDITS** Fitzco, Coolhaus, Sunshine Sachs

**TITLE** [A Fight to Win](#)

**ENTRANT** Wunderman Thompson

**CATEGORY** Online Film, Video, and Sound – Single

**CLIENT COMPANY** USMC Recruiting Command

**CREDITS** Alan Whitley, Rinnae Huang, Rodrigo Stipkovic, Yirayah Garcia, Reza Rasoli, Andrea Overstreet, Tony Liu, PJ Richardson, Mark Grassia, Sam Ciarimataro, Shervin Etaat, Christina Liang, Sam Maurer, Laundry, animators, Heather Haley, Echo Lab, Tyler Roth, Johnny Henderson, Bryan Nygaard

**TITLE** [Players to Parents](#)

**ENTRANT** BBDO Atlanta

**CATEGORY** Corporate Social Responsibility – Campaign

**CLIENT COMPANY** Georgia Lottery

**CREDITS** David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Marc Calamia, Renee Royal, Laura Rea, Ami Weiner, Ben Curtis, Todd Johnson, Dan Rush, Stephen McDonald, Donald Williams, Sean Ehringer, Nancy Hachohen, Preston Garrett, Jason Manz, Molly Baroco, Dan Aronin & Jeff Jay, Evan Goodell

**TITLE** [Polar Bear Dance Off — Snap Lens](#)

**ENTRANT** The Coca-Cola Company

**CATEGORY** Augmented Reality

**CLIENT COMPANY** Coca-Cola

**CREDITS** Alex Russell, Taylor Crawford, Thomas Manley, Tricia Gillentine, Beth Gustafson, Heather Bell

BRONZE PROFESSIONAL



PROFESSIONAL

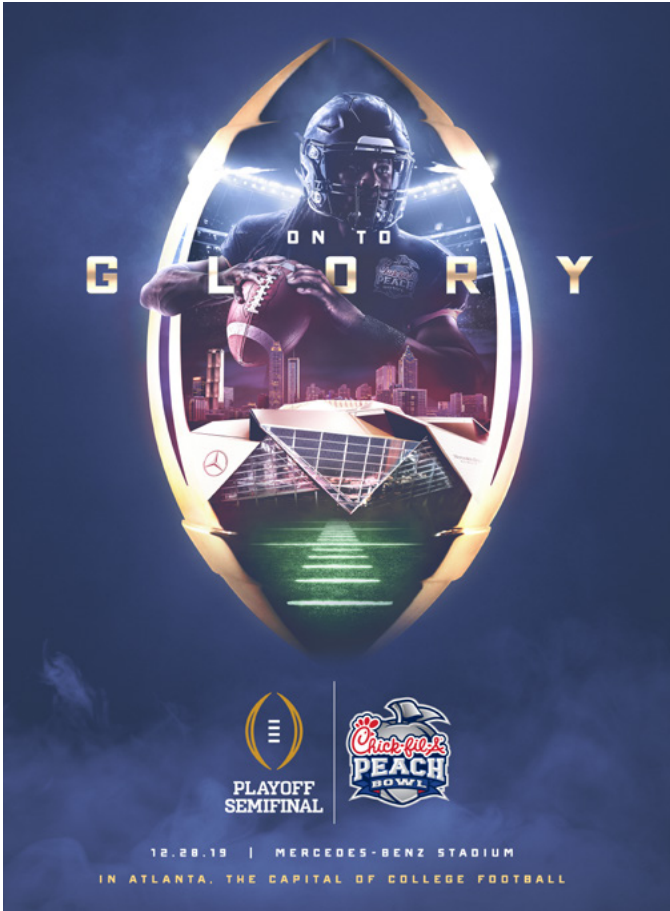
BRONZE PROFESSIONAL





# BRONZE

## PROFESSIONAL



|                |                                    |
|----------------|------------------------------------|
| TITLE          | <b>Peach Bowl Look of the Game</b> |
| ENTRANT        | Blue Sky Agency                    |
| CATEGORY       | Illustration – Single              |
| CLIENT COMPANY | Peach Bowl                         |
| CREDITS        | Zach Silverman                     |

|                |  |
|----------------|--|
| TITLE          | <b>Players to Parents</b>  |
| ENTRANT        | BBDO Atlanta   |
| CATEGORY       | Consumer Campaign – Local  |
| CLIENT COMPANY | Georgia Lottery  |
| CREDITS        | David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Marc Calamia, Renee Royal, Laura Rea, Ami Weiner, Ben Curtis, Todd Johnson, Dan Rush, Stephen McDonald, Donald Williams, Sean Ehringer, Nancy Hachon, Preston Garrett, Jason Manz, Molly Baroco, Dan Aronin & Jeff Jay, Evan Goodell |

|                |  |
|----------------|--|
| TITLE          | <b>Waiting with Huell</b>  |
| ENTRANT        | Chemistry Agency   |
| CATEGORY       | Branded Content and Entertainment – Campaign   |
| CLIENT COMPANY | Netflix  |
| CREDITS        | Chris Breen, Carl Corbitt, Michael Micetich, Lauren Glynn, Maggie Homer, Celeste Hubbard-Breen, Natalie Otterson, Lauren Interrante, Russell Trotter |

|                |  |
|----------------|--|
| TITLE          | <b>Cracker Barrel Tiny Home</b>                    |
| ENTRANT        | Edelman  |
| CATEGORY       | OOH and Ambient Media – Single                     |
| CLIENT COMPANY | Cracker Barrel                                     |
| CREDITS        | Morgan Vines, Brandon Brown, Andrew Hu, Peter Heid |

|                |                                   |
|----------------|-----------------------------------|
| TITLE          | <b>French's Mustard Ice Cream</b> |
| ENTRANT        | Fitzco                            |
| CATEGORY       | Multiple Events                   |
| CLIENT COMPANY | McCormick & Company               |
| CREDITS        | Fitzco, Coolhaus, Sunshine Sachs  |

|                |  |
|----------------|--|
| TITLE          | <b>Georgia Lottery “Keno The Game”</b> |
| ENTRANT        | Beast Atlanta                          |
| CATEGORY       | Sound Design – Single                  |
| CLIENT COMPANY | Georgia Lottery                        |
| CREDITS        | Shawn Coleman                          |



# BRONZE

## PROFESSIONAL

**TITLE** **Aflac Buff Duck Social Video**

**ENTRANT** Dagger

**CATEGORY** Social Media – Single

**CLIENT COMPANY** Aflac

**CREDITS** Al Patton, Chris Cella, Melissa Withorn, Jameson LaMarca, Adrian Schwarz, Josh Ball, Kristin Smith, Jessica Neville, Daniel Barnes, Jamal Harris

**TITLE** **Checkers Spud Sacrifice**

**ENTRANT** Fitzco

**CATEGORY** Social Media – Campaign

**CLIENT COMPANY** Checkers & Rally's

**CREDITS** Fitzco

**TITLE** **Our Members Are The Mission**

**ENTRANT** Fitzco

**CATEGORY** Television – National Campaign

**CLIENT COMPANY** Navy Federal Credit Union

**CREDITS** Fitzco

**TITLE** **USMC Birthday Cadence**

**ENTRANT** Wunderman Thompson

**CATEGORY** Music With Lyrics – Single

**CLIENT COMPANY** USMC Recruiting Command

**CREDITS** Alan Whitley, Matt Covington, James McAlister, Carlton Adams, Stacey Amos, Andrea Overstreet, Nancy Landesberg, Rhett Kearsley, Jane Jacobson, Payton Fritch, Melissa Conner, David Growe

**TITLE** **USMC Birthday Cadence**

**ENTRANT** Wunderman Thompson

**CATEGORY** Music With/Without Lyrics – Campaign

**CLIENT COMPANY** USMC Recruiting Command

**CREDITS** Alan Whitley, Matt Covington, James McAlister, Carlton Adams, Stacey Amos, Andrea Overstreet, Nancy Landesberg, Rhett Kearsley, Jane Jacobson, Payton Fritch, Melissa Conner, David Growe

**TITLE** **Budweiser “Drink Wiser”**

**ENTRANT** Beast Atlanta

**CATEGORY** Video Editing

**CLIENT COMPANY** Anheuser-Busch

**CREDITS** Matt Barron

**TITLE** **Rainbow Room for Mailchimp**

**ENTRANT** Nebo

**CATEGORY** Responsive Design

**CLIENT COMPANY** Mailchimp

**CREDITS** Mo’ Safavynia

**TITLE** **Pocket Mortys “Raid Boss”**

**ENTRANT** Awesome Inc

**CATEGORY** Animation, Special Effects, or Motion Graphics

**CLIENT COMPANY** Adult Swim Games

**CREDITS** Ashley Kohler, Liz Macke, Craig Sheldon, Mark McDonald, Sam Bass, J Griffin, Jamie Galatas, Ana Hallal, Kaila Knight, Aaron M. Miller, Thomas Fine, Michael Kohler, Matt Peery, Jason DeMarco, Vanessa Palacios, Sara Hardy

**TITLE** **Lawn Monster**

**ENTRANT** Edelman

**CATEGORY** Web Banner Ad or Website Takeover

**CLIENT COMPANY** Positec

**CREDITS** Ben Wallis, Christopher Boyle, Clare Davis, Peter Heid, Gary Book, Tony Hovevar

**TITLE** **Shaw Floors Convention Space**

**ENTRANT** Shaw Industries, Inc.

**CATEGORY** Multiple Installations

**CLIENT COMPANY** Shaw Floors

**CREDITS** Michelle Nelson, Mandy Wilson, Madeline Toelke, Katie Vines, Katie Clark, Ashley Barnes, Kristin Ghore, Julie Beth Fisher

# BRONZE

## PROFESSIONAL



|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Film Columbus Georgia</b>              |
| <b>ENTRANT</b>        | Communicorp                               |
| <b>CATEGORY</b>       | Card, Invitation, Announcement – Campaign |
| <b>CLIENT COMPANY</b> | Columbus Convention & Visitors Bureau     |
| <b>CREDITS</b>        | Robin Riley, Jill Henderson, John Shutter |

|                       |                          |
|-----------------------|--------------------------|
| <b>TITLE</b>          | <b>Happy Bowl Season</b> |
| <b>ENTRANT</b>        | MELT                     |
| <b>CATEGORY</b>       | Social Media – Campaign  |
| <b>CLIENT COMPANY</b> | The Coca-Cola Company    |
| <b>CREDITS</b>        | N/A                      |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Parents Weekend</b>   |
| <b>ENTRANT</b>        | BBDO Atlanta   |
| <b>CATEGORY</b>       | TV Advertising – Local – Single  |
| <b>CLIENT COMPANY</b> | Georgia Lottery  |
| <b>CREDITS</b>        | David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Renee Royal, Todd Johnson, Ami Weiner, Dan Rush, Donald Williams, Stephen McDonald, Molly Baroco, Dan Aronin, Evan Goodell |

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|-----------------------|--|
| <b>TITLE</b>          | <b>AFRF Step Forward</b>   |
| <b>ENTRANT</b>        | Brunner  |
| <b>CATEGORY</b>       | Corporate Social Responsibility – Campaign   |
| <b>CLIENT COMPANY</b> | Atlanta Fire Rescue Foundation   |
| <b>CREDITS</b>        | Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Erich Meier, Alex Kotz |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Cracker Barrel “5 Decades, 1 Voice”</b>     |
| <b>ENTRANT</b>        | Edelman  |
| <b>CATEGORY</b>       | Content and Entertainment – Online/Interactive |
| <b>CLIENT COMPANY</b> | Cracker Barrel                                 |
| <b>CREDITS</b>        | Morgan Vines, Lex Lauletta, Peter Heid         |

|                       |                                   |
|-----------------------|-----------------------------------|
| <b>TITLE</b>          | <b>French’s Mustard Ice Cream</b> |
| <b>ENTRANT</b>        | Fitzco                            |
| <b>CATEGORY</b>       | Packaging – Single                |
| <b>CLIENT COMPANY</b> | McCormick & Company               |
| <b>CREDITS</b>        | Fitzco, Coolhaus, Sunshine Sachs  |

# BRONZE

## PROFESSIONAL

**TITLE** **Cards for Humanity**

**ENTRANT** Media Cause

**CATEGORY** Direct Marketing – Specialty Advertising

**CLIENT COMPANY** Media Cause

**CREDITS** Sarah Ackerman, Amy Small, Rob Shaw, Jillian Ingram

**TITLE** **Hard Rock Café Burger Guitar**

**ENTRANT** Moxie

**CATEGORY** Innovative Use of Interactive/Technology

**CLIENT COMPANY** Hard Rock Café

**CREDITS** Jared Kozel, Steven McCormick, Caissa Young-Dorion, Andrew Stargel, Carrie Gildea, Adriana Jacoud, Justin Flagg, Drew Thorla, Kelly Poorman, Dave Gordon, David Way, Kirsten Thieman, Lexi Warren, Katie Greco, Keisha Ffrench, Brooke Wilson, Ransom Haywood, Martin Wysor

**TITLE** **Farm Rich Gender Reveal**

**ENTRANT** SCOUT

**CATEGORY** Online/Interactive Campaign

**CLIENT COMPANY** SCOUT Marketing

**CREDITS** Peter Harris, Betsy, Kelly, Angie Ahumada, Katie Kurnett, AG La Hoz, Greg Paton-Ash, Matt Maggart, Sarah Stennett

**TITLE** **Salesforce Wall Animation**

**ENTRANT** Steely Works / JS

**CATEGORY** OOH Interior – Single

**CLIENT COMPANY** Salesforce

**CREDITS** Robert Bumgarner

**TITLE** **Money**

**ENTRANT** BBDO Atlanta

**CATEGORY** TV Advertising – Regional/National – Single

**CLIENT COMPANY** Ibotta

**CREDITS** David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Craig Miller, Renee Royal, Janna Kay Swanson, Chelsea Phillips Fatoya, Willie Giles

**TITLE** **USMC Battles Won Bootcamp**

**ENTRANT** Wunderman Thompson

**CATEGORY** Social Media – Campaign

**CLIENT COMPANY** USMC Recruiting Command

**CREDITS** Alan Whitley, Yirayah Garcia, Andrea Overstreet, Heather Haley, Sean McNeeley, Andrea Overstreet, Andrea Villa, Aparna Joshi, Marjane Shook, Chad Isom, Lauren Hill, Melissa Conner, Randy Shepard, Liliana Vazquez, Sunni Thompson, Sydney Busby, Holly Hefner, Adam Rust, Brian Hilaire, Gabriela Benitez, Mason Havens, Jack Turney, Donald O'Connor, George Weiser, Matt De Persiss

**TITLE** **Pantone Post**

**ENTRANT** Digitas

**CATEGORY** Social Media – Single

**CLIENT COMPANY** Delta Air Lines

**CREDITS** Atit Shah, Molly Crawford, Francis Styons, Lisa Balser, Vanessa Toro, Brooke Buerkle, Alyse Schwartz

**TITLE** **French's Mustard Ice Cream**

**ENTRANT** Fitzco

**CATEGORY** Illustration – Series

**CLIENT COMPANY** McCormick & Company

**CREDITS** Fitzco, Coolhaus, Sunshine Sachs

**TITLE** **World of Flavor**

**ENTRANT** BBDO Atlanta

**CATEGORY** Social Media – Campaign

**CLIENT COMPANY** Frito Lay

**CREDITS** David Lubars, Robin Fitzgerald, Mike Hanley, Evan Hohenwarter, Fallon Parker, Sarah Knowlton, Patrice Reiley, Dani Gredoña, Aaron Cary, Adam Voorhes, Robin Finlay, Angela Yeung, Nick Cabrera, Josh Verduzco, Adam Jorgenson, Ron Rendon, Diana Mendez, Ben Ellis, Drew Dela Cruz, Christopher Kasper



# BRONZE

## PROFESSIONAL



|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Downtown Palm Beach Gardens</b>   |
| <b>ENTRANT</b>        | House of Current   |
| <b>CATEGORY</b>       | Product or Service Sales Promotion – Campaign  |
| <b>CLIENT COMPANY</b> | ShopCore Properties  |
| <b>CREDITS</b>        | Wendy Lowden, Lisa Maloof, Laura Welch, Kellie Dickinson, Lamar Barton, Scott Brannon, Maria Brown, Koble Delmer |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Roomkey Out-of-Home Campaign</b>   |
| <b>ENTRANT</b>        | Hothouse  |
| <b>CATEGORY</b>       | OOH – Campaign  |
| <b>CLIENT COMPANY</b> | Roomkey   |
| <b>CREDITS</b>        | Ted Harbourt, Sarah O'Bryan, Danny Corrales, Laura Robichaux, Dale Bump, Jay Cronin |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Parenting Horror Stories</b>   |
| <b>ENTRANT</b>        | The Coca-Cola Company   |
| <b>CATEGORY</b>       | Social Media – Campaign   |
| <b>CLIENT COMPANY</b> | Minute Maid   |
| <b>CREDITS</b>        | Alex Russell, Catie Ivey, Max Mager, Beth Gustafson, Nathalie Espinol, Heather Bell |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Console</b>  |
| <b>ENTRANT</b>        | Tombras   |
| <b>CATEGORY</b>       | Animation, Special Effects, or Motion Graphics  |
| <b>CLIENT COMPANY</b> | Zaxby's   |
| <b>CREDITS</b>        | The Tombras Group, Clay Prewitt, Silver Cuellar III, Kym Stone, Liz Stovall, Slash Dynamic, Patrick Sherman, Tanya Cohen, Stephen Vaughn, Harry Dorrington, Paul Jones, Chris Randall, Nick Schneider, Company 3/ Beast/ Method, Billy Gabor, Company 3, Chelsea Pistono, Method, Soraia Callison |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>SunTrust #bestlifegivingchallenge</b>  |
| <b>ENTRANT</b>        | 22squared   |
| <b>CATEGORY</b>       | Social Media – Campaign   |
| <b>CLIENT COMPANY</b> | SunTrust Banks, Inc.  |
| <b>CREDITS</b>        | Matt O'Rourke, Curt Mueller, Mara Evans, Katie Sheridan, Joey Henson, Chris Kyriakos, Chris Parke, Ansley Williams, Caroline McMullan, Grace Turner, Lesley Brown, Carly Loux, Hannah Gray, Erica May, Gianna Gagliardi |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Pilot/Flying J Drivers Appreciation</b> |
| <b>ENTRANT</b>        | Beast Atlanta                              |
| <b>CATEGORY</b>       | Video Editing                              |
| <b>CLIENT COMPANY</b> | Pilot Flying J                             |
| <b>CREDITS</b>        | Eddie Kesler                               |

# BRONZE

## PROFESSIONAL

### TITLE **Polar Bear Dance Off - TSQ Campaign**

**ENTRANT** The Coca-Cola Company

**CATEGORY** Consumer Campaign – Local

**CLIENT COMPANY** Coca-Cola

**CREDITS** Alex Russell, Taylor Crawford, Thomas Manley, Tricia Gillentine, Beth Gustafson, Heather Bell

### TITLE **Aflac College Football Campaign**

**ENTRANT** Dagger

**CATEGORY** Social Media – Campaign

**CLIENT COMPANY** Aflac

**CREDITS** Al Patton, Chris Cella, Melissa Withorn, Jameson LaMarca, Adrian Schwarz, Josh Ball, Kristin Smith, Jessica Neville, Jamal Harris

### TITLE **Beloved Benefit**

**ENTRANT** Brand Apart

**CATEGORY** Cinematography – Campaign

**CLIENT COMPANY** Community Foundation for Greater Atlanta

**CREDITS** Brand Apart

### TITLE **Delta Anti-Human Trafficking**

**ENTRANT** Moxie

**CATEGORY** Integrated Media Corporate Social Responsibility Campaign

**CLIENT COMPANY** Delta Air Lines

**CREDITS** Jared Kozel, Caitlin Vanker, Wendy Wheless, Stephanie Singleton, Parker Davidson, Neil Hieatt, Ashley Andrews, Alexa McGriff, Mike Singletary, Chelsey Reese, Summer Thomas, Chelsea Eberhardt, Brian Brunskill, Lyn Kotarski, Carrie Gildea, Elise Ott, Martin Wysor, Brooke Wilson

### TITLE **Lucky Dog**

**ENTRANT** Wunderman Thompson

**CATEGORY** Online Video – Single

**CLIENT COMPANY** North Carolina Education Lottery

**CREDITS** Jeremy Jones, Javier Molinos, Lucas Heck, Matt Joyner, Justin Florio

### TITLE **Hard Rock Café Burger Guitar**

**ENTRANT** Moxie

**CATEGORY** Guerrilla Marketing

**CLIENT COMPANY** Hard Rock Café

**CREDITS** Jared Kozel, Steven McCormick, Caissa Young-Dorion, Andrew Stargel, Carrie Gildea, Adriana Jacoud, Justin Flagg, Drew Thorla, Kelly Poorman, Dave Gordon, David Way, Kirsten Thieman, Lexi Warren, Katie Greco, Keisha Ffrench, Brooke Wilson, Ransom Haywood, Martin Wysor

### TITLE **I Am The Fox**

**ENTRANT** WITH/agency

**CATEGORY** Online Advertising and Promotion – Campaign

**CLIENT COMPANY** The Fox Theatre

**CREDITS** Blair Brady, Caleb Holland, Rose Freitag, Jin Kim, Aly Knight, Jamie Vosmeier

### TITLE **Peek & Rappel**

**ENTRANT** Brunner

**CATEGORY** Specialty Advertising – Campaign

**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood

**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz

### TITLE **Email Redesign**

**ENTRANT** Digitas

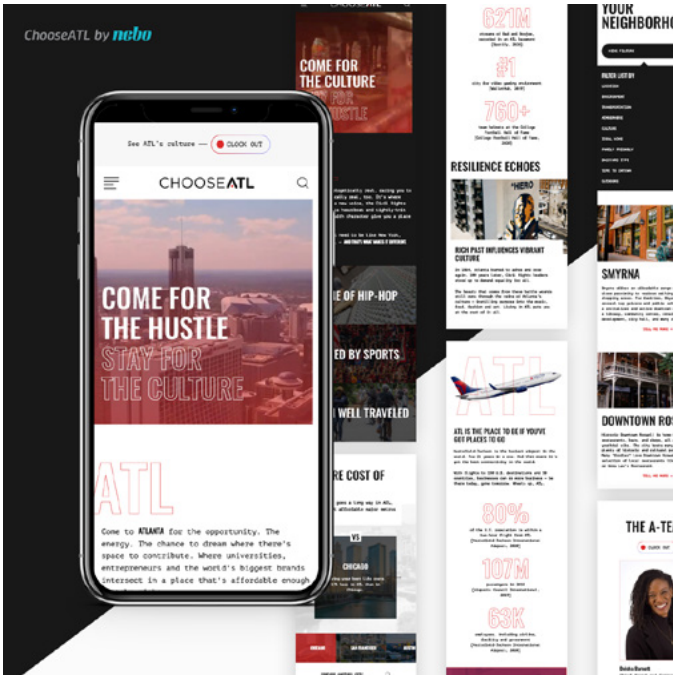
**CATEGORY** User Experience

**CLIENT COMPANY** Delta

**CREDITS** Atit Shah, Molly Crawford, Min Chung, Bry Homeier, Francis Styons, Lauren Liberg, Sean Walsh, Katherine Barker, Megan Stewart, Shean Brennan, Niamh Hillman, Alyse Schwartz, Katherine Zientowski, Courtney Adair, Leigh Parlier, Sarah Kim-Tomcek, Melody Wade, Rashma Prasad

# BRONZE

## PROFESSIONAL



|                |                                  |
|----------------|----------------------------------|
| TITLE          | <b>Clock in Clock Out in ATL</b> |
| ENTRANT        | Nebo Agency                      |
| CATEGORY       | Websites – Consumer              |
| CLIENT COMPANY | ChooseATL                        |
| CREDITS        | Mathew Shamloo                   |

|                |  |
|----------------|--|
| TITLE          | <b>Lawn Monster</b>  |
| ENTRANT        | Edelman  |
| CATEGORY       | Counter Top  |
| CLIENT COMPANY | Positec  |
| CREDITS        | Ben Wallis, Peter Heid, Clare Davis, Gary Book, Tony Hocevar |

|                |                                   |
|----------------|-----------------------------------|
| TITLE          | <b>French's Mustard Ice Cream</b> |
| ENTRANT        | Fitzco                            |
| CATEGORY       | Exterior – Single                 |
| CLIENT COMPANY | McCormick & Company               |
| CREDITS        | Fitzco, Coolhaus, Sunshine Sachs  |

|                |  |
|----------------|--|
| TITLE          | <b>Reebok JJ III Made of Many</b>                                |
| ENTRANT        | Iris   |
| CATEGORY       | Cinematography – Single  |
| CLIENT COMPANY | Reebok   |
| CREDITS        | Simon Candy, Lexi Corn, Ryan Paladino, Teresa Hasala, Chris Buda |

|                |   |
|----------------|---|
| TITLE          | <b>Dancer TV</b>  |
| ENTRANT        | BBDO Atlanta  |
| CATEGORY       | TV Advertising – Regional/National – Single   |
| CLIENT COMPANY | Novant Health   |
| CREDITS        | David Lubars, Robin Fitzgerald, Mike Hanley, Lauren Culbertson, Emily Miller, Nigel Tribe, Marc Calamia, Jenny Russo Novak, Meg Foley, Dawn McCormick, Becky Ocampos, Emmet Breen, Ben Curtis, Katie Scott Sellers, Laurent Chanez, Dinah Rodriguez, Chris Grove & Magali Selosse, Adam Lux, Jeff Jay, Molly Baroco |

|                |   |
|----------------|---|
| TITLE          | <b>Hydration Photoshoot – Beach</b>                                       |
| ENTRANT        | The Coca-Cola Company   |
| CATEGORY       | Still Photography – Color – Single  |
| CLIENT COMPANY | The Coca-Cola Company   |
| CREDITS        | Josh Cannon, Taylor Crawford, TJ Georgecink, Beth Gustafson, Heather Bell |



# BRONZE

## PROFESSIONAL

**TITLE** **Winter Weight**  
**ENTRANT** Wunderman Thompson  
**CATEGORY** Animation, Special Effects, or Motion Graphics  
**CLIENT COMPANY** Scana Energy  
**CREDITS** Jeremy Jones, Javier Molinos, Amber Luke, Sherry McLenon

**TITLE** **Rappel**  
**ENTRANT** Brunner  
**CATEGORY** Point of Purchase – Free Standing  
**CLIENT COMPANY** Great Southern Wood Preserving/YellaWood  
**CREDITS** Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz

**TITLE** **Bentley 'The Factory'**  
**ENTRANT** Iris  
**CATEGORY** OOH – Single  
**CLIENT COMPANY** Bentley  
**CREDITS** Simon Candy, Lexi Corn, Teresa Hasala, Chris Buda

**TITLE** **No Shave**  
**ENTRANT** Jackson Spalding  
**CATEGORY** Pro Bono Online/Interactive  
**CLIENT COMPANY** Jackson Spalding  
**CREDITS** Jonathan Buiel, Mason Brown, Charlie Crose

**TITLE** **Safe Deposit**  
**ENTRANT** BBDO Atlanta  
**CATEGORY** TV Advertising – Local – Single  
**CLIENT COMPANY** Georgia Lottery  
**CREDITS** David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Evan Hohenwarter, Fallon Parker, Renee Royal, Matt Mattingly, Ami Weiner, Dan Opsal, Tina Densmore Bell, Kevin Byrne, Mino Jarjoura, Marian Harkness, Jeannie Rochelle, Merritt Duff, Glen Bennett

**TITLE** **PorscheDriving.com**  
**ENTRANT** Moxie  
**CATEGORY** Websites – Consumer  
**CLIENT COMPANY** Porsche Driving  
**CREDITS** Steven McCormick, Emily Harper, Elsa Güereña, Tracey Jenkins, Deidre Chighizola, Cameron Mendenhall, Robert Tinter, Markham Butler, Jennifer Jacot, Jared Kozel, Justin Flagg, Leah Wiegmann, Vini Dy, AJ Savino, John Kolias, Luis Ramirez, Beau Hunt, John Therckleson, Tony Chavda, Dave Sanchez, Courtney Ledford, Emily Nelson, Jodi Phillips, Caroline Daws, Lorena Sanchez Rubio, Elise Ott, Dishant Patel, Matt Pimenta, Gersson Arce, Lana Williams, Danielle Donnelly, Ashley Andrews, Caissa Young-Dorion, Carrie Gildea, Pratt Sutthipitak

**TITLE** **Paragon Seattle Logo Design**  
**ENTRANT** Steely Works / JS  
**CATEGORY** Logo Design  
**CLIENT COMPANY** Paragon  
**CREDITS** Brian Steely

**TITLE** **I AM ATL Social Media Campaign**  
**ENTRANT** Sparkloft Media  
**CATEGORY** Social Media – Campaign  
**CLIENT COMPANY** Atlanta Convention & Visitors Bureau (Discover Atlanta)  
**CREDITS** Elizabeth Piper, Madison Blankenship, Mandi Cox, Chris Moore, Blake Guffin, Terrence Wimberly, Key Higdon

**TITLE** **Parenting Horror Story Show & Tell**  
**ENTRANT** The Coca-Cola Company  
**CATEGORY** Branded Content and Entertainment – Online Film, Video, and Sound  
**CLIENT COMPANY** Minute Maid  
**CREDITS** Alex Russell, Catie Ivey, Max Mager, Beth Gustafson, Nathalie Espinol, Laura Rea, Heather Bell

# BRONZE

## PROFESSIONAL



|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Million Miler Luggage Tag</b>   |
| <b>ENTRANT</b>        | Digitas  |
| <b>CATEGORY</b>       | Specialty Advertising – Other Merchandise  |
| <b>CLIENT COMPANY</b> | Delta Air Lines  |
| <b>CREDITS</b>        | Atit Shah, Molly Crawford, Ali Nam, Vanessa Toro, Brooke Buerkle, Alissa Lewis, Karla Zientowski, Meagan Light |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Water Safety</b>  |
| <b>ENTRANT</b>        | Chemistry Agency   |
| <b>CATEGORY</b>       | Consumer Campaign – Local  |
| <b>CLIENT COMPANY</b> | Children's Healthcare of Atlanta   |
| <b>CREDITS</b>        | Chris Breen, Gisell Galan, Brittany Riley, Maggie Homer, Lauren Glynn, Maya Campbell, Michael Micetich, Katy Leuschner, Chris Keating, Taylor Rowden |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Shell Snack Bracket</b>                        |
| <b>ENTRANT</b>        | Iris  |
| <b>CATEGORY</b>       | Illustration – Series                             |
| <b>CLIENT COMPANY</b> | Shell Oil   |
| <b>CREDITS</b>        | Simon Candy, Lexi Corn, Ryan Paladino, Chris Buda |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Reebok JJ III Made of Many</b>                                |
| <b>ENTRANT</b>        | Iris   |
| <b>CATEGORY</b>       | Voiceover Talent   |
| <b>CLIENT COMPANY</b> | Reebok   |
| <b>CREDITS</b>        | Simon Candy, Lexi Corn, Ryan Paladino, Teresa Hasala, Chris Buda |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Tablescapes</b>   |
| <b>ENTRANT</b>        | BBDO Atlanta   |
| <b>CATEGORY</b>       | Social Media – Campaign  |
| <b>CLIENT COMPANY</b> | Frito Lay  |
| <b>CREDITS</b>        | David Lubars, Robin Fitzgerald, Mike Hanley, Sara Lowe, Alex Somoza, Tim Smith, Becky Ocampos, Katie Greene, Tom Saporito, Paul Cisco, Mark Cadman, Patrice Reiley, Celeste Toffanello, Tatiana Duarte, Jessica Strode, Benjamin Bass, Caroline Moyer-Kardos, Anthony Liu, Monica Reimold, Justin Freedman |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Valentine's Hot Sauce – Ahhhhh yeah</b>                                       |
| <b>ENTRANT</b>        | Focus Brands   |
| <b>CATEGORY</b>       | Social Media – Single  |
| <b>CLIENT COMPANY</b> | Schlotzsky's   |
| <b>CREDITS</b>        | Mathew Gruber, Anthony Felder, Brandon Friedman, Daria Sawaszkiewicz, Jon Gordon |

# BRONZE

## PROFESSIONAL

**TITLE** **Meineke – Doing Car Care Right**

**ENTRANT** Moxie

**CATEGORY** TV Advertising – Local – Single

**CLIENT COMPANY** Meineke

**CREDITS** Ashley Andrews, Bridget Bush, Brittany Paris, Ian McAllister, Jared Kozel, Jason Pettis, Kristin Buckner, Kyle Lusk, Lindsay Teach, Nadia Kyzer, Neil Schrum, Neil Hieatt, Pratt Sutthipitak, Ransom Haywood, Sarah Gradeless, Swan Burrus, Touraan Pickens, Vang Kelly, Wendy Wheless, Whitney Lentz, Caissa Young-Dorion, Carrie Gildea, Martin Wysor, Ransom Haywood

**TITLE** **Slow-cooked Brisket**

**ENTRANT** Focus Brands

**CATEGORY** Social Media – Single

**CLIENT COMPANY** Schlotzsky's

**CREDITS** Matthew Gruber, Brandon Friedman, Jon Gordon

**TITLE** **Queso Gratification**

**ENTRANT** Focus Brands

**CATEGORY** Social Media – Single

**CLIENT COMPANY** Moe's Southwest Grill

**CREDITS** David Taylor, Brandon Friedman, Jon Gordon

**TITLE** **Farm Rich Gender Reveal**

**ENTRANT** SCOUT

**CATEGORY** Social Media – Campaign

**CLIENT COMPANY** SCOUT Marketing

**CREDITS** Peter Harris, Betsy, Kelly, Angie Ahumada, Katie Kurnett, AG La Hoz, Greg Paton - Ash, Matt Maggart, Sarah Stennett

**TITLE** **MedExpress Fail Videos**

**ENTRANT** Fitzco

**CATEGORY** Internet Commercial – Campaign

**CLIENT COMPANY** MedExpress

**CREDITS** Fitzco

**TITLE** **UNIFY FCU LA Rams Access TV Spot**

**ENTRANT** Adrenaline

**CATEGORY** TV Advertising – Regional/National – Single

**CLIENT COMPANY** UNIFY Financial Credit Union

**CREDITS** Matt Rollins, Nick Gebhardt, Will Agrella, Jessica Lopez, Ojwanna Wilson, Andrew Lepere

**TITLE** **Dutch Masters Craft Syndicate**

**ENTRANT** ECG Productions

**CATEGORY** Branded Content and Entertainment – Campaign

**CLIENT COMPANY** Dutch Masters

**CREDITS** Emily Payton, Sebastian Chamaca, Alesso Graci, Mary Winter, Jenn Lee, C.S.I.

**TITLE** **AMYs Marketing Mediums Collages**

**ENTRANT** Nebo

**CATEGORY** Illustration – Series

**CLIENT COMPANY** Atlanta Marketing Association

**CREDITS** Mo' Safavynia

**TITLE** **Checkers Grandma Potroast**

**ENTRANT** Fitzco

**CATEGORY** Social Media – Single

**CLIENT COMPANY** Checkers & Rally's

**CREDITS** Fitzco

**TITLE** **NCEL "Holiday TV/One Lucky Dog"**

**ENTRANT** Beast Atlanta

**CATEGORY** Video Editing

**CLIENT COMPANY** North Carolina Education Lottery

**CREDITS** Eddie Kesler

**TITLE** **French's Mustard Ice Cream**

**ENTRANT** Fitzco

**CATEGORY** Music Without Lyrics – Single

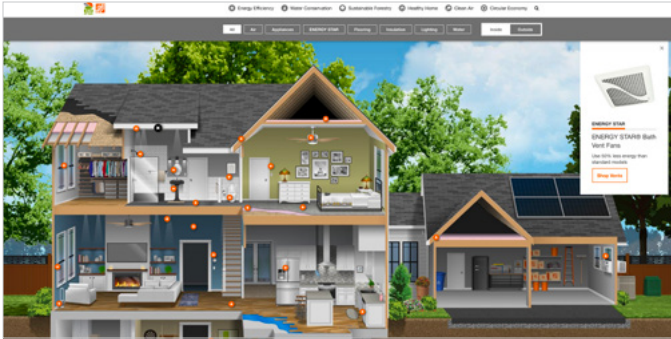
**CLIENT COMPANY** McCormick & Company

**CREDITS** Fitzco, Coolhaus, Sunshine Sachs



# BRONZE

## PROFESSIONAL



|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Home Depot Eco Options Microsite</b> |
| <b>ENTRANT</b>        | Porchlight                              |
| <b>CATEGORY</b>       | Websites – Consumer                     |
| <b>CLIENT COMPANY</b> | The Home Depot                          |
| <b>CREDITS</b>        | Greg Corey, Lindsay Podrid, Liam Munroe |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>The State of Wellness</b>   |
| <b>ENTRANT</b>        | Moxie  |
| <b>CATEGORY</b>       | Cinematography – Single  |
| <b>CLIENT COMPANY</b> | Arthur M Blank Family Foundation   |
| <b>CREDITS</b>        | Chris Bailey, Wendy Wheless, Ehsan Abbasi, Eric Bray, Matt Blackburn, Andrew Stargel, Kirsten Theiman, Micheal Hutton, Alexa McGriff, Josh Money, Erik Hostetler, Taylor Bridgers, Robert Tinter, Rachel McClurg, Alison Sawyer, Lara Fawaz, Penny McPhee, John Bare |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>I Am The Fox</b>   |
| <b>ENTRANT</b>        | WITH/agency   |
| <b>CATEGORY</b>       | Integrated Brand Identity Campaign – Local/Regional/National                  |
| <b>CLIENT COMPANY</b> | The Fox Theatre   |
| <b>CREDITS</b>        | Blair Brady, Caleb Holland, Rose Freitag, Jin Kim, Aly Knight, Jamie Vosmeier |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Winnie the Winner</b>  |
| <b>ENTRANT</b>        | Wunderman Thompson  |
| <b>CATEGORY</b>       | TV Advertising – Regional/National – Single                               |
| <b>CLIENT COMPANY</b> | North Carolina Education Lottery  |
| <b>CREDITS</b>        | Jeremy Jones, Javier Molinos, Taylor Christmas, Lauren Duane, Matt Joyner |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Shaw Floors Color Speaks</b>   |
| <b>ENTRANT</b>        | Sagepath  |
| <b>CATEGORY</b>       | Microsites  |
| <b>CLIENT COMPANY</b> | Shaw Floors   |
| <b>CREDITS</b>        | Juan Giraldo, Audrey Vasina, Dave Maynard, Bryan Moss, Paul Collins, Wujie Li, Eric Swanson |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>USMC Birthday Cadence</b>  |
| <b>ENTRANT</b>        | Wunderman Thompson  |
| <b>CATEGORY</b>       | Voiceover Talent  |
| <b>CLIENT COMPANY</b> | USMC Recruiting Command   |
| <b>CREDITS</b>        | Alan Whitley, Matt Covington, James McAlister, Carlton Adams, Stacey Amos, Andrea Overstreet, Nancy Landesberg, Rhett Kearsley, Jane Jacobson, Payton Fritch, Melissa Conner, David Growe |

# BRONZE

## PROFESSIONAL

**TITLE** **USMC Birthday Cadence**

**ENTRANT** Wunderman Thompson

**CATEGORY** Sound Design – Single

**CLIENT COMPANY** USMC Recruiting Command

**CREDITS** Alan Whitley, Matt Covington, James McAlister, Carlton Adams, Stacey Amos, Andrea Overstreet, Nancy Landesberg, Rhett Kearsley, Jane Jacobson, Payton Fritch, Melissa Conner, David Growe

**TITLE** **Roomkey Outdoor Board Flat**

**ENTRANT** Hothouse

**CATEGORY** OOH Flat – Single

**CLIENT COMPANY** Roomkey

**CREDITS** Jay Cronin, Sarah O'Bryan, Ted Harbourt, Roger Okamoto, Danny Corrales, Laura Robichaux, Dale Bump

**TITLE** **Arby's Disc Golf Swag**

**ENTRANT** Moxie

**CATEGORY** Specialty Advertising – Other Merchandise

**CLIENT COMPANY** Arby's

**CREDITS** Scott Hunt, Orin Heidelberg, Hughston May, Jennifer Barclay, Mike Singletary, Cameron Mendenhall, Nikita Desai, Helena Wong, Karen Mejia, Anna Neubauer, Kameron Akbarzadeh, Ginger Williford, Ashlyn Remillard, Jodi Phillips, Catherine Morgan, KD Bridges, Jessica White, Caissa Young-Dorion

**TITLE** **Stranger Things Summer of 85'**

**ENTRANT** Pandora/Studio Resonate

**CATEGORY** Radio – National Campaign

**CLIENT COMPANY** Netflix

**CREDITS** Pandora/Studio Resonate

**TITLE** **Drone Delivery**

**ENTRANT** Focus Brands

**CATEGORY** Social Media – Single

**CLIENT COMPANY** Moe's Southwest Grill

**CREDITS** David Taylor, Brandon Friedman, Jon Gordon

**TITLE** **Parenting Horror Stories – Baseball**

**ENTRANT** The Coca-Cola Company

**CATEGORY** Online Film, Video, and Sound – Single

**CLIENT COMPANY** Minute Maid

**CREDITS** Alex Russell, Catie Ivey, Max Mager, Nathalie Espinol, Beth Gustafson, Heather Bell

**TITLE** **Parenting Horror Stories**

**ENTRANT** The Coca-Cola Company

**CATEGORY** Branded Content and Entertainment – Campaign

**CLIENT COMPANY** Minute Maid

**CREDITS** Alex Russell, Catie Ivey, Max Mager, Beth Gustafson, Nathalie Espinol, Heather Bell

**TITLE** **Without Drivers**

**ENTRANT** Tombras

**CATEGORY** Internet Commercial – Single Spot

**CLIENT COMPANY** Pilot Flying J

**CREDITS** The Tombras Group, Clay Prewitt, Silver Cuellar III, Matt Johnson, Michael Skoog, Chris Randall, Michelle Maddox, Fixer Partners, Brad Powell, Spots Films, Peter Siaggas, Scott Knollenberg, Ryan Sterritt, Bill Burton, Company 3 / Beast / Method, Soraia Callison, Kacy Donladson, Eddie Kesler, Beast, Billy Gabor, Chelsea Pistono

**TITLE** **Lucky Dog**

**ENTRANT** Wunderman Thompson

**CATEGORY** TV Advertising – Regional/National – Single

**CLIENT COMPANY** North Carolina Education Lottery

**CREDITS** Jeremy Jones, Javier Molinos, Lucas Heck, Matt Joyner, Justin Florio

**TITLE** **Roomkey Interior Single**

**ENTRANT** Hothouse

**CATEGORY** OOH Interior – Single

**CLIENT COMPANY** Roomkey

**CREDITS** Ted Harbourt, Sarah O'Bryan, Danny Corrales, Laura Robichaux, Dale Bump, Jay Cronin

# BRONZE

## PROFESSIONAL

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Hard Rock Café Burger Guitar</b>   |
| <b>ENTRANT</b>        | Moxie   |
| <b>CATEGORY</b>       | Art Direction – Single  |
| <b>CLIENT COMPANY</b> | Hard Rock Café  |
| <b>CREDITS</b>        | Jared Kozel, Steven McCormick, Caissa Young-Dorion, Andrew Stargel, Carrie Gildea, Adriana Jacoud, Justin Flagg, Drew Thorla, Kelly Poorman, Dave Gordon, David Way, Kirsten Thieman, Lexi Warren, Katie Greco, Keisha Ffrench, Martin Wysor, Ransom Haywood, Brooke Wilson |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>I AM ATL Social Media Campaign</b>   |
| <b>ENTRANT</b>        | Sparkloft Media   |
| <b>CATEGORY</b>       | Social Media – Single   |
| <b>CLIENT COMPANY</b> | Atlanta Convention & Visitors Bureau  |
| <b>CREDITS</b>        | Elizabeth Piper, Madison Blankenship, Mandi Cox, Chris Moore, Blake Guffin, Terrence Wimberly, Key Higdon |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Salesforce Einstein Guide to AI</b>  |
| <b>ENTRANT</b>        | Launch  |
| <b>CATEGORY</b>       | Microsites  |
| <b>CLIENT COMPANY</b> | Salesforce  |
| <b>CREDITS</b>        | Skylar Russell, Taylor O'Quinn, Loc Lam, Katie Foster, Adam Scott, Jesse Newton |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Yoink</b>   |
| <b>ENTRANT</b>        | Brunner  |
| <b>CATEGORY</b>       | Super-Sized, Extension/Dimensional, Digital or Animated – Single                                   |
| <b>CLIENT COMPANY</b> | Great Southern Wood Preserving/YellaWood   |
| <b>CREDITS</b>        | Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>MODA Wire &amp; Wood</b>   |
| <b>ENTRANT</b>        | Seed Factory  |
| <b>CATEGORY</b>       | Consumer Campaign – Local   |
| <b>CLIENT COMPANY</b> | Museum of Design Atlanta  |
| <b>CREDITS</b>        | Mark Sorensen, Caleb Hall, David Yoke, Bryan Howard, Laura Flusche, Todd Vaught |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>Pocket Mortys “Raid Boss”</b>  |
| <b>ENTRANT</b>        | Awesome Inc   |
| <b>CATEGORY</b>       | TV Self-Promotion – Regional/National – Single  |
| <b>CLIENT COMPANY</b> | Adult Swim Games  |
| <b>CREDITS</b>        | Ashley Kohler, Liz Macke, Craig Sheldon, Mark McDonald, Sam Bass, J Griffin, Jamie Galatas, Ana Hallal, Kaila Knight, Aaron M. Miller, Thomas Fine, Michael Kohler, Matt Peery, Jason DeMarco, Vanessa Palacios, Sara Hardy |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Stack</b>   |
| <b>ENTRANT</b>        | Brunner  |
| <b>CATEGORY</b>       | Super-Sized, Extension/Dimensional, Digital or Animated – Single                                   |
| <b>CLIENT COMPANY</b> | Great Southern Wood Preserving/YellaWood   |
| <b>CREDITS</b>        | Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Zak Cochran, Nate Wachter, Alex Kotz |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Roomkey Sanitized</b>   |
| <b>ENTRANT</b>        | Hothouse   |
| <b>CATEGORY</b>       | TV Advertising – Local – Single  |
| <b>CLIENT COMPANY</b> | Roomkey  |
| <b>CREDITS</b>        | Ted Harbourt, Sarah O'Bryan, Roger Okamoto, Laura Robichaux, Shawn Clark, Jay Cronin, Dale Bump, Glen Owen |

|                       |  |
|-----------------------|--|
| <b>TITLE</b>          | <b>Reebok JJ III Made of Many</b>                                |
| <b>ENTRANT</b>        | Iris   |
| <b>CATEGORY</b>       | Art Direction – Campaign   |
| <b>CLIENT COMPANY</b> | Reebok   |
| <b>CREDITS</b>        | Simon Candy, Lexi Corn, Ryan Paladino, Teresa Hasala, Chris Buda |

|                       |   |
|-----------------------|---|
| <b>TITLE</b>          | <b>NACDD Inclusive Healthy Communities</b>        |
| <b>ENTRANT</b>        | Rocket Camp                                       |
| <b>CATEGORY</b>       | Pro Bono – Campaign                               |
| <b>CLIENT COMPANY</b> | National Association of Chronic Disease Directors |
| <b>CREDITS</b>        | Christy McCreery, Ray Haddad                      |



# BRONZE

## PROFESSIONAL

**TITLE** **Staple Center Concessions Area**

**ENTRANT** The Coca-Cola Company

**CATEGORY** OOH – Single

**CLIENT COMPANY** Coca-Cola

**CREDITS** TJ Georgecink, Katrina Lenzly, Laura O'Connor, Heather Bell

**TITLE** **Nat Geo's "Secrets of the Garden"**

**ENTRANT** Bark Bark

**CATEGORY** Branded Content and Entertainment – Campaign

**CLIENT COMPANY** Herbal Essences

**CREDITS** Brian Dean, Melissa Marks, Katie Kornstein, Susie Miles, Quinn Prunty, Heather Dankin, Teresa Neva Tate, Jenny Ricks, Laura Anderson, Christine Weber, Karen Sarris, Daniel Sattelmeyer, Tabitha Mason-Elliott, David Brand, Ann Daykin, Dustin Frissell, Karen Grant, Jason Sheedy, Matthew Ducey, Aaron Kunkel

**TITLE** **"Listen"**

**ENTRANT** Dagger

**CATEGORY** TV Advertising – Regional/National – Single

**CLIENT COMPANY** Boys & Girls Clubs of America

**CREDITS** Al Patton, Chris Cella, Al Patton, Melissa Withorn, Jameson LaMarca, Mitchell Hardage, Adrian Schwarz, Ralph Hernandez, Daniel Barnes, Adina Hilton, Kendall DiBella

**TITLE** **Southern Company "Balance"**

**ENTRANT** Fitzco

**CATEGORY** TV Advertising – Regional/National – Single

**CLIENT COMPANY** Southern Company

**CREDITS** Fitzco

**TITLE** **House of Current Logo**

**ENTRANT** House of Current

**CATEGORY** Logo Design

**CLIENT COMPANY** House of Current

**CREDITS** Wendy Lowden, Lisa Maloof, Kellie Dickinson, Lamar Barton, Koble Delmer

**TITLE** **The State of Wellness**

**ENTRANT** Moxie

**CATEGORY** Pro Bono Non-Broadcast Audio/Visual

**CLIENT COMPANY** Arthur M Blank Family Foundation

**CREDITS** Chris Bailey, Wendy Wheless, Ehsan Abbasi, Eric Bray, Matt Blackburn, Andrew Stargel, Kirsten Theiman, Micheal Hutton, Alexa McGriff, Josh Money, Erik Hostetler, Taylor Bridgers, Robert Tinter, Rachel McClurg, John Bare, Penny McPhee, Lara Fawaz, Alison Sawyer

**TITLE** **Carolers**

**ENTRANT** BBDO Atlanta

**CATEGORY** TV Advertising – Local – Single

**CLIENT COMPANY** GA Lottery

**CREDITS** David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Sara Lowe, Corey Obrien, Todd Johnson, Ami Weiner, Tamarra Michel, Ellen Bernard, Kathy Fusco, Elizabeth Amaral, Joachim Machado, Kacy Donaldson

**TITLE** **ZEP: Next Level Product Demos**

**ENTRANT** LionStar Films

**CATEGORY** Online/Interactive Campaign

**CLIENT COMPANY** ZEP

**CREDITS** Jeff Shill, Blair Jordan

**TITLE** **Feel Love Share Love**

**ENTRANT** Madrex Music

**CATEGORY** Television – National Campaign

**CLIENT COMPANY** Edible Arrangements

**CREDITS** Madrex Music

# GOLD STUDENT



# STUDENT



GOLD





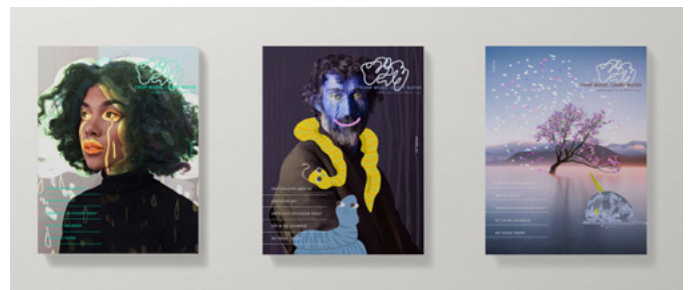
|                         |                              |
|-------------------------|------------------------------|
| TITLE                   | <b>FISH Window Cleaning</b>  |
| CATEGORY                | Print Advertising – Campaign |
| CREDITS                 | Katy Lowe, Pei Chi Teh       |
| EDUCATIONAL INSTITUTION | The Creative Circus          |

|                         |                             |
|-------------------------|-----------------------------|
| TITLE                   | <b>FISH Window Cleaning</b> |
| CATEGORY                | B2B Campaign                |
| CREDITS                 | Katy Lowe, Pei Chi Teh      |
| EDUCATIONAL INSTITUTION | The Creative Circus         |

|                         |  |
|-------------------------|--|
| TITLE                   | <b>Pringles 2ubes!</b>                   |
| CATEGORY                | Consumer Campaign                        |
| CREDITS                 | Benjamin McConnell, Cameron Higginbotham |
| EDUCATIONAL INSTITUTION | Creative Circus                          |

|                         |                            |
|-------------------------|----------------------------|
| TITLE                   | <b>Save Your Day</b>       |
| CATEGORY                | Print Advertising – Single |
| CREDITS                 | Lily Groth                 |
| EDUCATIONAL INSTITUTION | Creative Circus            |

|                         |                              |
|-------------------------|------------------------------|
| TITLE                   | <b>Vita Coco</b>             |
| CATEGORY                | Print Advertising – Campaign |
| CREDITS                 | Pei Chi Teh                  |
| EDUCATIONAL INSTITUTION | The Creative Circus          |



|                         |  |
|-------------------------|--|
| TITLE                   | <b>Chop Wood, Carry Water Publication</b>  |
| CATEGORY                | Cover/Editorial Spread or Feature – Series |
| CREDITS                 | Katherine Yoo                              |
| EDUCATIONAL INSTITUTION | The Creative Circus                        |





**TITLE** Nerdy Posters by SYFY  
**CATEGORY** OOH Poster – Campaign  
**CREDITS** Andrew Bae, Rob Atkinson  
**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** **Glassdoor: Both Sides**  
**CATEGORY** Consumer Campaign  
**CREDITS** Emily Hill, Daniel Woodman  
**EDUCATIONAL INSTITUTION** Creative Circus

**TITLE** **Mental Health Awareness**  
**CATEGORY** Integrated Brand Identity Campaign  
**CREDITS** James Harrill  
**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center



**TITLE** **79th Street Brewery**  
**CATEGORY** Packaging  
**CREDITS** Lachelle Robotham  
**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

SILVER

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# SILVER

## STUDENT



**TITLE** [Revi](#)  
**CATEGORY** Integrated Brand Identity Campaign  
**CREDITS** Sarah Wood  
**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** [Glade by Glad](#)  
**CATEGORY** Consumer Campaign  
**CREDITS** Andrew Bae, Cristian San Emeterio  
**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** [79th Street Brewery](#)  
**CATEGORY** Consumer Campaign  
**CREDITS** Lachelle Robotham  
**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** [Gotham Font Specimen Playing Cards](#)  
**CATEGORY** Packaging  
**CREDITS** Lachelle Robotham  
**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** [Weber "Bring the Tailgate"](#)  
**CATEGORY** Print Advertising – Campaign  
**CREDITS** Laura Schear, Claire Golladay  
**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** [Color Changes Things](#)  
**CATEGORY** Print Advertising – Campaign  
**CREDITS** Veronica Burkhart, Caroline Robb  
**EDUCATIONAL INSTITUTION** The Creative Circus

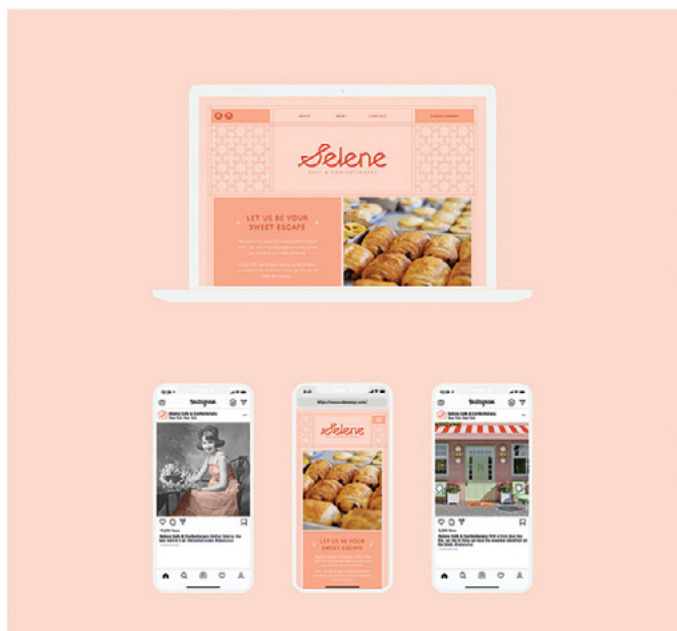


**TITLE** [Here To Grow](#)  
**CATEGORY** Printed Annual Report or Brochure  
**CREDITS** Mary Sanders  
**EDUCATIONAL INSTITUTION** Savannah College of Art and Design



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## STUDENT



**TITLE** **Selene**

**CATEGORY** Integrated Brand Identity Campaign

**CREDITS** Rowan Griscom

**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **Bauhaus Toys**

**CATEGORY** Logo Design

**CREDITS** Rowan Griscom

**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **Grand Mesa Gardens (Hemp Company)**

**CATEGORY** Packaging

**CREDITS** Tristan Zabenko Needham

**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** **CALE Chocolates**

**CATEGORY** Packaging

**CREDITS** Lachelle Robotham

**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** **Lybrel Oral Contraception**

**CATEGORY** Consumer Campaign

**CREDITS** Vail Prior, Katy Lowe

**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** **15**

**CATEGORY** OOH Poster – Single

**CREDITS** Lexie Canario

**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **Infamous, Lady Gaga**

**CATEGORY** Integrated Brand Identity Campaign

**CREDITS** Rowan Griscom

**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center



**TITLE** Coney Island

**CATEGORY** Consumer Campaign

**CREDITS** Caroline Jinks, Mitch Baines

**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** Lemonade | Honesty-First Insurance

**CATEGORY** Consumer Campaign

**CREDITS** Wesley Rhodes, Lauren Byers

**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** Women and Type

**CATEGORY** Book Design

**CREDITS** Tristan Zabenko Needham

**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** 79th Street Brewery Poster

**CATEGORY** OOH Poster – Single

**CREDITS** Lachelle Robotham

**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** Still in Beta

**CATEGORY** Print Advertising – Campaign

**CREDITS** Andrew Bae, Karl Mitchell

**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** The Old Man and the Sea

**CATEGORY** Publication Design – Cover

**CREDITS** Leanna Martin

**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** Budder

**CATEGORY** Illustration – Single

**CREDITS** Sarah Wood

**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

# SILVER

## STUDENT



**TITLE** [Women and Type](#)  
**CATEGORY** Book Design  
**CREDITS** Tristan Zabenko Needham  
**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** [Hamilton House](#)  
**CATEGORY** Integrated Brand Identity Campaign  
**CREDITS** James Harrill  
**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** [Falsun Chocolates Packaging Design](#)  
**CATEGORY** Packaging  
**CREDITS** Shivani Shah  
**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** [ENSŌ Skate Decks](#)  
**CATEGORY** Art Direction – Single  
**CREDITS** Michelle Puri  
**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** [Kia Soul: Shaped for What's Inside](#)  
**CATEGORY** Print Advertising – Campaign  
**CREDITS** Jamie Lawrence, Pei Chi Teh, Brandon Kim  
**EDUCATIONAL INSTITUTION** The Creative Circus



**TITLE** [Cotiere](#)  
**CATEGORY** Integrated Brand Identity Campaign  
**CREDITS** Courtney Jacobs  
**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center



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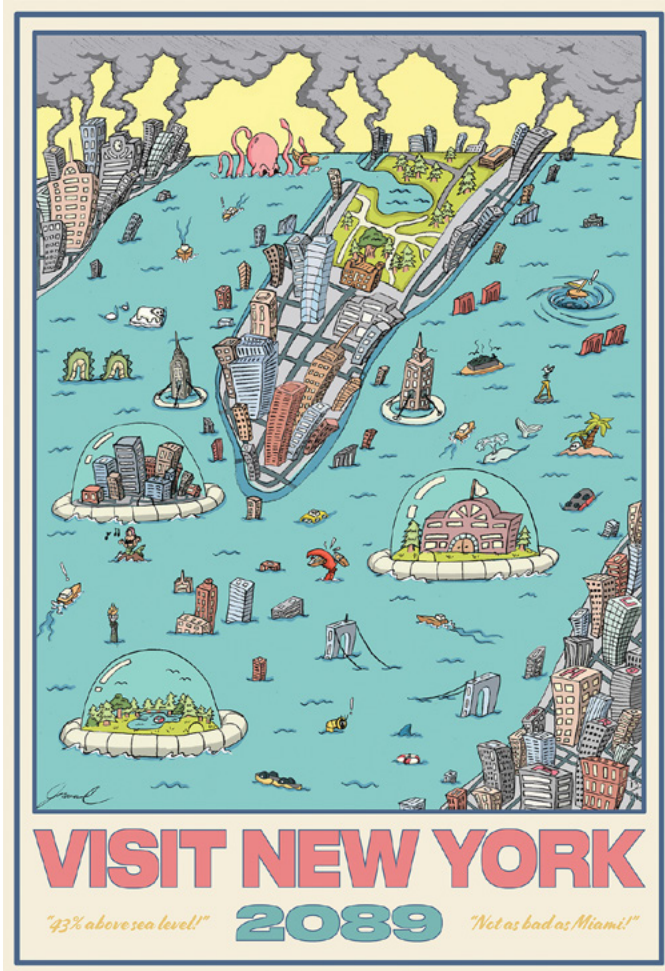


BRONZE



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## STUDENT



**TITLE** **Climate Change**

**CATEGORY** OOH Poster – Single

**CREDITS** Jordan Chopra

**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **Anti-Intellectualism**

**CATEGORY** OOH Poster – Single

**CREDITS** Anaya Reyes

**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **Branch'n App: Build Your Treehouse**

**CATEGORY** App – Mobile or Web-Based

**CREDITS** Tricia Belk

**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** **Lamp Design**

**CATEGORY** Art Direction – Single

**CREDITS** Courtney Jacobs

**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **Opus**

**CATEGORY** Integrated Brand Identity Campaign

**CREDITS** James Harrill

**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **Give the Gift of Coke**

**CATEGORY** Integrated Brand Identity Campaign

**CREDITS** Rowan Griscom

**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **Stash Chocolate**

**CATEGORY** Packaging

**CREDITS** Tristan Zabenko Needham

**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

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## STUDENT

**TITLE** **Polaroid**  
**CATEGORY** Integrated Brand Identity Campaign  
**CREDITS** James Harrill  
**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **Blind Expression**  
**CATEGORY** Cover/Editorial Spread or Feature – Series  
**CREDITS** James Harrill  
**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **Tommy Bahama**  
**CATEGORY** Print Advertising – Single  
**CREDITS** Richard Forzano, Martha Shafer, Pei Chi Teh  
**EDUCATIONAL INSTITUTION** Creative Circus

**TITLE** **Made by Mom**  
**CATEGORY** Book Design  
**CREDITS** Romina Salini  
**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **The Ferociously Silent I-PACE**  
**CATEGORY** Consumer Campaign  
**CREDITS** Andrew Bae, Cristian San Emeterio  
**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** **Amish Country**  
**CATEGORY** Consumer Campaign  
**CREDITS** Brandon Kim, Vail Prior, Pei Chi Teh  
**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** **Neosporin | Keep It Noist**  
**CATEGORY** Consumer Campaign  
**CREDITS** Taylor Hagin, Lauren Byers  
**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** **2 Dips**  
**CATEGORY** Logo Design  
**CREDITS** Anaya Reyes  
**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **Spalding**  
**CATEGORY** Print Advertising – Campaign  
**CREDITS** Erin Vandeburg, Aaron Marshall  
**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** **Balderdash**  
**CATEGORY** Print Advertising – Campaign  
**CREDITS** Caroline Jinks, Karl Mitchell  
**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** **Lemonade | Honesty-First Insurance**  
**CATEGORY** Art Direction – Campaign  
**CREDITS** Lauren Byers, Wesley Rhodes  
**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** **Bauhaus Toys**  
**CATEGORY** Logo Design  
**CREDITS** Anaya Reyes  
**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center



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## STUDENT



|                         |   |
|-------------------------|---|
| TITLE                   | <b>Tommy Bahama</b>                         |
| CATEGORY                | Consumer Campaign                           |
| CREDITS                 | Richard Forzano, Martha Shafer, Pei Chi Teh |
| EDUCATIONAL INSTITUTION | Creative Circus                             |

|                         |   |
|-------------------------|---|
| TITLE                   | <b>Sennheiser: Hear Everything</b>              |
| CATEGORY                | Print Advertising – Campaign                    |
| CREDITS                 | Eduardo Garcia, Nic Tolbert, Nicholas Callender |
| EDUCATIONAL INSTITUTION | The Creative Circus                             |

|                         |   |
|-------------------------|---|
| TITLE                   | <b>SmartHalo Logo Purposed Redesign</b> |
| AWARD                   | BRONZE                                  |
| CATEGORY                | Logo Design                             |
| CREDITS                 | Lachelle Robotham                       |
| EDUCATIONAL INSTITUTION | Savannah College of Art and Design      |

|                         |                       |
|-------------------------|-----------------------|
| TITLE                   | <b>Elevation Pops</b> |
| CATEGORY                | Packaging             |
| CREDITS                 | Leah Hale             |
| EDUCATIONAL INSTITUTION | The Creative Circus   |

|                         |                                    |
|-------------------------|------------------------------------|
| TITLE                   | <b>Valhalla Bruggbus</b>           |
| CATEGORY                | Integrated Brand Identity Campaign |
| CREDITS                 | Samantha Ladouceur                 |
| EDUCATIONAL INSTITUTION | Savannah College of Art and Design |

|                         |  |
|-------------------------|--|
| TITLE                   | <b>Lady Groove</b>                       |
| CATEGORY                | Cover/Editorial Spread or Feature Series |
| CREDITS                 | Sarah Wood                               |
| EDUCATIONAL INSTITUTION | Miami Ad School @ Portfolio Center       |

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## STUDENT

**TITLE** **Shea Moisture**  
**CATEGORY** Integrated Brand Identity Campaign  
**CREDITS** Courtney Jacobs  
**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **Dabble Chocolate Bar Packaging**  
**CATEGORY** Packaging  
**CREDITS** Elizabeth (Poppy) Qardan  
**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** **The Field Guide to Paper Selection**  
**CATEGORY** Printed Annual Report or Brochure  
**CREDITS** Lachelle Robotham  
**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** **Yes, And! Beer**  
**CATEGORY** Illustration – Campaign  
**CREDITS** Sonia Paulina Sayani  
**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** **Figures of Speech Poker Cards**  
**CATEGORY** Copywriting  
**CREDITS** Sonia Paulina Sayani  
**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** **Air National Guard x Amazon**  
**CATEGORY** Stationery Package  
 Single/Multiple Pieces  
**CREDITS** Andrew Bae, Cristian San Emeterio,  
 Mitch Baines  
**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** **Sub Rosa**  
**CATEGORY** Integrated Brand Identity Campaign  
**CREDITS** Sarah Wood  
**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **Fireside Stories**  
**CATEGORY** Art Direction – Single  
**CREDITS** Shruthi Venkatesh  
**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** **Marina**  
**CATEGORY** Illustration – Single  
**CREDITS** Courtney Jacobs  
**EDUCATIONAL INSTITUTION** Miami Ad School @ Portfolio Center

**TITLE** **John Deere: Focus On What Matters**  
**CATEGORY** Consumer Campaign  
**CREDITS** Christian Baldwin, Rob Atkinson  
**EDUCATIONAL INSTITUTION** The Creative Circus

**TITLE** **DIVE Chocolate**  
**CATEGORY** Packaging  
**CREDITS** Gracy Haoge Liu  
**EDUCATIONAL INSTITUTION** Savannah College of Art and Design

**TITLE** **Roman Swipes**  
**CATEGORY** Print Advertising – Campaign  
**CREDITS** Jessica Scott, Jamie Lawrence,  
 Peter Prendergast  
**EDUCATIONAL INSTITUTION** The Creative Circus

# BRONZE

## STUDENT



TITLE

**Walker Design**

CATEGORY

Integrated Brand Identity Campaign

CREDITS

Courtney Jacobs

EDUCATIONAL INSTITUTION

Miami Ad School @ Portfolio Center

TITLE

**Chair Design**

CATEGORY

Art Direction – Single

CREDITS

Sarah Wood

EDUCATIONAL INSTITUTION

Miami Ad School @ Portfolio Center

TITLE

**Shellstrop Beer Packaging**

CATEGORY

Illustration – Single

CREDITS

Shruthi Venkatesh

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

TITLE

**Expression Wear by Uniqlo**

CATEGORY

Consumer Campaign

CREDITS

Andrew Bae, Cristian San Emeterio

EDUCATIONAL INSTITUTION

The Creative Circus

TITLE

**Home Cooking**

CATEGORY

Still Photography – Color – Single

CREDITS

Lauren Byers

EDUCATIONAL INSTITUTION

The Creative Circus

TITLE

**Energizer**

CATEGORY

Consumer Campaign

CREDITS

James Harrill

EDUCATIONAL INSTITUTION

Miami Ad School @ Portfolio Center

TITLE

**Kroger Campaign**

CATEGORY

Print Advertising – Campaign

CREDITS

Tristan Zabenko Needham

EDUCATIONAL INSTITUTION

Savannah College of Art and Design



# BRONZE

## STUDENT



|                         |                                    |
|-------------------------|------------------------------------|
| TITLE                   | <b>Fireside Stories</b>            |
| CATEGORY                | Illustration – Single              |
| CREDITS                 | Shruthi Venkatesh                  |
| EDUCATIONAL INSTITUTION | Savannah College of Art and Design |

|                         |  |
|-------------------------|--|
| TITLE                   | <b>The Art Way</b>                       |
| CATEGORY                | Cover/Editorial Spread or Feature Series |
| CREDITS                 | Anaya Reyes                              |
| EDUCATIONAL INSTITUTION | Miami Ad School @ Portfolio Center       |

|                         |                                    |
|-------------------------|------------------------------------|
| TITLE                   | <b>Sorella</b>                     |
| CATEGORY                | Integrated Brand Identity Campaign |
| CREDITS                 | Carsyn Ciuba                       |
| EDUCATIONAL INSTITUTION | Miami Ad School @ Portfolio Center |



|                         |  |
|-------------------------|--|
| TITLE                   | <b>Fika</b>                                |
| CATEGORY                | Cover/Editorial Spread or Feature – Series |
| CREDITS                 | Leanna Martin                              |
| EDUCATIONAL INSTITUTION | Miami Ad School @ Portfolio Center         |



AMERICAN  
**ADVERTISING**  
AWARDS

*2020 ATLANTA ADVERTISING AWARDS*