



TABLE OF CONTENTS

LETTER FROM THE PRESIDENT	1
ENTRANTS / SPONSORS	2
OUR JUDGES	5
BEST OF SHOW WINNERS	7
MOSAIC AWARD WINNER	9
JUDGES' CHOICE WINNERS	10
PROFESSIONAL WINNERS	16
- GOLD	17
- SILVER	22
- BRONZE	32
STUDENT WINNERS	51
- GOLD	52
- SILVER	54
- BRONZE	57



LETTER FROM THE PRESIDENT

Thank you for attending the 2021 American Advertising Awards! We are thrilled to have been able to virtually celebrate and honor the incredible work our talented local community has created during the past 12 months.

We know the past year was challenging for many of you all. Yet, we were blown away by the inspiring, innovative and truly compelling work we have seen come from Atlanta's advertising community during an unprecedented time.

In the past year, you may have baked. Or gardened. You may have mastered the art of the DIY haircut. You sketched, pitched, wrote, designed and produced. You made it. You **HOMEMADE** it. The theme of this year's ceremony – **Homemade** – celebrates the innate creativity in all of us. It celebrates what makes us who we are, regardless of the circumstances. You made it work. You made award-winning work. And, you made it at home.

The American Advertising Awards is the advertising industry's largest competition for creative excellence across the country, and it begins right here in Atlanta. Our local market truly amazed us this year – with 347 professional entries and 137 student entries. This included compelling pieces ranging from powerful print collateral to experiential event marketing to innovative AI campaigns.

I'd like to give a HUGE thank you to the amazing Taylor O'Quinn, our ADDYs Chair, as well as her diligent committee who seamlessly transitioned our annual ceremony to an engaging virtual experience – an unprecedented undertaking. She and her team have worked around the clock to masterfully plan a memorable celebration, connecting our community in recognition of all the hard work that has been put in over the past year. Thank you all!

We would also like to acknowledge the uber talented team at Launch, who volunteered as our creative sponsor and truly brought our event to life. And finally, thank you to all of our generous sponsors who donated time, services and monetary funds to support the Club and this very important event.

I'd like to share a big congratulations to all our winners. Please stay safe, and let us know how we can continue to support you. Cheers to the next year of legendary creative work, and we can't wait to connect with you all in person again.

Jenna Thomas
President of Atlanta Ad Club

2020-2021 BOARD MEMBERS

Jenna Thomas – Nebo
President

Angie Ahumada – The Home Depot
Immediate Past President

David Warren – ATL Locations
Treasurer

Hannah Ordonez – Billups
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Taylor O'Quinn – Launch
Awards

Mandi Cox – Sparkloft
Communications

Matthew Mattingly – HONE Production
Creative

Logan Frost – Fitzco
Education & Scholarships

Ann Daykin – Bark Bark
Events

Morgen Tanksley – Maycreate
Membership

Karli Figueroa – Moxie
Regional Co-Chair

Tyler Curry – GO Agency
Sponsorship

Kenneth Lovell – Blue Green Submarine
Sponsorship

Guy Tucker – Ask Guy Tucker
Historian & Past President

Nina Hines – SPECS Management
Managing Partner

ADDYS COMMITTEE

Taylor O'Quinn – Awards Chair

Silver Cuellar – Judging Chair

Karli Figueroa

Tyler Curry

Axel Ordoñez

Angie Ahumada

ENTRANTS

22squared	Dani Lou Illustrates	Madrex Music	Steely Works / JS
Adrenaline	DEFINITION 6	Matlock Advertising	The Coca-Cola Company
Ammunition	Digitas	Media Cause	Tillman & Merritt + Daughters
Bark Bark	ECG Productions	Method Studios	Tombras
BBDO Atlanta	Fitzco	Momakes	Tyler Digital
Beast Atlanta	Georgia Gwinnett College	Moxie	
Big Red Rooster	Headword	Nebo	
Blue Sky Agency	House of Current	Operation Mobilization	
Brunner	iris worldwide	OUTFRONT media	
Chemistry Agency	Jackson Spalding	PSOne	
Chomp Pictures	Jonathan Buie Productions	Reckon Branding	
CO3 Sound	Launch	Remedy Films	
Communicorp	Luckie	Resource Branding	
Dagger		Scout	
		Sparkloft Media	



SPONSORS



We're Launch.

We think of digital as a means to connect with the physical world and a way to create new business opportunities for companies.

Founded in 2011, we've got a well-rounded team – from digital pioneers (with the gray hair to prove it) to digital natives (who were basically born with a phone in their hand). We're thinkers, artists, creators, technologists, and storytellers.

We elevate human experiences through the power of digital and design. As the creative partner for the 2021 American Advertising Awards, we're glad to have played a small role in transforming this physical experience into a "homemade" digital one.

launchxd.com





Proud sponsor of the 2021 Atlanta American Advertising Awards.

Video & Post Production. Livestream. Sound & Music Design.

TYLERDIGITAL.NET

OUR JUDGES



ALISON HAMMER

CD/CW at FCB Chicago
Author at HarperCollins
Chicago, IL

Alison Hammer is a VP Creative Director at FCB Chicago. A graduate of the University of Florida and the Creative Circus in Atlanta, she loves the challenge of bringing words together to make people think, feel and act on behalf of consumer and business-to-business brands. When she's not writing ads, Alison writes fiction. Her debut novel, *You and Me and Us*, was published in April by HarperCollins, and her second book, *Little Pieces of Me*, will be out this spring.



JEFF SCHICK

Head of Brand & Insights at Amazon
Seattle, WA

With two decades of experience working alongside The Fortune 100/10, Schick served in branding, digital, social and content production capacities for Apple, adidas, AT&T, T-Mobile and others. He founded film production company, AV Room Productions, and led writing and directing efforts for award-winning films: *HALO*, and *HATCH*. Schick is currently the Head of Brand & Insights at Amazon focused on brand storytelling for the company's contactless physical stores – Amazon Go.



ZACK WARD

Creative Director at Johnson Sekin
Dallas, TX

On any given Saturday you can find Zack Ward tending to his favorite hobby: collecting hobbies. Over the years his insatiable curiosity has led him to painting, photography, leather-working, and gardening to name a few. So advertising has proven to be a natural outlet for both his creativity and collection of interesting and odd know-how. Brands that have graced his pocket-sized sketchbook in the 15 years since include: Baylor University, ExxonMobil, The Dallas Zoo, Interstate Batteries, On the Border, and the National Cheerleaders Association. Zack is married and is the “cool dad” of a baby boy, one dog and countless house plants.

OUR JUDGES



JEFF FLEMINGS

Brand Strategist, Freelance
Fort Lauderdale, FL

For more than 2 decades, Jeff Flemings has been helping brands build the bridge between insight and ideas. Google, Facebook, Microsoft, HP, Liberty Mutual and Colgate Palmolive all depend on Jeff's unique combination of customer empathy, creative inspiration and strategic impact to help create marketing ideas that drive growth. He has worked for Arnold, Digitas, Starcom MediaVest Group, Sapient, and Kantar.



JEFF SHEETS

Founder/Advertising Professor, BYU AdLab
Provo, UT

Jeff Sheets is an Associate Teaching Professor of advertising at Brigham Young University. He is the Founder of and Faculty advisor to the BYU AdLab. Sheets' creative students also won the AAF National Student Best of Show ADDY Award the last four years in a row. Professionally, he has worked from New York City to Salt Lake City, with big brands to small startups, on everything from award-winning creative and international branding to pro-social public service campaigns. Jeff is a graduate from BYU and the School of Communications, where he studied in the same program in which he now teaches.



BEST OF SHOW

PROFESSIONAL

TITLE

Radio Recliner

ENTRANT

luckie

CATEGORY

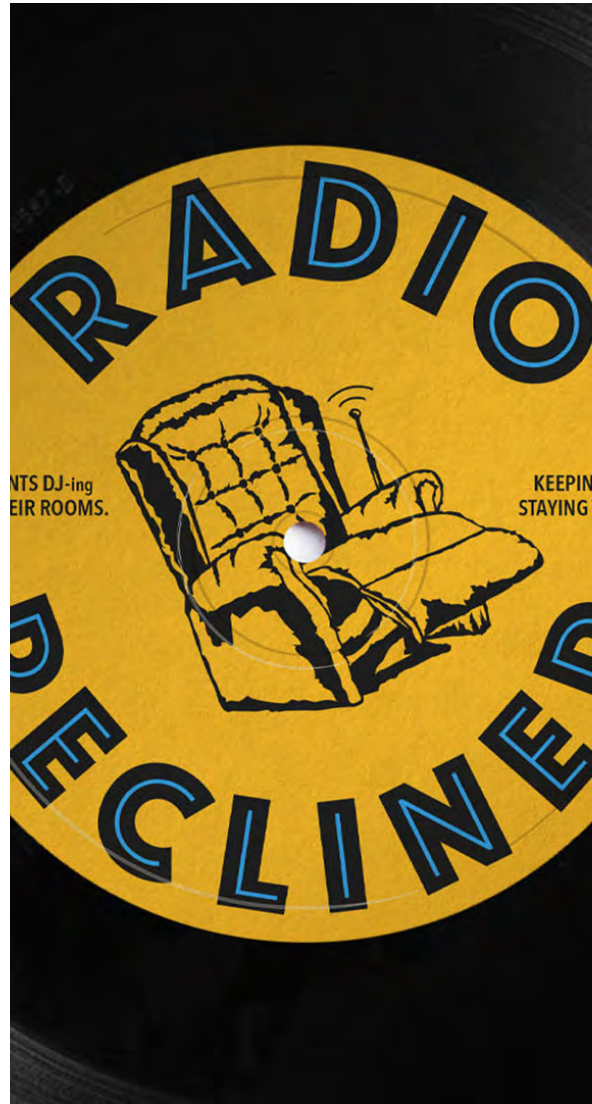
Corporate Social Responsibility
Online/Interactive

CLIENT COMPANY

Bridge Senior Living

CREDITS

Mitch Bennett, Denise Arnold, David Brothers, Katie Greco, Vanessa Suarez, Daniella Gonzalez, Karen Kizzire, Cara Blaine, Tunde Noibi, Mary Winslow, Teresa Caro, Markus Beige, Bob Harrison, Mandee Harvey, Bhumika Ray, Michael McFarland, John Gardner, Mary Eitel, Nicholas Wolaver, Kimberly Stanford



“

Music stays with us forever, long after the memories have faded.

DJ WINDJAMMER

Resident at Somerby Sandy Springs



“

I do love hats, but I also have attitude.

DJ HATTIE WITH A HATTITUDE

Resident at Summer Village Azalea Place

BEST OF SHOW

STUDENT

TITLE

Jeep – Re-Adventure

CATEGORY

Integrated Consumer Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Patrick Stogner, Mark Murphy,
Meredith Whitaker



MOSAIC AWARD



TITLE
Cover our Community

ENTRANT
Chemistry Agency

CATEGORY
Out-Of-Home Campaign

CLIENT COMPANY
Big Facts Small Acts

CREDITS
Chris Breen, Kevin Willson, Demour Breen, Mike Groenewald, Will Benham, Maya Campbell, Lauren Glynn, Lauren Interrante, Tim Smith, Courtney Saul, Jhadelys Reyes, Hilary Harmon, Fabian Williams, Dwayne "Dubelyoo" Wright, Lonnie Garner, Pedro Amos, Joe King, Cosby Hayes, Sarah Painter, Angela Bortone, Sachi Rome, Austin Blue, Sherri Daye Scott

Brought to you by



JUDGES' CHOICE

PROFESSIONAL



TITLE
National Family Day QR Puzzle

ENTRANT
Tombras

CATEGORY
Specialty Advertising – Other Merchandise

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Chris Randall



TITLE
French's Mustard Beer

ENTRANT
Fitzco

CATEGORY
Guerrilla Marketing

CLIENT COMPANY
McCormick & Company, Inc

CREDITS
FITZCO, Sunshine Sachs, Oskar Blues



TITLE
Meow ReMix

ENTRANT
Moxie

CATEGORY
Social Media, Campaign

CLIENT COMPANY
The JM Smucker Company

CREDITS
Gail Hollander, Andy Bird, Jason Gorman, Lauren Schneidmuller, Gina Leone, Sandy Stewart, JR Harris, Shaun Bruce, Tim Wassler, Rachel Tierney, Micol Rankin, Kaitlyn Kline, Krystal Keller, Rachel Rauch, Lindsey Braem, Emily Bayer, Arthur Germer, Rebecca Harris, Zakk Weston, Nicole Bradley, Amy Del Rio-Gazzo, Cassie Bachik, Rachel Rauch

JUDGES' CHOICE

PROFESSIONAL



TITLE
Gaming Drink Break – Soda Bro

ENTRANT
The Coca-Cola Company

CATEGORY
Internet Commercial

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex Russell, Alex Morgan, Dheeraj Govindraj, Laura O'Connor, Laura Rea, Gabby Marcone



TITLE
Cover our Community

ENTRANT
Chemistry Agency

CATEGORY
Out-Of-Home Campaign

CLIENT COMPANY
Big Facts Small Acts

CREDITS
Chris Breen, Kevin Wilson, Demour Breen, Mike Groenewald, Will Benham, Maya Campbell, Lauren Glynn, Lauren Interrante, Tim Smith, Courtney Saul, Jhadelys Reyes, Hilary Harmon, Fabian Williams, Dwayne "Dubelyoo" Wright, Lonnie Garner, Pedro Amos, Joe King, Cosby Hayes, Sarah Painter, Angela Bortone, Sachi Rome, Austin Blue, Sherri Daye Scott



TITLE
Radio Recliner

ENTRANT
luckie

CATEGORY
Corporate Social Responsibility Online/Interactive

CLIENT COMPANY
Bridge Senior Living

CREDITS
Mitch Bennett, Denise Arnold, David Brothers, Katie Greco, Vanessa Suarez, Daniella Gonzalez, Karen Kizzire, Cara Blaine, Tunde Noibi, Mary Winslow, Teresa Caro, Markus Beige, Bob Harrison, Mandee Harvey, Bhumika Ray, Michael McFarland, John Gardner, Mary Eitel, Nicholas Wolaver, Kimberly Stanford

JUDGES' CHOICE

PROFESSIONAL



TITLE
French's Mustard Beer

ENTRANT
Fitzco

CATEGORY
Direct Mail 3-D/Mixed

CLIENT COMPANY
McCormick & Company, Inc

CREDITS
FITZCO, Sunshine Sachs, Oskar Blues



TITLE
Drive-Thru Date Night

ENTRANT
Tombras

CATEGORY
Event

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym Stone, Chris Randall, Stephen Vaughn, Morgan McLees, Jessica Gaylord, Matt Butler, Caitlin Smichowski



TITLE
Times Square – New Year New Hope

ENTRANT
The Coca-Cola Company

CATEGORY
Super-sized, Extension/Dimensional, Digital or Animated – Single Unit

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex Russell, Dheeraj Govindraj, Tricia Gillentine, Catie Ivey, Taylor Crawford, Jen Spillers Kramer, Jenny Barlow, Gabby Marcone

JUDGES' CHOICE

PROFESSIONAL



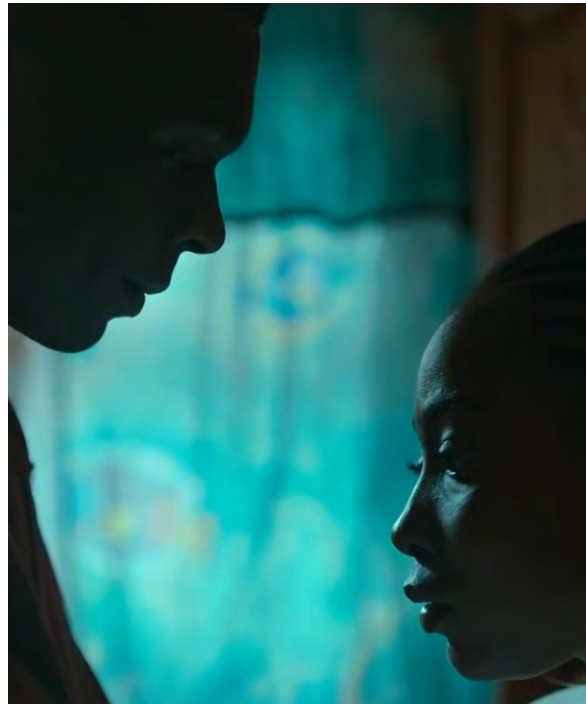
TITLE
Zaxophone On-Hold Messaging

ENTRANT
Tombras

CATEGORY
Voiceover

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Matt Johnson, Chris Randall



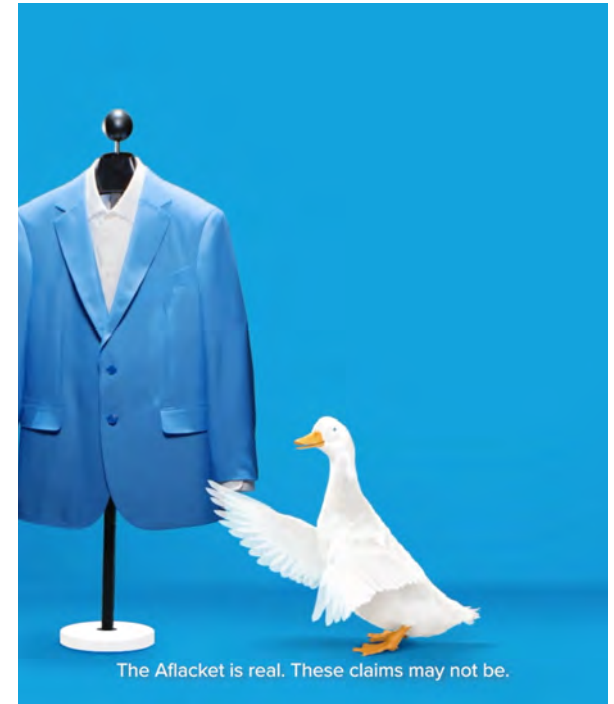
TITLE
The Grand Army Convoy

ENTRANT
Chemistry Agency

CATEGORY
Public Transit Ad, Exterior

CLIENT COMPANY
Netflix

CREDITS
Chris Breen, Kevin Wilson, Mike Groenewald, Will Benham, Maggie Homer, Maya Campbell, Lauren Glynn, Lauren Interrante, Kashish Ali, Tim Smith, Courtney Saul, Jhadelys Reyes, GHOST, Isabella Kursman Neri, Melinda Okoye, Jean Tanis, Ben George, Katie Adams,



TITLE
Aflacket (College Football)

ENTRANT
Dagger

CATEGORY
Social Media, Campaign

CLIENT COMPANY
Aflac

CREDITS
Al Patton, Josh Ball, Vince Scicchitano, Brandon Hampton, Jessica Neville, Kelly Taylor, Adina Hilton, Chris Cella, Adrian Schwarz, Ralph Hernandez, Daniel Barnes, Ransom Haywood, Martin Wysor, Kristin Richards, Katie Orr, Jamal Harris, Sarah Kuhn, Tristan Watson

JUDGES' CHOICE

STUDENT



TITLE

Jeep - Re-Adventure

CATEGORY

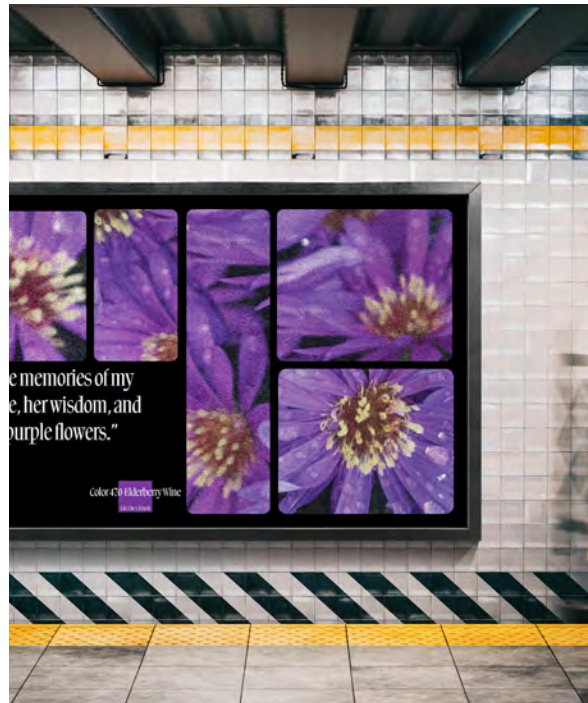
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Patrick Stogner, Mark Murphy, Meredith Whitaker



TITLE

Life On A Brush

CATEGORY

Integrated Consumer Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Steven Abadin, Andrew Sellier



TITLE

If it's working, it's Reliant

CATEGORY

TV Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Eddie Garcia, Cameron Higginbotham

JUDGES' CHOICE

STUDENT



TITLE
National Geographic: Earth Day 2100

CATEGORY
Social Media Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Michael Simon & Liam Berg

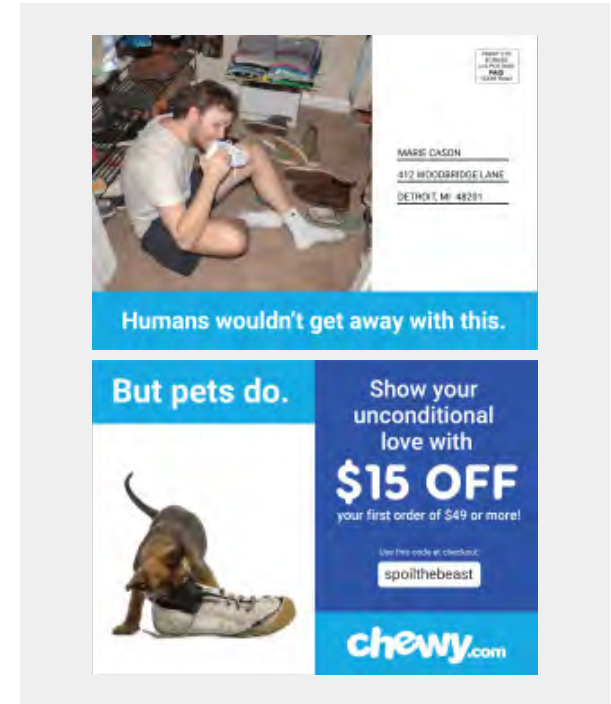


TITLE
Le Labo "Committed to Memory"

CATEGORY
Magazine Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Gillian Chiboucas & Benjamin McConnell



TITLE
Chewy.com Integrated Campaign

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Jason Magnes & Liam Berg



GOLD WINNERS

PROFESSIONAL



TITLE
National Family Day QR Puzzle

ENTRANT
Tombras

CATEGORY
Specialty Advertising – Other Merchandise

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III



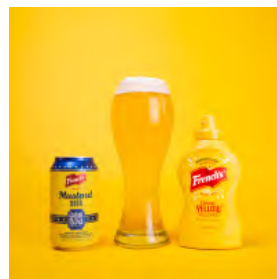
TITLE
French's Mustard Beer

ENTRANT
Fitzco

CATEGORY
Guerrilla Marketing

CLIENT COMPANY
McCormick & Company, Inc

CREDITS
FITZCO, Sunshine Sachs, Oskar Blues



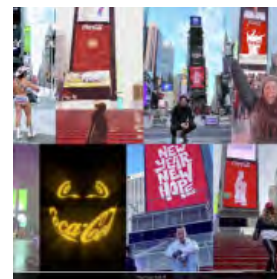
TITLE
French's Mustard Beer

ENTRANT
Fitzco

CATEGORY
Event

CLIENT COMPANY
McCormick & Company, Inc

CREDITS
FITZCO, Sunshine Sachs, Oskar Blues



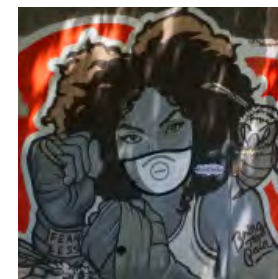
TITLE
Times Square 2020

ENTRANT
The Coca-Cola Company

CATEGORY
Out-Of-Home Campaign

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex Russell, Taylor Crawford, Thomas Manley, Tricia Gillentine, Dheeraj Govindraj, Catie Ivey, Jenny Barlow, Gabby Marcone, Jen Spillers Kramer



TITLE
Cover our Community

ENTRANT
Chemistry Agency

CATEGORY
Out-Of-Home Campaign

CLIENT COMPANY
Big Facts Small Acts

CREDITS
Chris Breen, Kevin Wilson, Demour Breen, Mike Groenewald, Will Benham, Maya Campbell, Lauren Glynn, Lauren Interrante, Tim Smith, Courtney Saul, Jhadelys Reyes, Hilary Harmon, Fabian Williams, Dwayne "Dubelyoo" Wright, Lonnie Garner, Pedro Amos, Joe King, Cosby Hayes, Sarah Painter, Angela Bortone, Sachi Rome, Austin Blue, Sherri Daye Scott



TITLE
Meow ReMix

ENTRANT
Moxie

CATEGORY
Social Media, Campaign

CLIENT COMPANY
The JM Smucker Company

CREDITS
Gail Hollander, Andy Bird, Jason Gorman, Lauren Schneidmuller, Gina Leone, Sandy Stewart, JR Harris, Shaun Bruce, Tim Wassler, Rachel Tierney, Micol Rankin, Kaitlyn Kline, Krystal Keller, Rachel Rauch, Lindsey Braem, Emily Bayer, Arthur Germer, Rebecca Harris, Zakk Weston, Nicole Bradley, Amy Del Rio-Gazzo, Cassie Bachik, Rachel Rauch

GOLD WINNERS

PROFESSIONAL



TITLE
Replacement Commercials-
Mannequins

ENTRANT
Dagger

CATEGORY
Social Media, Campaign

CLIENT COMPANY
Aflac

CREDITS
Al Patton, Josh Ball, Jameson
LaMarca, Jessica Neville, Kelly
Taylor, Adina Hilton, Chris Cella,
Adrian Schwarz, Ralph Hernandez,
Daniel Barnes, Ransom Haywood,
Martin Wysor, Kristin Richards, Katie
Orr, Jamal Harris, Sarah Kuhn



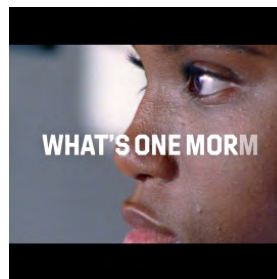
TITLE
"Big Headed"

ENTRANT
BBDO Atlanta

CATEGORY
Regional/National Television
Commercial

CLIENT COMPANY
Georgia Lottery

CREDITS
David Lubars, Robin Fitzgerald,
Derrick Ogilvie, Jon Mueller, Anna
Taylor, Colin Hodges, Marla Ulrich,
Laura Rea, Nigel Tribe, Ami Weiner,
Tamarra Michel, Ty Walker, Dan
Opsal, Mino Jarjoura, Dan Duffy,
Caleb Dewart, Buzzy Cancilla,
Method Studios/Company3, Jeff Jay,
Molly Baroco,



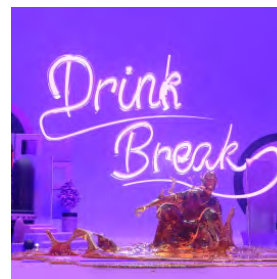
TITLE
Adidas - What's One More

ENTRANT
iris worldwide

CATEGORY
Internet Commercial

CLIENT COMPANY
Adidas

CREDITS
Simon Candy, Lexi Corn



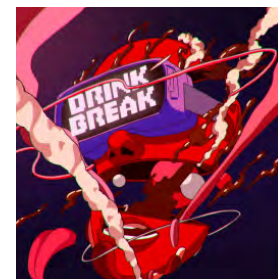
TITLE
Gaming Drink Break - Soda Bro

ENTRANT
The Coca-Cola Company

CATEGORY
Internet Commercial

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex
Russell, Alex Morgan, Dheeraj
Govindraj, Laura O'Connor, Laura
Rea



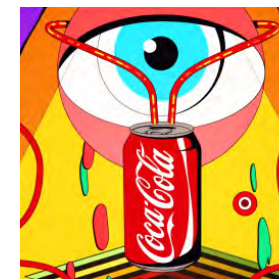
TITLE
Gaming Drink Break - Morph
Madness

ENTRANT
The Coca-Cola Company

CATEGORY
Internet Commercial

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex
Russell, Alex Morgan, Dheeraj
Govindraj, Laura O'Connor, Laura
Rea



TITLE
Coke Gaming Twitch 'Drink Break'

ENTRANT
The Coca-Cola Company

CATEGORY
Internet Commercial Campaign

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex
Russell, Alex Morgan, Dheeraj
Govindraj, Laura O'Connor, Laura
Rea

GOLD WINNERS

PROFESSIONAL



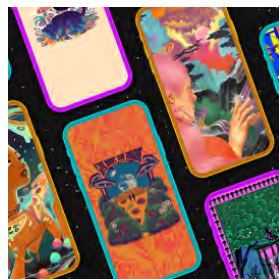
TITLE
Cover our Community

ENTRANT
Chemistry Agency

CATEGORY
Integrated Advertising Campaign –
Regional/National – Consumer

CLIENT COMPANY
Big Facts Small Acts

CREDITS
Chris Breen, Kevin Wilson, Demour
Breen, Mike Groenewald, Will
Benham, Maya Campbell, Lauren
Glynn, Lauren Interrante, Tim Smith,
Courtney Saul, Jhadelys Reyes, Hilary
Harmon, Fabian Williams, Dwayne
“Dubelyoo” Wright, Lonnie Garner,
Pedro Amos, Joe King, Cosby Hayes,
Sarah Painter, Angela Bortone, Sachi
Rome, Austin Blue, Sherri Daye Scott



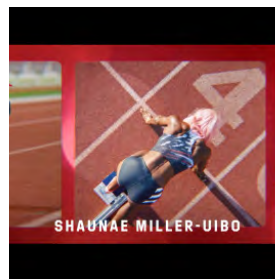
TITLE
Mellow Mushroom Art of Mellow

ENTRANT
Fitzco

CATEGORY
Illustration Series

CLIENT COMPANY
Mellow Mushroom

CREDITS
FITZCO



TITLE
Adidas “One More”

ENTRANT
Beast Atlanta

CATEGORY
Video Editing

CLIENT COMPANY
Adidas

CREDITS
Matt Barron



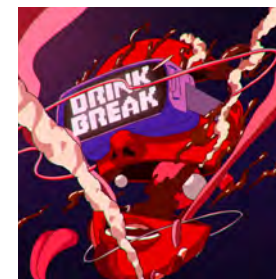
TITLE
Gaming Drink Break – Vector World

ENTRANT
The Coca-Cola Company

CATEGORY
Animation, Special Effects or Motion
Graphics

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Beth Gustafson, Alex Russell, Alex
Morgan, Dheeraj Govindraj, Laura
Rea, Laura O’Connor, Gabby Marcone



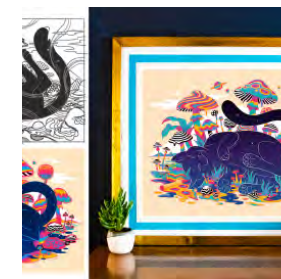
TITLE
Gaming Drink Break – Morph
Madness

ENTRANT
The Coca-Cola Company

CATEGORY
Animation, Special Effects or Motion
Graphics

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex
Russell, Alex Morgan, Dheeraj
Govindraj, Laura O’Connor, Laura
Rea



TITLE
Mellow Mushroom Art of Mellow

ENTRANT
Fitzco

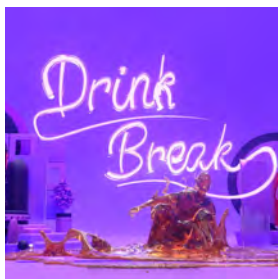
CATEGORY
Art Direction—Campaign

CLIENT COMPANY
Mellow Mushroom

CREDITS
FITZCO

GOLD WINNERS

PROFESSIONAL



TITLE
Gaming Drink Break – Soda Bro

ENTRANT
The Coca-Cola Company

CATEGORY
Computer Generated Imagery (CGI)

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex Russell, Alex Morgan, Dheeraj Govindraj, Laura O'Connor, Laura Rea



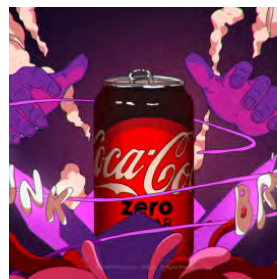
TITLE
Gaming Drink Break – Glass Bloom

ENTRANT
The Coca-Cola Company

CATEGORY
Computer Generated Imagery (CGI)

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex Russell, Alex Morgan, Dheeraj Govindraj, Laura O'Connor, Laura Rea



TITLE
Coca-Cola "Twitch Campaign"

ENTRANT
CO3 Sound

CATEGORY
Music With/Without
Lyrics—Campaign

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Erich Netherton



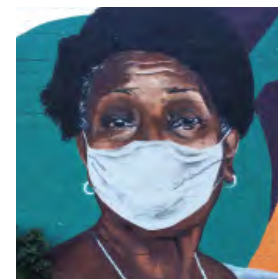
TITLE
Coca-Cola "Twitch Campaign"

ENTRANT
CO3 Sound

CATEGORY
Sound Design—Campaign

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Erich Netherton



TITLE
Cover our Community

ENTRANT
Chemistry Agency

CATEGORY
Pro Bono OOH Campaign

CLIENT COMPANY
Big Facts Small Acts

CREDITS
Chris Breen, Kevin Wilson, Demour Breen, Mike Groenewald, Will Benham, Maya Campbell, Lauren Glynn, Lauren Interrante, Tim Smith, Courtney Saul, Jhadelys Reyes, Hilary Harmon, Fabian Williams, Dwayne "Dubelyoo" Wright, Lonnie Garner, Pedro Amos, Joe King, Cosby Hayes, Sarah Painter, Angela Bortone, Sachi Rome, Austin Blue, Sherri Daye Scott



TITLE
Radio Recliner

ENTRANT
luckie

CATEGORY
Corporate Social Responsibility
Online/Interactive

CLIENT COMPANY
Bridge Senior Living

CREDITS
Mitch Bennett, Denise Arnold, David Brothers, Katie Greco, Vanessa Suarez, Daniella Gonzalez, Karen Kizzire, Cara Blaine, Tunde Noibi, Mary Winslow, Teresa Caro, Markus Beige, Bob Harrison, Mande Harvey, Bhumika Ray, Michael McFarland, John Gardner, Mary Eitel, Nicholas Wolaver, Kimberly Stanford

GOLD WINNERS

PROFESSIONAL



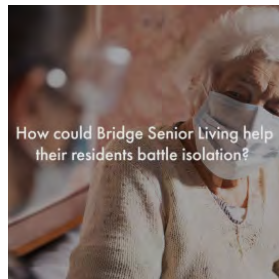
TITLE
Adidas – What's One More

ENTRANT
iris worldwide

CATEGORY
Crisis Response – Single

CLIENT COMPANY
Adidas

CREDITS
Simon Candy, Lexi Corn



TITLE
Radio Recliner

ENTRANT
luckie

CATEGORY
Corporate Social Responsibility
Online/Interactive

CLIENT COMPANY
Bridge Senior Living

CREDITS
Mitch Bennett, Denise Arnold, David Brothers, Katie Greco, Vanessa Suarez, Daniella Gonzalez, Karen Kizzire, Cara Blaine, Tunde Noibi, Mary Winslow, Teresa Caro, Markus Beige, Bob Harrison, Mande Harvey, Bhumika Ray, Michael McFarland, John Gardner, Mary Eitel, Nicholas Wolaver, Kimberly Stanford

SILVER WINNERS

PROFESSIONAL



TITLE
MOCAMA – beer label design

ENTRANT
Steely Works / JS

CATEGORY
Packaging Campaign

CLIENT COMPANY
MOCAMA BEER COMPANY

CREDITS
Brian Steely



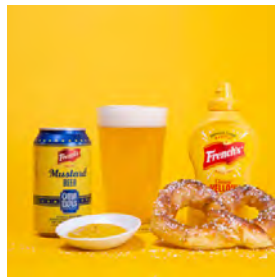
TITLE
Hanging Hill Brewing beer labels

ENTRANT
Steely Works / JS

CATEGORY
Packaging Campaign

CLIENT COMPANY
Hanging Hills Brewing Company

CREDITS
Brian Steely



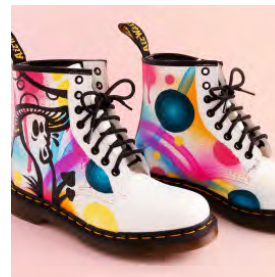
TITLE
French's Mustard Beer

ENTRANT
Fitzco

CATEGORY
Direct Mail 3-D/Mixed

CLIENT COMPANY
McCormick & Company, Inc

CREDITS
FITZCO



TITLE
Mellow Mushroom Art of Mellow

ENTRANT
Fitzco

CATEGORY
Specialty Advertising – Other Merchandise

CLIENT COMPANY
Mellow Mushroom

CREDITS
FITZCO



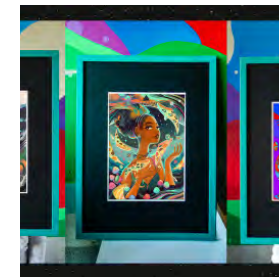
TITLE
French's Mustard Beer

ENTRANT
Fitzco

CATEGORY
Specialty Advertising – Other Merchandise

CLIENT COMPANY
McCormick & Company, Inc

CREDITS
FITZCO



TITLE
Mellow Mushroom Art of Mellow

ENTRANT
Fitzco

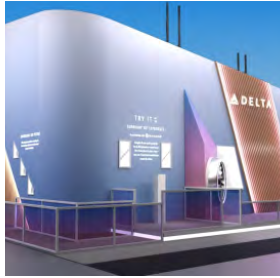
CATEGORY
Specialty Advertising Campaign

CLIENT COMPANY
Mellow Mushroom

CREDITS
FITZCO

SILVER WINNERS

PROFESSIONAL



TITLE
Delta @ CES

ENTRANT
Digitas

CATEGORY
Out-Of-Home Installation

CLIENT COMPANY
Delta Air Lines

CREDITS
Atit Shah, Molly Crawford, Brent Eveleth, Jimmy Alleman, Annelie Koeller, Brooke Talbot, Stevie Meder, Amy McCarron, Peter McCann, Michelle Price, Jess Wah, David Kubelka, Lauren Everett, Alyse Schwartz, Danielle Wainwright, Vanessa Toro, Michelle Collins



TITLE
Pop's Coffee Co. – Coffee Shop

ENTRANT
Big Red Rooster

CATEGORY
Out-Of-Home Installation

CLIENT COMPANY
Pop's Coffee Co.

CREDITS
Staci Mandrell, Leah Miller, Mary Margaret Connell, Amy Sjursen, Macy Hilliard, Ben Davis, Maggie Honious, Todd Haislip, Bobby Donothan, Chris Mullins



TITLE
Drive-Thru Date Night

ENTRANT
Tombras

CATEGORY
Event

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym Stone, Chris Randall, Stephen Vaughn, Morgan McLees, Jessica Gaylord, Matt Butler, Caitlin Smichowski



TITLE
Take Out To Help Out – NYC

ENTRANT
The Coca-Cola Company

CATEGORY
Out-Of-Home Campaign

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex Russell, Taylor Crawford, Dheeraj Govindraj, Thomas Manley, Max Mager, Jenny Barlow, Gabby Marcone, Jen Spillers Kramer



TITLE
Paper Towel Roll

ENTRANT
Tombras

CATEGORY
Poster

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym Stone, Chris Randall



TITLE
French's Mustard Beer

ENTRANT
Fitzco

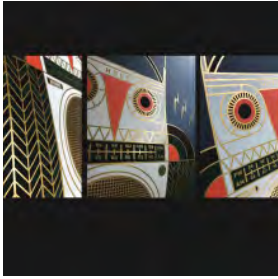
CATEGORY
Poster

CLIENT COMPANY
McCormick & Company, Inc

CREDITS
FITZCO

SILVER WINNERS

PROFESSIONAL



TITLE
Newport Folk Festival Revival Radio

ENTRANT
Steely Works / JS

CATEGORY
Poster

CLIENT COMPANY
Newport Folk Festival

CREDITS
Brian Steely



TITLE
French's Mustard Beer

ENTRANT
Fitzco

CATEGORY
Poster Campaign

CLIENT COMPANY
McCormick & Company, Inc

CREDITS
FITZCO



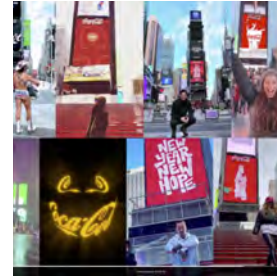
TITLE
Times Square - New Year New Hope

ENTRANT
The Coca-Cola Company

CATEGORY
Super-sized, Extension/Dimensional,
Digital or Animated - Single Unit

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex
Russell, Dheeraj Govindraj, Tricia
Gillentine, Catie Ivey, Taylor
Crawford, Jen Spillers Kramer, Jenny
Barlow, Gabby Marcone



TITLE
Times Square 2020

ENTRANT
The Coca-Cola Company

CATEGORY
Super-sized, Extension/Dimensional,
Digital or Animated - Single Unit

CLIENT COMPANY
The Coca Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex
Russell, Taylor Crawford, Thomas
Manley, Tricia Gillentine, Dheeraj
Govindraj, Catie Ivey, Jenny Barlow,
Gabby Marcone, Jen Spillers Kramer



TITLE
The Grand Army Convoy

ENTRANT
Chemistry Agency

CATEGORY
Public Transit Ad, Exterior

CLIENT COMPANY
Netflix

CREDITS
Chris Breen, Kevin Wilson, Mike
Groenewald, Will Benham, Maggie
Homer, Maya Campbell, Lauren
Glynn, Lauren Interrante, Kashish Ali,
Tim Smith, Courtney Saul, Jhadelys
Reyes, GHOST, Isabella Kursman
Neri, Melinda Okoye, Jean Tanis, Ben
George, Katie Adams



TITLE
MBS - Occasional Superstar Mural

ENTRANT
The Coca-Cola Company

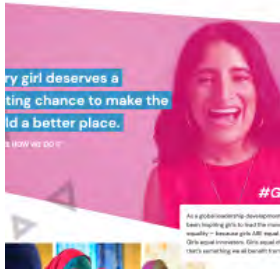
CATEGORY
Out-Of-Home, Large Venue

CLIENT COMPANY
The Coca Cola Company

CREDITS
Heather Bell, Alex Russell, Kathryn
Williams, TJ Georgecink, Taylor
Crawford, Gabby Marcone, Laura
O'Connor

SILVER WINNERS

PROFESSIONAL



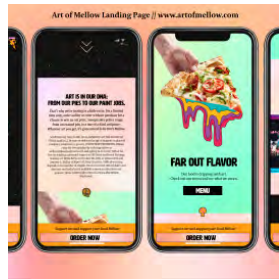
TITLE
Girls Equal Change

ENTRANT
Nebo

CATEGORY
Microsite

CLIENT COMPANY
Girl Up

CREDITS
Pete Lawton, Mo' Safavynia, Jessica Burns, Audrey Williams, Autur Kim



TITLE
Mellow Mushroom Art of Mellow

ENTRANT
Fitzco

CATEGORY
Microsite

CLIENT COMPANY
Mellow Mushroom

CREDITS
FITZCO



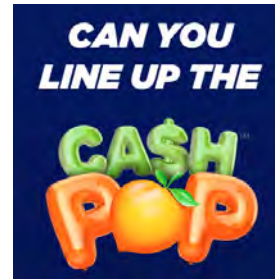
TITLE
Arby's National Hat Day

ENTRANT
Moxie

CATEGORY
Social Media, Single Execution

CLIENT COMPANY
Arby's

CREDITS
Scott Hunt, Orin Heidelberg, Hughston May, Clarke Modlin, Jennifer Barclay, Mike Singletary, Cameron Mendenhall, Nikita Desai, Anna Neubauer, Jared Kozel, Christian Lozano, Ginger Williford, Ashlyn Remillard, Jodi Phillips, Catherine Morgan, KD Bridges, Jessica White, Josh Martin, Jimmy Beck, Michael Nguyen



TITLE
"Cash Pop"

ENTRANT
BBDO Atlanta

CATEGORY
Social Media, Campaign

CLIENT COMPANY
Georgia Lottery

CREDITS
David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Alex Somoza, Tim Smith, Lauren Culbertson, Emily Miller, Nigel Tribe, Marla Ulrich, Anna Askew, Laura Rea, Rich Beck, Ami Weiner, Tamarra Michel, Chris Hamilton, Sean Russell, Daniel Pederson, Roger LA, John Fulton



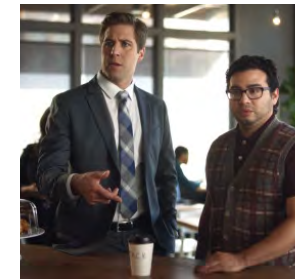
TITLE
"Bob Revere"

ENTRANT
BBDO Atlanta

CATEGORY
Regional/National Television Commercial

CLIENT COMPANY
Georgia Lottery

CREDITS
David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Alex Somoza, Tim Smith, Nigel Tribe, Jennifer Yoffy, Marla Ulrich, Todd Johnson, Ami Weiner, Ben Hurst, Dave Thomas, Ellen Barnard, Barry Heaps, Jeff Jay, Molly Baroco



TITLE
"I'm Jack"

ENTRANT
BBDO Atlanta

CATEGORY
Regional/National Television Commercial

CLIENT COMPANY
Georgia Lottery

CREDITS
David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Alex Somoza, Corey OBrien, Nigel Tribe, Jennifer Yoffy, Marla Ulrich, Khia Banks, Ami Weiner, Tamarra Michel, Declan Lowney, Richard Sampson, Lance O'Connor, Brian Anderson, Sean Coleman, Dan Aronin, Molly Baroco, Evan Goodell

SILVER WINNERS

PROFESSIONAL



TITLE
"Be Confident" Campaign

ENTRANT
BBDO Atlanta

CATEGORY
Regional/National Television
Commercial Campaign

CLIENT COMPANY
Voya Financial

CREDITS
David Lubars, Robin Fitzgerald, Mike Hanley, Alex Somoza, Emily Miller, Jenny Russo Novak, Nigel Tribe, Tami Oliva, David Welday, Katie Scott Sellers, Ashley Lipham, Peyton Montgomery, Dawn McCormick, Milana Vayntrub, Kevin Byrne, Mino Jarjoura, Dan Duffy, Shawn Kim, Maury Loeb, Rachael Trillo, Vince Baertsoen, Phil Loeb



TITLE
Gaming Drink Break – Vector World

ENTRANT
The Coca-Cola Company

CATEGORY
Internet Commercial

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Alex Russell, Beth Gustafson, Alex Morgan, Dheeraj Govindraj, Heather Bell, Gabby Marcone, Laura O'Connor, Laura Rea



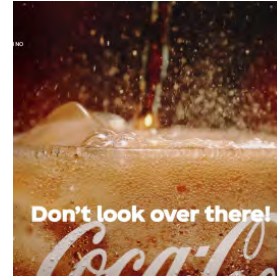
TITLE
Gaming Drink Break – Glass Bloom

ENTRANT
The Coca-Cola Company

CATEGORY
Internet Commercial

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex Russell, Alex Morgan, Dheeraj Govindraj, Laura O'Connor, Laura Rea, Gabby Marcone



TITLE
Coke Gaming – Nothing to See Here

ENTRANT
The Coca-Cola Company

CATEGORY
Internet Commercial Campaign

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex Russell, Chris Miller, Thomas Manley, Laura Rea



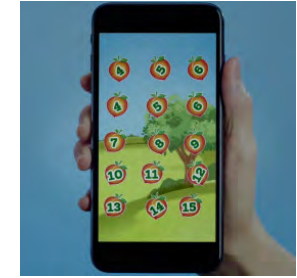
TITLE
Take Out To Help Out – NYC

ENTRANT
The Coca-Cola Company

CATEGORY
Integrated Advertising Campaign –
Local – Consumer

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex Russell, Taylor Crawford, Thomas Manley, Dheeraj Govindraj, Max Mager, Jenny Barlow, Jen Spillers Kramer



TITLE
"Cash Pop"

ENTRANT
BBDO Atlanta

CATEGORY
Integrated Advertising Campaign –
Regional/National – Consumer

CLIENT COMPANY
Georgia Lottery

CREDITS
David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Lauren Culbertson, Emily Miller, Alex Somoza, Tim Smith, Colin Hodges, Nigel Tribe, Marla Ulrich, Anna Askew, Laura Rea, Rich Beck, Todd Johnson, Ami Weiner, Chris Hamilton, Ben Hurst, Dave Thomas, Sean Russell, Daniel Pederson, Roger LA, John Fulton, Jeff Jay

SILVER WINNERS

PROFESSIONAL



TITLE
French's Mustard Beer

ENTRANT
Fitzco

CATEGORY
Integrated Advertising Campaign –
Regional/National – Consumer

CLIENT COMPANY
McCormick & Company, Inc

CREDITS
Simon Candy, Lexi Corn, Chris Buda



TITLE
Airo

ENTRANT
iris worldwide

CATEGORY
Integrated Brand Identity Campaign

CLIENT COMPANY
Airo Brands USA

CREDITS
SIMON CANDY, Lexi Corn, Chris
Buda, Ryan Paladino



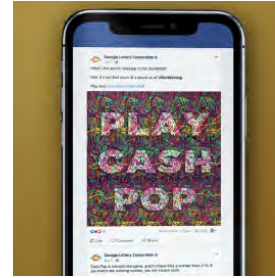
TITLE
Super Joy Coffee

ENTRANT
Headword

CATEGORY
Integrated Brand Identity Campaign

CLIENT COMPANY
Super Joy Coffee Roasters

CREDITS
Matthew Dugger, Forrester Kane,
Amanda Brodzik, Abby Zhang,
Wheeler Manis, Erik Garcia, Ashley
Dugger, Liz Butler



TITLE
"Cash Pop"

ENTRANT
BBDO Atlanta

CATEGORY
Online/Interactive Campaign

CLIENT COMPANY
Georgia Lottery

CREDITS
David Lubars, Robin Fitzgerald,
Derrick Ogilvie, Jon Mueller, Alex
Somoza, Tim Smith, Lauren
Culbertson, Emily Miller, Nigel Tribe,
Marla Ulrich, Anna Askew, Laura Rea,
Rich Beck, Todd Johnson, Ami
Weiner, Chris Hamilton, Ben Hurst,
Dave Thomas, Sean Russell, Daniel
Pederson, Roger LA, John Fulton,
Ellen Barnard, Jeff Jay



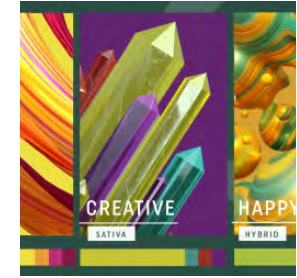
TITLE
Super Joy Coffee Logo

ENTRANT
Headword

CATEGORY
Logo Design

CLIENT COMPANY
Super Joy Coffee Roasters

CREDITS
Matthew Dugger, Forrester Kane,
Amanda Brodzik, Abby Zhang,
Wheeler Manis, Erik Garcia, Ashley
Dugger, Liz Butler



TITLE
Airo

ENTRANT
iris worldwide

CATEGORY
Illustration Series

CLIENT COMPANY
Airo Brands USA

CREDITS
SIMON CANDY, Lexi Corn, Chris
Buda, Ryan Paladino

SILVER WINNERS

PROFESSIONAL



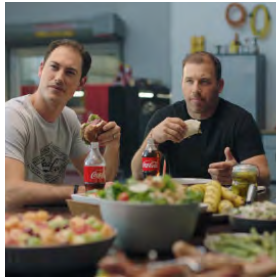
TITLE
French's Mustard Beer

ENTRANT
Fitzco

CATEGORY
Photography, Digitally Enhanced

CLIENT COMPANY
McCormick & Company, Inc

CREDITS
FITZCO



TITLE
NASCAR Family Dinner

ENTRANT
The Coca-Cola Company

CATEGORY
Video Editing

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Alex Russell, Beth Gustafson, Chris Miller, Taylor Crawford, TJ Georgecink, Darryl White, Max Mager, Matt Mattingly, Laura O'Connor



TITLE
He Brings Chicken

ENTRANT
Tombras

CATEGORY
Music With Lyrics—Single

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym Stone, Stephen Vaughn, Liz Stovall, Pat Sherman / Slash Dynamic, Auralation



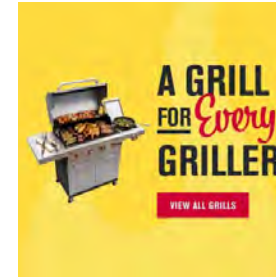
TITLE
Zaxophone On-Hold Messaging

ENTRANT
Tombras

CATEGORY
Voiceover

CLIENT COMPANY
Zaxby's

CREDITS
Silver Cuellar III, Matt Johnson, Chris Randall



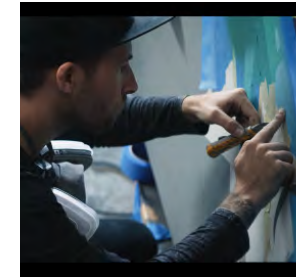
TITLE
Char-Broil Website Design

ENTRANT
Launch

CATEGORY
User Experience

CLIENT COMPANY
Char-Broil

CREDITS
Vivian Lowe, Javier Santana, Luna Zhang, Emily Watford, Cate Kennedy, Mark Damiano, Moria Deshpande



TITLE
Bentley 'Art In Motion'

ENTRANT
iris worldwide

CATEGORY
Branded Content & Entertainment Campaign

CLIENT COMPANY
Bentley Motors

CREDITS
SIMON CANDY, Lexi Corn, Chris Buda

SILVER WINNERS

PROFESSIONAL



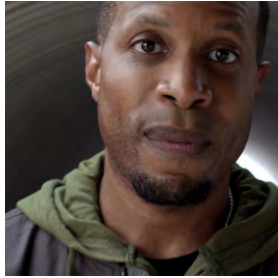
TITLE
Meow ReMix

ENTRANT
Moxie

CATEGORY
Integrated Branded Content
Campaign

CLIENT COMPANY
The JM Smucker Company

CREDITS
Gail Hollander, Andy Bird, Jason Gorman, Lauren Schneidmuller, Gina Leone, Sandy Stewart, JR Harris, Shaun Bruce, Tim Wassler, Rachel Tierney, Micol Rankin, Kaitlyn Kline, Krystal Keller, Rachel Rauch, Lindsey Braem, Emily Bayer, Arthur Germer, Rebecca Harris, Zakk Weston, Nicole Bradley, Amy Del Rio-Gazzo, Cassie Bachik



TITLE
Let Your Hands Lead the Way

ENTRANT
Remedy Films

CATEGORY
Copywriting

CLIENT COMPANY
Reliance Worldwide Corporation |
SharkBite

CREDITS
Jamie Graff, Taylor Blaylock, Shawn Herold, Ryan Kenny, Jennifer Graff, Margaret McElwee, Kyle Anderson, Erikka Hart, Froy Madrigal, Matt Schultz, Mat Guido, Micah McWhorter, Samantha Major



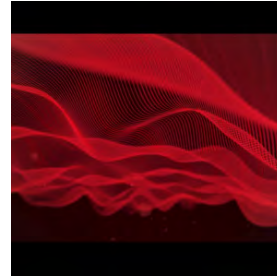
TITLE
NBA App "Enough Is Never Enough"

ENTRANT
Method Studios

CATEGORY
Animation, Special Effects or Motion
Graphics

CLIENT COMPANY
NBA

CREDITS
Brett Glover, Chelsea Pistono



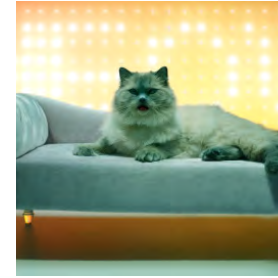
TITLE
Coke Energy - Ribbon Waves

ENTRANT
The Coca-Cola Company

CATEGORY
Animation, Special Effects or Motion
Graphics

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex Russell, Alex Morgan, Tricia Gillentine, Laura O'Connor



TITLE
Meow ReMix

ENTRANT
Moxie

CATEGORY
Art Direction—Campaign

CLIENT COMPANY
The JM Smucker Company

CREDITS
Gail Hollander, Andy Bird, Jason Gorman, Lauren Schneidmuller, Gina Leone, Sandy Stewart, JR Harris, Shaun Bruce, Tim Wassler, Rachel Tierney, Micol Rankin, Kaitlyn Kline, Krystal Keller, Rachel Rauch, Lindsey Braem, Emily Bayer, Arthur Germer, Rebecca Harris, Zakk Weston, Nicole Bradley, Amy Del Rio-Gazzo, Cassie Bachik, Rachel Rauch



TITLE
French's Mustard Beer

ENTRANT
Fitzco

CATEGORY
Art Direction—Campaign

CLIENT COMPANY
McCormick & Company, Inc

CREDITS
FITZCO

SILVER WINNERS

PROFESSIONAL



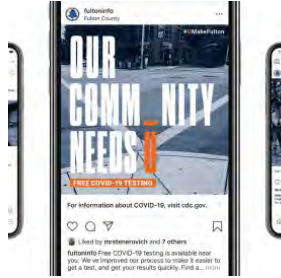
TITLE
Bentley 'Art In Motion'

ENTRANT
iris worldwide

CATEGORY
Cinematography—Campaign

CLIENT COMPANY
Bentley Motors

CREDITS
SIMON CANDY, Lexi Corn, Chris Buda



TITLE
UMakeFulton

ENTRANT
Fitzco

CATEGORY
Integrated Media Corporate Social Responsibility Campaign

CLIENT COMPANY
Fulton County

CREDITS
FITZCO



TITLE
NYC Healthcare Appreciation

ENTRANT
The Coca-Cola Company

CATEGORY
CSR Out-Of-Home

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Alex Russell, Taylor Crawford, Beth Gustafson, Dheeraj Govindraj, Jen Spillers Kramer, Jenny Barlow, Gabby Marcone



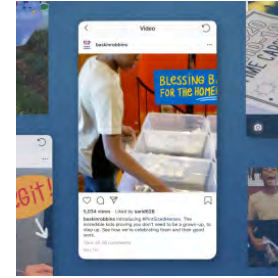
TITLE
Atlanta Fire Diversity Recruitment

ENTRANT
Brunner

CATEGORY
CSR Out-Of-Home

CLIENT COMPANY
Atlanta Fire Rescue Foundation

CREDITS
Rob Schapiro, Jeff Shill, Silver Cuellar III, Jonathan Banks, Erich Meier



TITLE
Baskin-Robbins Pint-Sized Heroes

ENTRANT
22squared

CATEGORY
Corporate Social Responsibility Online/Interactive Campaign

CLIENT COMPANY
Baskin-Robbins

CREDITS
Matt O'Rourke, Curt Mueller, Kevin Taylor, Mara Evans, Ashlyn Bell, Matthew Keltz, Daniel Brown, Katy Finney, Meredith Almond, Jennifer Peterson, Carly Loux, Sophia Wilder, Sydney Smith, Dana Taji, Charleston Crouch, Nancy Espinal



TITLE
Invisible Hate

ENTRANT
22squared

CATEGORY
Pro Bono Online/Interactive Campaign

CLIENT COMPANY
NAACP Atlanta, Richard Rose, Atlanta NAACP President

CREDITS
Matt O'Rourke, Alex Lukacs, Courtney Jones, Kate Perles, Nancy Espinal, Jo Ella Mathis, Tracey Marshall, Michala Darling, Sean Lopano, Ryan Srofe, Harley Jebens

SILVER WINNERS

PROFESSIONAL

**TITLE**

Southern Company "Enough"

ENTRANT

Fitzco

CATEGORY

Corporate Social Responsibility
Television

CLIENT COMPANY

Southern Company

CREDITS

FITZCO

BRONZE WINNERS

PROFESSIONAL



TITLE
French's Mustard Beer

ENTRANT
Fitzco

CATEGORY
Packaging

CLIENT COMPANY
McCormick & Company, Inc

CREDITS
FITZCO, Sunshine Sachs, Oskar Blues



TITLE
Super Joy Coffee Bags

ENTRANT
Headword

CATEGORY
Packaging

CLIENT COMPANY
Super Joy Coffee

CREDITS
Matthew Dugger, Forrester Kane, Amanda Brodzik, Wheeler Manis, Ashley Dugger, Abby Zhang, Erik Garcia, Liz Butler



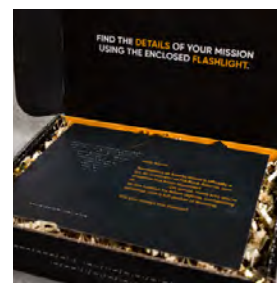
TITLE
Peachtree Center Vision Book

ENTRANT
Resource Branding

CATEGORY
Brochure

CLIENT COMPANY
Banyan Street Capital

CREDITS
Mandy Rahiya, Juliana Bone, Rick Grimsley, Cate Pilliod, Jessica Childers



TITLE
FHLB of Atlanta's AMC Event Invite

ENTRANT
Jackson Spalding

CATEGORY
Card, Invitation or Announcement

CLIENT COMPANY
Federal Home Loan Bank of Atlanta

CREDITS
Ashley Weber, Louie Spivak, Mike Martin



TITLE
Christmas Card

ENTRANT
Tombras

CATEGORY
Card, Invitation or Announcement

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym Stone, Caitlin Smichowski, Chris Randall



TITLE
Zensation Relaxation Pack

ENTRANT
Tombras

CATEGORY
Direct Mail 3-D/Mixed

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym Stone, Matt Johnson, Alena Bodnaruk, Chris Randall, Morgan McLees, Jessica Gaylord, Matt Butler

BRONZE WINNERS

PROFESSIONAL



TITLE
Scott Lowden Photography

ENTRANT
House of Current

CATEGORY
Newspaper Self-Promotion
Campaign

CLIENT COMPANY
Scott Lowden Photography

CREDITS
Wendy Lowden, Lisa Maloof, Koble
Delmer, Lamar Barton



TITLE
Father's Day DIY

ENTRANT
Tombras

CATEGORY
Branded Content & Entertainment –
Any print medium

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Caitlin
Smichowski, Chris Randall, Morgan
McLees, Jessica Gaylord, Matt Butler



TITLE
Digital POP Signage

ENTRANT
Tombras

CATEGORY
Out-Of-Home Campaign

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym
Stone, Josh Fahey, Matt Johnson,
Caitlin Smichowski, Chris Randall



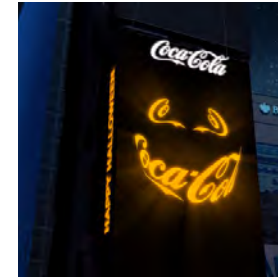
TITLE
Chicken Sandwich War Wild Postings

ENTRANT
Tombras

CATEGORY
Poster Campaign

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym
Stone, Chris Randall



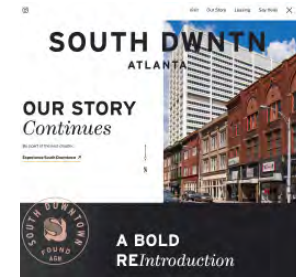
TITLE
Coke-o'lantern

ENTRANT
The Coca-Cola Company

CATEGORY
Super-sized, Extension/Dimensional,
Digital or Animated – Single Unit

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex
Russell, Thomas Manley, Dheeraj
Govindraju, Jenny Barlow, Jen
Spillers Kramer



TITLE
A Neighborhood Reimagined

ENTRANT
Nebo

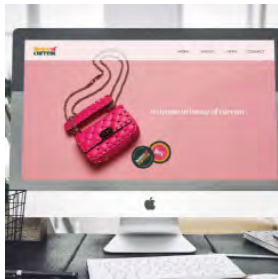
CATEGORY
Consumer Website

CLIENT COMPANY
South DwnTn

CREDITS
Mathew Shamloo, Jessica Burns,
Kevin Schroeder

BRONZE WINNERS

PROFESSIONAL



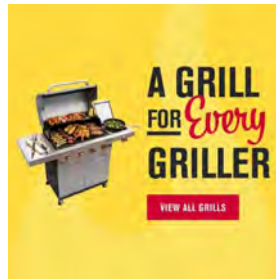
TITLE
House of Current

ENTRANT
House of Current

CATEGORY
Consumer Website

CLIENT COMPANY
House of Current

CREDITS
Wendy Lowden, Lisa Maloof, Lamar Barton, Koble Delmer



TITLE
Char-Broil Website Design

ENTRANT
Launch

CATEGORY
Consumer Website

CLIENT COMPANY
Char-Broil

CREDITS
Vivian Lowe, Javier Santana, Luna Zhang, Emily Watford, Cate Kennedy, Mark Damiano, Moria Deshpande



TITLE
Salesforce EPB AI Academy

ENTRANT
Launch

CATEGORY
Business-to-Business Website

CLIENT COMPANY
Salesforce

CREDITS
Beth Haggerty, Kelly Strawinski, Mark Damiano, Amy Kosloke, Staci Hardy, Hannah Gruet, Skylar Russell, Charles Julian, Adam Scott, Moria Deshpande



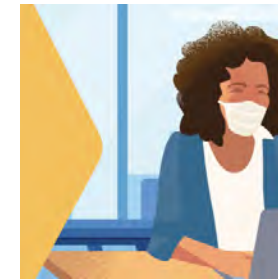
TITLE
A Social Movement – Turnout 100

ENTRANT
Nebo

CATEGORY
Microsite

CLIENT COMPANY
Turnout 100

CREDITS
Mathew Shamloo, Kory Gabriel, Audrey Williams



TITLE
Salesforce Workplace Command Center

ENTRANT
Launch

CATEGORY
Microsite

CLIENT COMPANY
Salesforce

CREDITS
Taylor O'Quinn, Staci Hardy, Mark Damiano, Roger Peters, Helen Cobb, Skylar Russell



TITLE
Sounds from Table 23

ENTRANT
Tombras

CATEGORY
Social Media, Single Execution

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Caitlin Smichowski, Chris Randall, Morgan McLees, Jessica Gaylord, Matt Butler, Jeff Benjamin

BRONZE WINNERS

PROFESSIONAL



TITLE
Arby's Final Fantasy

ENTRANT
Moxie

CATEGORY
Social Media, Single Execution

CLIENT COMPANY
Arby's

CREDITS
Scott Hunt, Orin Heidelberg, Hughston May, Clarke Modlin, Jennifer Barclay, Mike Singletary, Cameron Mendenhall, Nikita Desai, Anna Neubauer, Jared Kozel, Christian Lozano, Ginger Williford, Ashlyn Remillard, Jodi Phillips, Catherine Morgan, KD Bridges, Jessica White, Josh Martin, Jimmy Beck, Michael Nguyen



TITLE
We Are the AM

ENTRANT
Chemistry Agency

CATEGORY
Social Media, Single Execution

CLIENT COMPANY
Atlanta United

CREDITS
Lauren Glynn, Maggie Homer, Mike Groenewald, Will Benham, Chris Breen, Kashish Ali, Celeste Hubbard Breen, Emily Garrison, Jacqueline Turner, Tim Smith, Kevin Wilson



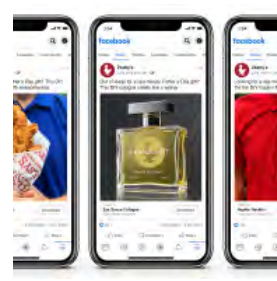
TITLE
The Orlando Trail

ENTRANT
Chemistry Agency

CATEGORY
Social Media, Single Execution

CLIENT COMPANY
Atlanta United

CREDITS
Lauren Glynn, Maggie Homer, Mike Groenewald, Will Benham, Chris Breen, Kashish Ali, Celeste Hubbard Breen, Emily Garrison, Jacqueline Turner, Tim Smith, Kevin Wilson, Demour Breen, Mike Scott Animation, Mike Scott



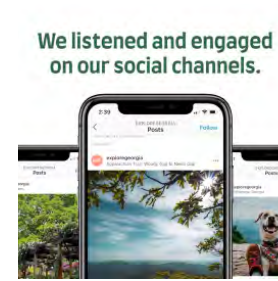
TITLE
Father's Day DIY

ENTRANT
Tombras

CATEGORY
Social Media, Campaign

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym Stone, Caitlin Smichowski, Chris Randall, Morgan McLees, Jessica Gaylord, Matt Butler



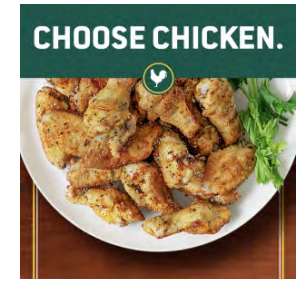
TITLE
Explore Georgia From Home

ENTRANT
Blue Sky Agency

CATEGORY
Social Media, Campaign

CLIENT COMPANY
Georgia Tourism

CREDITS
Mariana Costa, Zach Silverman, Phillip Jones, Cameron Blank, Erin Stone, Allison Brennan, Jason Feldman, Danny Cary



TITLE
"Pluck A Side"

ENTRANT
BBDO Atlanta

CATEGORY
Social Media, Campaign

CLIENT COMPANY
Sanderson Farms

CREDITS
David Lubars, Robin Fitzgerald, Mike Hanley, Scott Bear, Alex Somoza, Colin Hodges, Taylor Hogan, Becky Ocampos, Emily Grim, Travis Kim, Madison Keiger, Dawn McCormick, Tami Oliva, Lauren Herstik, Shannon Collins, Ashley Lollar, Ted Murphy

BRONZE WINNERS

PROFESSIONAL



TITLE
Still Atlanta – Social Campaign

ENTRANT
Sparkloft Media

CATEGORY
Social Media, Campaign

CLIENT COMPANY
Atlanta Convention & Visitors Bureau

CREDITS
Chris Moore, Elizabeth Piper, Madison Blankenship, Dakari Dunning, Terrence Wimberly



TITLE
Aflacket (College Football)

ENTRANT
Dagger

CATEGORY
Social Media, Campaign

CLIENT COMPANY
Aflac

CREDITS
Al Patton, Josh Ball, Vince Scicchitano, Brandon Hampton, Jessica Neville, Kelly Taylor, Adina Hilton, Chris Cella, Adrian Schwarz, Ralph Hernandez, Daniel Barnes, Ransom Haywood, Martin Wysor, Kristin Richards, Katie Orr, Jamal Harris, Sarah Kuhn, Tristan Watson



TITLE
Freelancer Feature

ENTRANT
Media Cause

CATEGORY
Social Media, Campaign

CLIENT COMPANY
Media Cause

CREDITS
Amy Small, Sarah Ackerman, Ansley Luce, Maggie Rakovic, Rob Shaw, Ida Persson



TITLE
Workers Credit Union PlanIt App

ENTRANT
Adrenaline

CATEGORY
Website-Based App

CLIENT COMPANY
Workers Credit Union

CREDITS
Matt Rollins, Will Agrella, Nick Gebhardt, Rae Cook, Dayne Swerdling, Xavier Vinas, Reed Alliston, Kerry Pickett, Shari Judicki, Laura Diaz



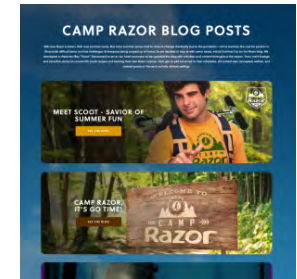
TITLE
Barnes and Noble College

ENTRANT
DEFINITION 6

CATEGORY
Email

CLIENT COMPANY
Barnes and Noble College

CREDITS
Lauren Stirling, Sandy Webb, Kaitlyn Tarallo, Dave Simon, Ken Wincko, Shannon Ballantine, Paul McClay, Ernie Hiraldo, Jiwon Seo, Curtis Cochran, Aina Danilova, Juan P. Finochietto



TITLE
Camp Razor Blog Posts

ENTRANT
Blue Sky Agency

CATEGORY
Blogs

CLIENT COMPANY
Razor USA LLC

CREDITS
Mariana Costa, Zach Silverman, Phillip Jones, Emily Turner, Matthew Richardson, Jason Kimbell, Mona Sabeti, Allison Brennan

BRONZE WINNERS

PROFESSIONAL



TITLE
Cards of Commiseration

ENTRANT
Chemistry Agency

CATEGORY
Advertising Industry Self-Promotion
Online/Interactive

CLIENT COMPANY
Chemistry Agency

CREDITS
Lauren Glynn, Maggie Homer, Mike Groenewald, Will Benham, Chris Breen, Kashish Ali, Courtney Saul, Emily Garrison, Tim Smith, Kevin Wilson



TITLE
New Year's Radio - Dearest Felines

ENTRANT
Chemistry Agency

CATEGORY
Regional/National Radio Commercial
:30 Seconds or Less

CLIENT COMPANY
PetSafe

CREDITS
Lauren Glynn, Maggie Homer, Mike Groenewald, Will Benham, Chris Breen, Chelsea Cannon, Tristan Otto, Lauren Interrante, Kashish Ali, Courtney Saul, Emily Garrison, Tim Smith, Taylor Guglielmo, Talley Hultgren, Kevin Wilson, Demour Breen, Acoustech, Gopal Swamy



TITLE
New Year's Radio - Sorry about 2020

ENTRANT
Chemistry Agency

CATEGORY
Regional/National Radio Commercial
:30 Seconds or Less

CLIENT COMPANY
PetSafe

CREDITS
Lauren Glynn, Maggie Homer, Mike Groenewald, Will Benham, Chris Breen, Chelsea Cannon, Tristan Otto, Lauren Interrante, Kashish Ali, Courtney Saul, Emily Garrison, Tim Smith, Taylor Guglielmo, Talley Hultgren, Kevin Wilson, Demour Breen, Acoustech, Gopal Swamy



TITLE
New Year's Radio - Had a Year

ENTRANT
Chemistry Agency

CATEGORY
Regional/National Radio Commercial
:30 Seconds or Less

CLIENT COMPANY
PetSafe

CREDITS
Lauren Glynn, Maggie Homer, Mike Groenewald, Will Benham, Chris Breen, Chelsea Cannon, Tristan Otto, Lauren Interrante, Kashish Ali, Courtney Saul, Emily Garrison, Tim Smith, Taylor Guglielmo, Talley Hultgren, Kevin Wilson, Demour Breen, Acoustech, Gopal Swamy



TITLE
New Year's Radio

ENTRANT
Chemistry Agency

CATEGORY
Campaign

CLIENT COMPANY
PetSafe

CREDITS
Lauren Glynn, Maggie Homer, Mike Groenewald, Will Benham, Chris Breen, Chelsea Cannon, Tristan Otto, Lauren Interrante, Kashish Ali, Courtney Saul, Emily Garrison, Tim Smith, Taylor Guglielmo, Talley Hultgren, Kevin Wilson, Demour Breen, Acoustech, Gopal Swamy



TITLE
Savage Burn

ENTRANT
Tombras

CATEGORY
Regional/National Television
Commercial

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym Stone, Chris Randall, Stephen Vaughn, Liz Stovall, Patrick Sherman / Slash Dynamic, CO3, Auralation

BRONZE WINNERS

PROFESSIONAL



TITLE
We're Going Big

ENTRANT
Tombras

CATEGORY
Regional/National Television
Commercial

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym Stone, Chris Randall, Stephen Vaughn, Liz Stovall, Patrick Sherman / Slash Dynamic, Cut + Run, Nice Shoes, Auralation, Jeff Benjamin



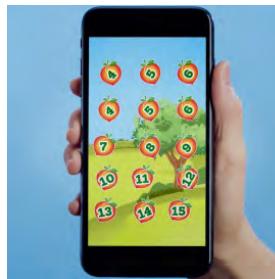
TITLE
They Think It's Over

ENTRANT
Tombras

CATEGORY
Regional/National Television
Commercial

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym Stone, Chris Randall, Liz Stovall, Patrick Sherman, Cut + Run, Nice Shoes, Auralation, Jeff Benjamin



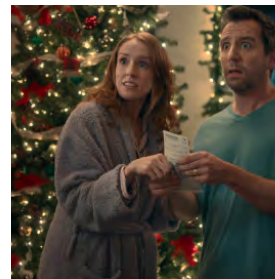
TITLE
"Do You Qualify"

ENTRANT
BBDO Atlanta

CATEGORY
Regional/National Television
Commercial

CLIENT COMPANY
Georgia Lottery

CREDITS
David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Alex Somoza, Tim Smith, Nigel Tribe, Jennifer Yoffy, Marla Ulrich, Rich Beck, Ami Weiner, Roger LA



TITLE
"December Surprise"

ENTRANT
BBDO Atlanta

CATEGORY
Regional/National Television
Commercial

CLIENT COMPANY
Georgia Lottery

CREDITS
David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Alex Somoza, Tim Smith, Nigel Tribe, Laura Rea, Ami Weiner, Tamarra Michel, Brandt Lewis, Richard Sampson, Jeff Jay, Molly Baroco, Evan Goodell, Andrew Pope, Sean Coleman



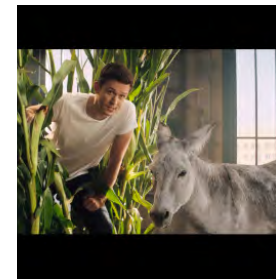
TITLE
Coke Energy - Equalizer

ENTRANT
The Coca-Cola Company

CATEGORY
Regional/National Television
Commercial

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Alex Russell, Chris Miller, Thomas Manley, Laura O'Connor, Gabby Marcone



TITLE
Farm Rich Snack King :30

ENTRANT
Scout

CATEGORY
Regional/National Television
Commercial

CLIENT COMPANY
Rich Products

CREDITS
Peter Harris, Betsy Morrison, Sarah Stennett, Michael Ashley

BRONZE WINNERS

PROFESSIONAL



TITLE
It Ain't Over Yet

ENTRANT
Tombras

CATEGORY
Regional/National Television
Commercial Campaign

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym Stone, Chris Randall, Liz Stovall, Morgan McLees, Jessica Gaylord, Matt Butler, Pat Sherman / Slash Dynamic, Cut + Run, Nice Shoes, Auralation



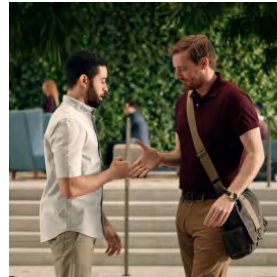
TITLE
Caribbean Jerk

ENTRANT
Tombras

CATEGORY
Regional/National Television
Commercial Campaign

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym Stone, Stephen Vaughn, Liz Stovall, Chris Randall, Pat Sherman / Slash Dynamic, CO3, Auralation



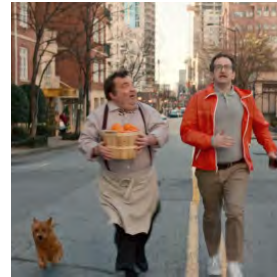
TITLE
Fan Favorites

ENTRANT
Tombras

CATEGORY
Regional/National Television
Commercial Campaign

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym Stone, Stephen Vaughn, Chris Randall, Pat Sherman / Slash Dynamic, CO3, Auralation



TITLE
Cash Pop TV Campaign

ENTRANT
BBDO Atlanta

CATEGORY
Regional/National Television
Commercial Campaign

CLIENT COMPANY
Georgia Lottery

CREDITS
David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Alex Somoza, Tim Smith, Nigel Tribe, Jennifer Yoffy, Marla Ulrich, Rich Beck, Todd Johnson, Ami Weiner, Roger LA, Ben Hurst, Dave Thomas, Ellen Barnard, Barry Heaps, Jeff Jay, Molly Baroco



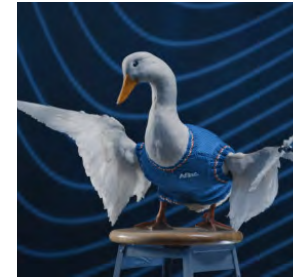
TITLE
"Feel Free to Feel More" Campaign

ENTRANT
BBDO Atlanta

CATEGORY
Regional/National Television
Commercial Campaign

CLIENT COMPANY
Norwegian Cruise Line

CREDITS
David Lubars, Robin Fitzgerald, Mary O'Keefe, Derrick Ogilvie, Nigel Tribe, Emily Grim, Marla Ulrich, Becky Ocampos, Emmet Breen, Amy Rozet, Claire Saunders Hurst, Steve Hoover, Kevan Funk, Alex Friedman, Ben Loeb, Kyle Hollett, Jonathan Bregel, Maury Loeb, Sean Coleman, Billy Gabor



TITLE
Aflac College Football

ENTRANT
Dagger

CATEGORY
Regional/National Television
Commercial Campaign

CLIENT COMPANY
Aflac

CREDITS
Al Patton, Josh Ball, Jameson LaMarca, Melissa Withorn, Martin Wysor, Todd Johnson, Jessica Neville, Carla Guy, Kristin Richards, Caroline Denton

BRONZE WINNERS

PROFESSIONAL



TITLE
AHA

ENTRANT
Fitzco

CATEGORY
Regional/National Television
Commercial Campaign

CLIENT COMPANY
The Coca-Cola Company

CREDITS
FITZCO, CREATIVE MAMMALS



TITLE
MedExpress Urgent Caring

ENTRANT
Fitzco

CATEGORY
Regional/National Television
Commercial Campaign

CLIENT COMPANY
MedExpress

CREDITS
FITZCO



TITLE
Harper Collins Punching the Air

ENTRANT
Bark Bark

CATEGORY
Internet Commercial

CLIENT COMPANY
Harper Collins

CREDITS
Daniel Sattelmeyer, Chris Anthony
Hamilton, Tabitha Mason-Elliott,
David Brand, Ann Daykin, Dustin
Frissell, Karen Grant, Markus
Oskarsson, Keachia Greenidge,
Desiree Taylor, Kela Lott, David
Heydt, Spencer Alben, Ebony LaDelle



TITLE
TMH Forever Young

ENTRANT
Madrex Music

CATEGORY
Internet Commercial

CLIENT COMPANY
Tallahassee Memorial Hospital

CREDITS
MadRex Music, Kenneth Lovell, John
Wyatt Oates, Charles Tanner Hendon



TITLE
Welcome to the Great Indoors

ENTRANT
Chemistry Agency

CATEGORY
Internet Commercial

CLIENT COMPANY
Children's Healthcare of Atlanta

CREDITS
Chris Breen, Kevin Wilson, Mike
Groenewald, Will Benham, Maggie
Homer, Lauren Glynn, Jennifer Weil,
Larry Odom, Lauren Interrante, Tim
Smith, Mark Simonton, KatyYanks,
Perri Nitzberg, Taylor Rowden,
Christine Robertson, Jason Dille,
Katherine Lancaster, Philip Lewicki,
Talley Hultgren, Kate T. Parker



TITLE
Nicknames

ENTRANT
Chemistry Agency

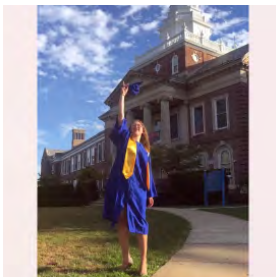
CATEGORY
Internet Commercial

CLIENT COMPANY
Children's Healthcare of Atlanta

CREDITS
Chris Breen, Mike Groenewald, Will
Benham, Wes Whitener, Courtney
Bates, Chelsea Cannon, Katherine
Lancaster, Kashish Ali, KatyYanks,
Perri Nitzberg, Taylor Rowden, Tim
Smith, Talley Hultgren, Mark
Simonton, Kevin Wilson, Matt
Mattingly, PS260, Screaming Penguin
Audio Post, Walker, Carolina Cruxent

BRONZE WINNERS

PROFESSIONAL



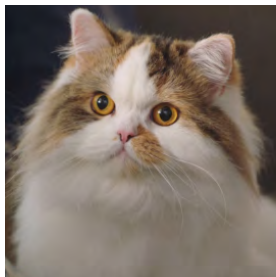
TITLE
In an Instant

ENTRANT
Chemistry Agency

CATEGORY
Internet Commercial

CLIENT COMPANY
Children's Healthcare of Atlanta

CREDITS
Chris Breen, Mike Groenewald, Will Benham, Wes Whitener, Courtney Bates, Chelsea Cannon, Katherine Lancaster, Kashish Ali, Katy Yanks, Perri Nitzberg, Taylor Rowden, Tim Smith, Talley Hultgren, Mark Simonton, Kevin Wilson, Matt Mattingly, PS260, Screaming Penguin Audio Post, Walker, Carolina Cruxent



TITLE
Poocrastination

ENTRANT
Chemistry Agency

CATEGORY
Internet Commercial

CLIENT COMPANY
PetSafe ScoopFree

CREDITS
Lauren Glynn, Maggie Homer, Mike Groenewald, Will Benham, Chris Breen, Rob Rutherford, Darren Borrino, Chelsea Cannon, Tristan Otto, Lauren Interrante, Kashish Ali, Courtney Saul, Emily Garrison, Hilary Harmon, Jacqueline Turner, Tim Smith, Taylor Guglielmo, Talley Hultgren, Kevin Wilson, Demour Breen



TITLE
The Symptoms

ENTRANT
Chemistry Agency

CATEGORY
Internet Commercial

CLIENT COMPANY
PetSafe ScoopFree

CREDITS
Lauren Glynn, Maggie Homer, Mike Groenewald, Will Benham, Chris Breen, Chelsea Cannon, Tristan Otto, Lauren Interrante, Kashish Ali, Courtney Saul, Emily Garrison, Hilary Harmon, Jacqueline Turner, Tim Smith, Taylor Guglielmo, Talley Hultgren, Kevin Wilson, Demour Breen, Micah Perta, Brian and Josh Etting



TITLE
Drive Time

ENTRANT
Chemistry Agency

CATEGORY
Internet Commercial

CLIENT COMPANY
Miller's Ale House

CREDITS
Dan Lemaux, Adam Millman, Tom Wilson, Chris Breen, Celeste Hubbard-Breen, Chris Keating, Katie Boardman, Tristan Otto, Talley Hultgren, Tim Smith, Kevin Wilson, State Line Films, Wes Whitener, Jordan McGonagle, Matt Ackerman, Hero Post, Alex Zustra, Molly Baroco, Jessica DeLillo, Acoustech



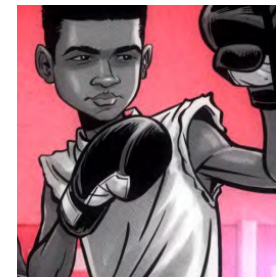
TITLE
Bettercreme: Worst Cake Scenario

ENTRANT
Chomp Pictures

CATEGORY
Internet Commercial

CLIENT COMPANY
Bettercreme (a subsidiary of Rich's)

CREDITS
Travis Sharp, Tom Rittenhouse



TITLE
Becoming Ali

ENTRANT
ECG Productions

CATEGORY
Internet Commercial Campaign

CLIENT COMPANY
Hachette Book Group

CREDITS
Mary Winter, Jason Marraccini, Seth Johnson, Melissa St. Clair, Haley Fusia, Trey Gregory, Sebastian Chamaca, Emily Payton, Alessandro Graci, Jenn Lee, CSI, Seth Johnson, Melissa St. Clair, Joe DiCosola

BRONZE WINNERS

PROFESSIONAL



TITLE
NASCAR Family Dinner

ENTRANT
The Coca-Cola Company

CATEGORY
Internet Commercial Campaign

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Alex Russell, Beth Gustafson, Chris Miller, Taylor Crawford, TJ Georgecink, Darryl White, Max Mager, Matt Mattingly, Laura O'Connor



TITLE
AHA

ENTRANT
Fitzco

CATEGORY
Internet Commercial Campaign

CLIENT COMPANY
The Coca-Cola Company

CREDITS
FITZCO, CREATIVE MAMMALS



TITLE
PetSafe ScoopFree – Poocrastination

ENTRANT
Chemistry Agency

CATEGORY
Internet Commercial Campaign

CLIENT COMPANY
PetSafe ScoopFree

CREDITS
Lauren Glynn, Maggie Homer, Mike Groenewald, Will Benham, Chris Breen, Rob Rutherford, Darren Borrino, Chelsea Cannon, Tristan Otto, Lauren Interrante, Kashish Ali, Courtney Saul, Emily Garrison, Hilary Harmon, Jacqueline Turner, Tim Smith, Taylor Guglielmo, Talley Hultgren, Kevin Wilson, Demour Breen



TITLE
The Grand Army Convoy

ENTRANT
Chemistry Agency

CATEGORY
Film/Video/Sound Branded Content, :60 Seconds or Less

CLIENT COMPANY
Netflix

CREDITS
Chris Breen, Kevin Wilson, Mike Groenewald, Will Benham, Maggie Homer, Maya Campbell, Lauren Glynn, Lauren Interrante, Kashish Ali, Tim Smith, Courtney Saul, Jhadelys Reyes, GHOST, Isabella Kursman Neri, Melinda Okoye, Jean Tanis, Ben George, Katie Adams



TITLE
Let Your Hands Lead the Way

ENTRANT
Remedy Films

CATEGORY
Film/Video/Sound Branded Content, More Than :60 Seconds

CLIENT COMPANY
Reliance Worldwide Corporation | SharkBite

CREDITS
Jamie Graff, Taylor Blaylock, Shawn Herold, Ryan Kenny, Jennifer Graff, Margaret McElwee, Kyle Anderson, Erikka Hart, Froy Madrigal, Matt Schultz, Mat Guido, Micah McWhorter, Samantha Major, Ethan Martiarena, Joseph Russo, Thom McKinney, Keston Gabriel, Eugene Russell, Bree Molitor



TITLE
Food Network + Popeyes

ENTRANT
Bark Bark

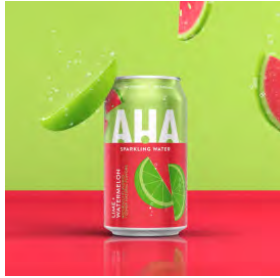
CATEGORY
Branded Content & Entertainment for Television

CLIENT COMPANY
Food Network

CREDITS
Daniel Sattelmeyer, Tabitha Mason-Elliott, David Brand, Ann Daykin, Dustin Frissell, Karen Grant, Jason Sheedy, Danielle Tietjen, Valerie Darmour, Betsy Failla, Kela Lott

BRONZE WINNERS

PROFESSIONAL



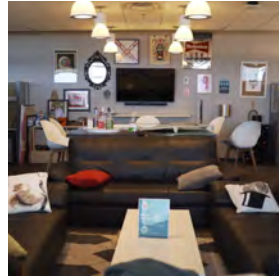
TITLE
AHA

ENTRANT
Fitzco

CATEGORY
In-Theater Commercial or Slide

CLIENT COMPANY
The Coca-Cola Company

CREDITS
FITZCO, CREATIVE MAMMALS



TITLE
"This is BBDO Atlanta"

ENTRANT
BBDO Atlanta

CATEGORY
Advertising Industry Self-Promotion
Film/Video/Sound

CLIENT COMPANY
BBDO Atlanta

CREDITS
David Lubars, Robin Fitzgerald, Mike Hanley, Becky Ocampos, Janna Kay Swanson



TITLE
Goodwill #Goodwilling Campaign

ENTRANT
Blue Sky Agency

CATEGORY
Integrated Advertising Campaign –
Local – Consumer

CLIENT COMPANY
Goodwill of North Georgia

CREDITS
Mariana Costa, Phillip Jones, Jason Kimbell, Danny Cary, Megan Young, Allison Brennan



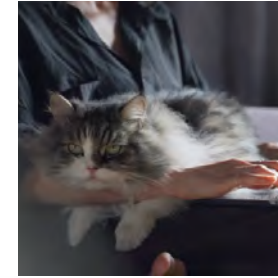
TITLE
It Ain't Over Yet

ENTRANT
Tombras

CATEGORY
Integrated Advertising Campaign –
Regional/National – Consumer

CLIENT COMPANY
Zaxby's

CREDITS
Clay Prewitt, Silver Cuellar III, Kym Stone, Chris Randall, Liz Stovall, Pat Sherman / Slash Dynamic, Cut + Run, Nice Shoes, Auralation, Jeff Benjamin



TITLE
PetSafe ScoopFree

ENTRANT
Chemistry Agency

CATEGORY
Integrated Advertising Campaign –
Regional/National – Consumer

CLIENT COMPANY
PetSafe ScoopFree

CREDITS
Lauren Glynn, Maggie Homer, Mike Groenewald, Will Benham, Chris Breen, Rob Rutherford, Darren Borrino, Chelsea Cannon, Tristan Otto, Lauren Interrante, Kashish Ali, Courtney Saul, Emily Garrison, Hilary Harmon, Jacqueline Turner, Tim Smith, Taylor Guglielmo, Talley Hultgren, Kevin Wilson, Demour Breen



TITLE
Stay It Forward

ENTRANT
luckie

CATEGORY
Integrated Advertising Campaign –
Regional/National – Consumer

CLIENT COMPANY
Panama City Beach

CREDITS
Mitch Bennett, Maria Goodall, Markus Beige, Denise Arnold, Daniela Gonzalez, Mandee Harvey, Cara Blaine, Mary Winslow, Misha Mazor, Jayna Leach

BRONZE WINNERS

PROFESSIONAL



TITLE
Stars for Everyone

ENTRANT
Moxie

CATEGORY
Online/Interactive Campaign

CLIENT COMPANY
Starbucks

CREDITS
Elva Garza, Casey Lehman, Allison Matheson, Linh Peters, Kyndra Russell, Jen Quotson, Tamani Chio, Gary Jacobson, Josie Daniels, Jessica Glassman, Ashley Olsen, Maggie Hess, Romalyn Bonicillo, Allyse Onetto, Diana Perrault, Ximena Cibart, Jessica Muir, Ryan Wheatley, Archana Ramachandran, Nuria Baldello-Sole, Erik Shewalter, Dennis Grubbs, James Paul, Dave Gordon, Tracey Jenkins, Stephanie Singleton, Catherine Sheehan, Jessica Larkin, Alexa McGriff, Wendy Wheless, Steven McCormick, Emily Harper, Judd Wachstein, Micol Rankin, Jared Kozel, Eric Bueno, Zakk Weston, AB Escalona, Summer Thomas, Kevin Capp, Kelly Poorman, Caitlin Vanker, Abby Hill, Laura Branch, Andrew Stargel, David Way



TITLE
Mellow Mushroom Art of Mellow

ENTRANT
Fitzco

CATEGORY
Online/Interactive Campaign

CLIENT COMPANY
Mellow Mushroom

CREDITS
FITZCO



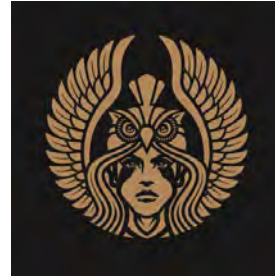
TITLE
You've Earned This!

ENTRANT
Chemistry Agency

CATEGORY
Online/Interactive Campaign

CLIENT COMPANY
Miller's Ale House

CREDITS
Dan Lemaux, Adam Millman, Tom Wilson, Chris Breen, Celeste Hubbard-Breen, Chris Keating, Katie Boardman, Tristan Otto, Talley Hultgren, Tim Smith, Jen Weil, Larry Odom, Kevin Wilson, State Line Films, Wes Whitener, Jordan McGonagle, Matt Ackerman, Hero Post, Alex Zustrá, Molly Baroco



TITLE
EUREKA BREWING COMPANY LOGO

ENTRANT
Steely Works / JS

CATEGORY
Logo Design

CLIENT COMPANY
EUREKA BREWING COMPANY

CREDITS
Brian Steely



TITLE
Super Joy Coffee Illustration

ENTRANT
Headword

CATEGORY
Illustration

CLIENT COMPANY
Super Joy Coffee

CREDITS
Matthew Dugger, Forrester Kane, Amanda Brodzik, Wheeler Manis, Ashley Dugger, Abby Zhang, Liz Butler, Erik Garcia



TITLE
AHA

ENTRANT
Fitzco

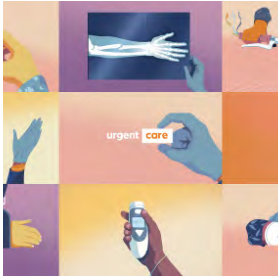
CATEGORY
Illustration Series

CLIENT COMPANY
The Coca-Cola Company

CREDITS
FITZCO, CREATIVE MAMMALS

BRONZE WINNERS

PROFESSIONAL



TITLE
MedExpress Urgent Caring

ENTRANT
Fitzco

CATEGORY
Illustration Series

CLIENT COMPANY
MedExpress

CREDITS
FITZCO



TITLE
Arby's National Hat Day

ENTRANT
Moxie

CATEGORY
Black & White/Color/ Digitally
Enhanced—Campaign

CLIENT COMPANY
Arby's

CREDITS
Scott Hunt, Orin Heidelberg,
Hughston May, Clarke Modlin,
Jennifer Barclay, Mike Singletary,
Cameron Mendenhall, Nikita Desai,
Anna Neubauer, Jared Kozel,
Christian Lozano, Ginger Williford,
Ashlyn Remillard, Jodi Phillips,
Catherine Morgan, KD Bridges,
Jessica White, Josh Martin, Jimmy
Beck, Michael Nguyen



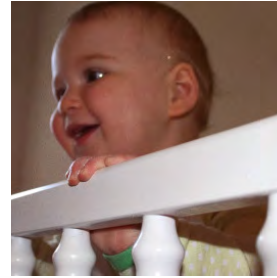
TITLE
Let Your Hands Lead the Way

ENTRANT
Remedy Films

CATEGORY
Video Editing

CLIENT COMPANY
Reliance Worldwide Corporation |
SharkBite

CREDITS
Jamie Graff, Taylor Blaylock, Shawn
Herold, Ryan Kenny, Jennifer Graff,
Margaret McElwee, Kyle Anderson,
Erikka Hart, Froy Madrigal, Matt
Schultz, Mat Guido, Mat Guido,
Samantha Major



TITLE
In an Instant

ENTRANT
Chemistry Agency

CATEGORY
Video Editing

CLIENT COMPANY
Children's Healthcare of Atlanta

CREDITS
Chris Breen, Mike Groenewald, Will
Benham, Wes Whitener, Courtney
Bates, Chelsea Cannon, Katherine
Lancaster, Kashish Ali, Katy Yanks,
Perri Nitzberg, Taylor Rowden, Tim
Smith, Talley Hultgren, Mark
Simonton, Kevin Wilson, Matt
Mattingly, PS260, Screaming Penguin
Audio Post, Walker, Carolina Cruxent



TITLE
Welcome to the Great Indoors

ENTRANT
Chemistry Agency

CATEGORY
Video Editing

CLIENT COMPANY
Children's Healthcare of Atlanta

CREDITS
Chris Breen, Kevin Wilson, Mike
Groenewald, Will Benham, Maggie
Homer, Lauren Glynn, Jennifer Weil,
Larry Odom, Lauren Interrante, Tim
Smith, Mark Simonton, Katy Yanks,
Perri Nitzberg, Taylor Rowden,
Christine Robertson, Jason Dille,
Katherine Lancaster, Philip Lewicki,
Talley Hultgren, Kate T. Parker



TITLE
Nicknames

ENTRANT
Chemistry Agency

CATEGORY
Video Editing

CLIENT COMPANY
Children's Healthcare of Atlanta

CREDITS
Chris Breen, Mike Groenewald, Will
Benham, Wes Whitener, Courtney
Bates, Chelsea Cannon, Katherine
Lancaster, Kashish Ali, Katy Yanks,
Perri Nitzberg, Taylor Rowden, Tim
Smith, Talley Hultgren, Mark
Simonton, Kevin Wilson, Matt
Mattingly, PS260, Screaming Penguin
Audio Post, Walker, Carolina Cruxent

BRONZE WINNERS

PROFESSIONAL



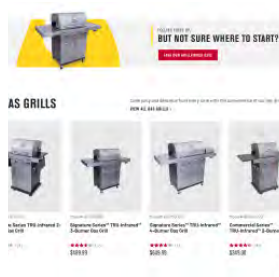
TITLE
UMakeFulton

ENTRANT
Fitzco

CATEGORY
Music Without Lyrics—Single

CLIENT COMPANY
Fulton County

CREDITS
FITZCO



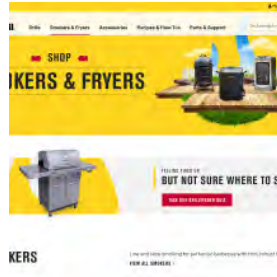
TITLE
Char-Broil Website Design

ENTRANT
Launch

CATEGORY
Interface & Navigation

CLIENT COMPANY
Char-Broil

CREDITS
Vivian Lowe, Javier Santana, Luna Zhang, Emily Watford, Cate Kennedy, Mark Damiano, Moria Deshpande



TITLE
Char-Broil Website Design

ENTRANT
Launch

CATEGORY
Responsive Design

CLIENT COMPANY
Char-Broil

CREDITS
Vivian Lowe, Javier Santana, Luna Zhang, Emily Watford, Cate Kennedy, Mark Damiano, Moria Deshpande



TITLE
Arby's Curly Fry Filter

ENTRANT
Moxie

CATEGORY
Augmented Reality

CLIENT COMPANY
Arby's

CREDITS
Scott Hunt, Orin Heidelberg, Hughston May, Clarke Modlin, Jennifer Barclay, Mike Singletary, Cameron Mendenhall, Nikita Desai, Anna Neubauer, Jared Kozel, Christian Lozano, Ginger Williford, Ashlyn Remillard, Jodi Phillips, Catherine Morgan, KD Bridges, Jessica White, Josh Martin, Jimmy Beck, Michael Nguyen



TITLE
Checkers Real HouseFries

ENTRANT
Fitzco

CATEGORY
Branded Content & Entertainment Campaign

CLIENT COMPANY
Checkers & Rally's

CREDITS
FITZCO



TITLE
Family Feasts

ENTRANT
Chemistry Agency

CATEGORY
Copywriting

CLIENT COMPANY
Miller's Ale House

CREDITS
Adam Millman, Tom Wilson, Chris Breen, Celeste Hubbard-Breen, Chris Keating, Tim Smith

BRONZE WINNERS

PROFESSIONAL



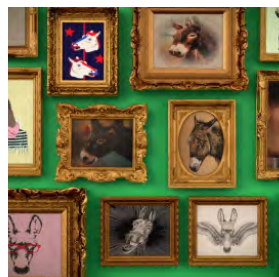
TITLE
Stars for Everyone

ENTRANT
Moxie

CATEGORY
Animation, Special Effects or Motion Graphics

CLIENT COMPANY
Starbucks

CREDITS
Elva Garza, Casey Lehman, Allison Matheson, Linh Peters, Kyndra Russell, Jen Quotson, Tamani Chio, Gary Jacobson, Josie Daniels, Jessica Glassman, Ashley Olsen, Maggie Hess, Romalyn Bonicillo, Allyse Onetto, Diana Perrault, James Paul, Dave Gordon, Tracey Jenkins, Stephanie Singleton, Catherine Sheehan, Jessica Larkin, Alexa McGriff, Wendy Wheless, Steven McCormick, Emily Harper, Judd Wachstein, Micol Rankin, Jared Kozel



TITLE
"Multiplication"

ENTRANT
BBDO Atlanta

CATEGORY
Animation, Special Effects or Motion Graphics

CLIENT COMPANY
Georgia Lottery

CREDITS
David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Sara Lowe, Tim Smith, Nigel Tribe, Jennifer Yoffy, Marla Ulrich, Rich Beck, Laura Rea, Ami Weiner, Tamarra Michel, Justin Barnes, Rob Meyers, K.C. Gulino, Brian Anderson, Sean Coleman



TITLE
Coke Energy – Equalizer

ENTRANT
The Coca-Cola Company

CATEGORY
Animation, Special Effects or Motion Graphics

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Alex Russell, Chris Miller, Thomas Manley, Laura O'Connor



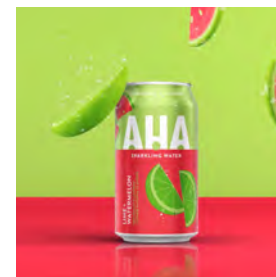
TITLE
MedExpress Urgent Caring

ENTRANT
Fitzco

CATEGORY
Animation, Special Effects or Motion Graphics

CLIENT COMPANY
MedExpress

CREDITS
FITZCO



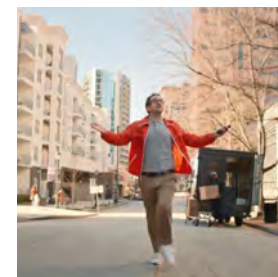
TITLE
AHA

ENTRANT
Fitzco

CATEGORY
Art Direction—Campaign

CLIENT COMPANY
The Coca-Cola Company

CREDITS
FITZCO, CREATIVE MAMMALS



TITLE
"Bob Revere"

ENTRANT
BBDO Atlanta

CATEGORY
Cinematography—Single

CLIENT COMPANY
Georgia Lottery

CREDITS
David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Alex Somoza, Tim Smith, Nigel Tribe, Jennifer Yoffy, Marla Ulrich, Todd Johnson, Ami Weiner, Ben Hurst, Dave Thomas, Ellen Barnard, Barry Heaps, Jeff Jay, Molly Baroco

BRONZE WINNERS

PROFESSIONAL



TITLE
Let Your Hands Lead the Way

ENTRANT
Remedy Films

CATEGORY
Sound Design—Single

CLIENT COMPANY
Reliance Worldwide Corporation |
SharkBite

CREDITS
Jamie Graff, Taylor Blaylock, Shawn
Herold, Ryan Kenny, Jennifer Graff,
Margaret McElwee, Kyle Anderson,
Erikka Hart, Froy Madrigal, Matt
Schultz, Mat Guido, Micah
McWhorter, Samantha Major



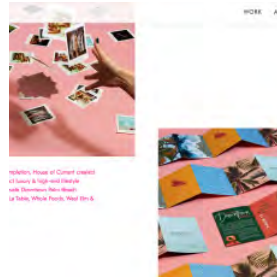
TITLE
Cards of Commiseration

ENTRANT
Chemistry Agency

CATEGORY
Brand Elements

CLIENT COMPANY
Chemistry Agency

CREDITS
Lauren Glynn, Maggie Homer, Mike
Groenewald, Will Benham, Chris
Breen, Kashish Ali, Courtney Saul,
Emily Garrison, Tim Smith, Kevin
Wilson



TITLE
House of Current Calendar

ENTRANT
House of Current

CATEGORY
Special Event Materials (printed or
digital)

CLIENT COMPANY
House of Current

CREDITS
Wendy Lowden, Lisa Maloof, Koble
Delmer



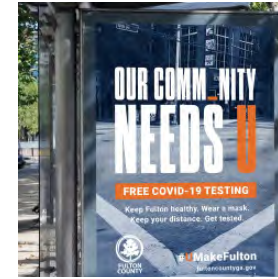
TITLE
"Help Locker"

ENTRANT
BBDO Atlanta

CATEGORY
Integrated Media Pro Bono Campaign
(Cross Platform)

CLIENT COMPANY
Street Grace

CREDITS
David Lubars, Robin Fitzgerald,
Lauren Culbertson, Emily Miller, Alex
Somoza, Tim Smith, Marla Ulrich,
Reid Howard, Becky Ocampos,
Brandon Jones, Tami Oliva, Shannon
Collins



TITLE
UMakeFulton

ENTRANT
Fitzco

CATEGORY
CSR OOH Campaign

CLIENT COMPANY
Fulton County

CREDITS
FITZCO



TITLE
Atlanta Fire Diversity Recruitment

ENTRANT
Brunner

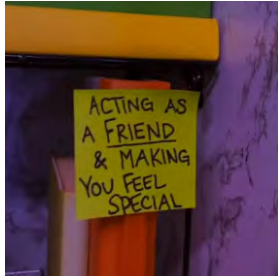
CATEGORY
Pro Bono OOH Campaign

CLIENT COMPANY
Atlanta Fire Rescue Foundation

CREDITS
Rob Schapiro, Jeff Shill, Silver Cuellar
III, Jonathan Banks, Erich Meier

BRONZE WINNERS

PROFESSIONAL



TITLE
"Help Locker"

ENTRANT
BBDO Atlanta

CATEGORY
Pro Bono Online/Interactive
Campaign

CLIENT COMPANY
Street Grace

CREDITS
David Lubars, Robin Fitzgerald,
Lauren Culbertson, Emily Miller, Alex
Somoza, Tim Smith, Marla Ulrich,
Reid Howard, Becky Ocampos,
Brandon Jones, Tami Oliva, Shannon
Collins



TITLE
UMakeFulton

ENTRANT
Fitzco

CATEGORY
Corporate Social Responsibility
Television

CLIENT COMPANY
Fulton County

CREDITS
FITZCO



TITLE
UMakeFulton

ENTRANT
Fitzco

CATEGORY
Corporate Social Responsibility Film,
Video & Sound

CLIENT COMPANY
Fulton County

CREDITS
FITZCO



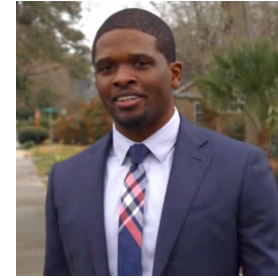
TITLE
Dr. O

ENTRANT
Chemistry Agency

CATEGORY
Pro Bono Online Film, Video & Sound

CLIENT COMPANY
Big Facts Small Acts

CREDITS
Chris Breen, Kevin Wilson, Demour
Breen, Mike Groenewald, Will
Benham, Maya Campbell, Lauren
Glynn, Wes Whitener, Lauren
Interrante, Tim Smith, Courtney Saul,
Jhadelys Reyes, Hilary Harmon,
Sherri Daye Scott



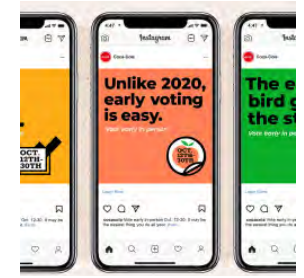
TITLE
Moe for Congress – Launch Video

ENTRANT
Tyler Digital

CATEGORY
Political Non-Broadcast and Online
Video

CLIENT COMPANY
Moe Brown for Congress

CREDITS
Tyler Digital



TITLE
Unlike 2020, Early Voting is Easy

ENTRANT
The Coca-Cola Company

CATEGORY
Political Integrated Campaign

CLIENT COMPANY
The Coca-Cola Company

CREDITS
Heather Bell, Beth Gustafson, Alex
Russell, Catie Ivey, Taylor Crawford,
Megan Jean Sovern, Jen Spillers
Kramer, Jenny Barlow

BRONZE WINNERS

PROFESSIONAL



TITLE
UMakeFulton

ENTRANT
Fitzco

CATEGORY
Crisis Response – Single

CLIENT COMPANY
Fulton County

CREDITS
FITZCO



TITLE
Explore Georgia From Home

ENTRANT
Blue Sky Agency

CATEGORY
Crisis Response – Campaign

CLIENT COMPANY
Georgia Tourism

CREDITS
Mariana Costa, Zach Silverman,
Phillip Jones, Cameron Blank, Erin
Stone, Allison Brennan, Jason
Feldman, Danny Cary



TITLE
UMakeFulton

ENTRANT
Fitzco

CATEGORY
Crisis Response – Campaign

CLIENT COMPANY
Fulton County

CREDITS
FITZCO



TITLE
Farm Rich Grab a Snack TV Campaign

ENTRANT
Scout

CATEGORY
Regional/National Television
Commercial Campaign

CLIENT COMPANY
Rich Products

CREDITS
Betsy Morrison, Peter Harris, Michael
Ashley, Sarah Stennett



STUDENT



GOLD WINNERS

STUDENT



TITLE
Jeep – Re-Adventure

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Patrick Stogner, Mark Murphy,
Meredith Whitaker



TITLE
OREO Just the Creme

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Liam Berg, Jason Magnes



TITLE
Sherwin-Williams: Swatch Everything

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Eduardo Garcia

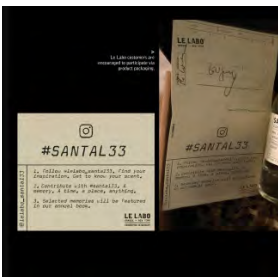


TITLE
Coca Cola X LA Olympics

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Shruthi Venkatesh, Lachelle
Robotham, Mijin Han



TITLE
Le Labo "Committed to Memory"

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Gillian Chiboucas, Benjamin
McConnell

GOLD WINNERS

STUDENT

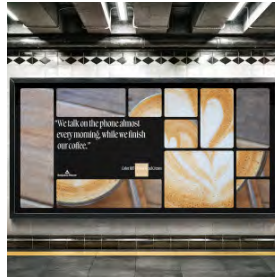


TITLE
Montana: Extremely Offline

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Cameron Higginbotham, Eduardo Garcia



TITLE
Life On A Brush

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Steven Abadin, Andrew Sellier



TITLE
GAP – Creating Space

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Steven Abadin, Andrew Sellier



TITLE
Advil – Explosive Pain

CATEGORY
Magazine Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Patrick Stogner, Meredith Whitaker



TITLE
Ms. America

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Claire Golladay, Laura Schear

SILVER WINNERS

STUDENT



TITLE
If it's working, it's Reliant

CATEGORY
TV Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Eddie Garcia, Cameron Higginbotham

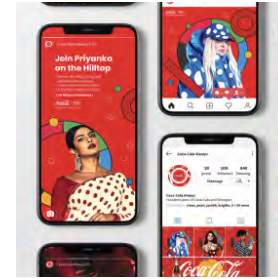


TITLE
A Designer's Playing Cards

CATEGORY
Art Direction – Single

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Sabrina Yerin Hong

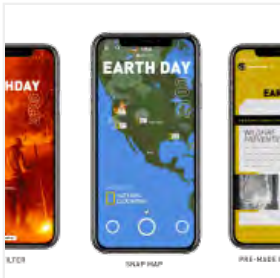


TITLE
Coca Cola X LA Olympics

CATEGORY
Art Direction – Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Shruthi Venkatesh, Lachelle Robotham, Mijin Han



TITLE
National Geographic: Earth Day 2100

CATEGORY
Social Media Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Michael Simon, Liam Berg

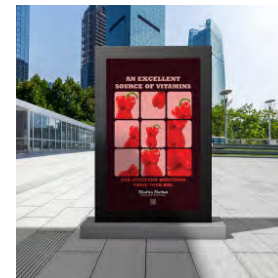


TITLE
Le Labo "Committed to Memory"

CATEGORY
Magazine Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Gillian Chiboucas, Benjamin McConnell

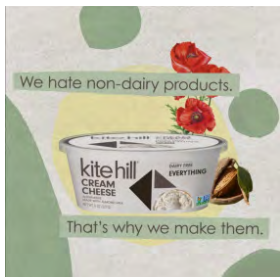


TITLE
Misfits Market

CATEGORY
Out-of-Home Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Kate Budorick, Nick Beussink

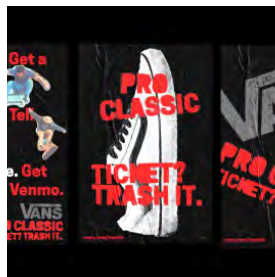


TITLE
We hate non-dairy products.

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Andrew Sellier, Steven Abadin

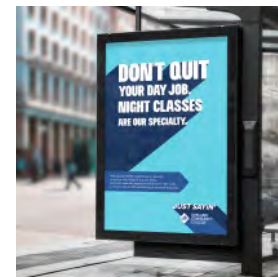


TITLE
VANS – TICKET? TRASHIT.

CATEGORY
Advertising & Promotion Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Steven Abadin, Andrew Sellier



TITLE
OCC – Just Sayin'

CATEGORY
Out-of-Home Outdoor Board (Flat or 3D)

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Jamie Lawrence, Rich Forzano

SILVER WINNERS

STUDENT



TITLE
Pro Rodeo

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Liam Berg, Michael Simon



TITLE
Sherwin Williams Global Spice

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Zelia Z. Zhou



TITLE
Band-Aid Legacy of Strength (Mom's)

CATEGORY
Social Media – Single

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Lachelle Robotham, Samuela Chery



TITLE
Boston Duck Tours

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Dani Grimm, Sean Condric

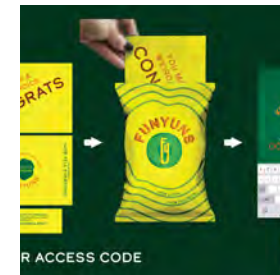


TITLE
Unbeleafable

CATEGORY
Book Design

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Kate Budorick



TITLE
Funyuns "Hidden Layer"

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Gillian Chiboucas, Benjamin McConnell



TITLE
Airstream: Retirement

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Nikki Vandervelde, Daniel Woodman



TITLE
CIA Recruitment Campaign

CATEGORY
Digital Creative Technology

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Laura Schear, Claire Golladay



TITLE
Coca Cola X LA Olympics

CATEGORY
Packaging

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Shruthi Venkatesh, Lachelle Robotham, Mijin Han

SILVER WINNERS

STUDENT



TITLE
Band-Aid Legacy of Strength
(Mom's)

CATEGORY
Social Media Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Lachelle Robotham, Samuela Chery

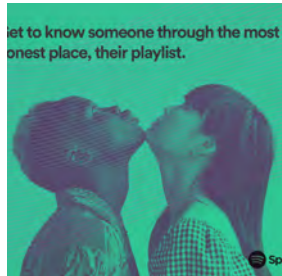


TITLE
Afrin Integrated Campaign

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Jason Magnes, Nick Beussink

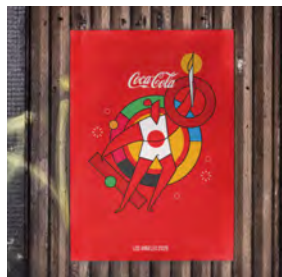


TITLE
Spotify Swapify

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Daranie Mor, Jessica Pejic, Krysta Silva



TITLE
Coca Cola X LA Olympics

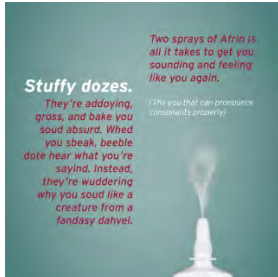
CATEGORY
Illustration – Single

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Shruthi Venkatesh

BRONZE WINNERS

STUDENT



TITLE
Afrin Radio Campaign

CATEGORY
Audio/Radio Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Nick Beussink, Jason Magnes

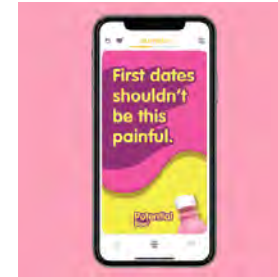


TITLE
Wayfair

CATEGORY
Magazine Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Audrey Creamer, AJ Shapiro



TITLE
The Power of Pink

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Emily Hill, Patrick Stogner



TITLE
Coca Cola X LA Olympics

CATEGORY
Out-of-Home Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Shruthi Venkatesh, Lachelle Robotham, Mijin Han

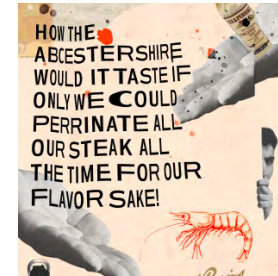


TITLE
Lactaid: Intolerance made tolerable

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Laura Schear, Claire golladay



TITLE
Lea & Perrins Indescribable Flavor

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Nikki Vandervelde, Cameron Higginbotham

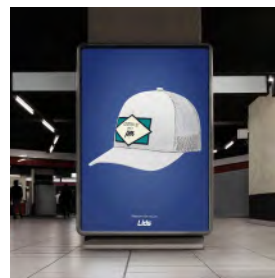


TITLE
Roomba- Let Us Takeover

CATEGORY
Social Media Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Daniel Woodman



TITLE
Lids

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Kate Budorick, Kelly Azbell



TITLE
Gatorade - Get Better

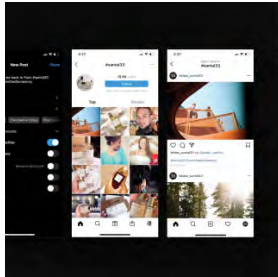
CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Jamie Lawrence, Treanna Lawrence, Kyle Fountain

BRONZE WINNERS

STUDENT



TITLE
Le Labo "Committed to Memory"

CATEGORY
Social Media Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Gillian Chiboucas, Benjamin McConnell

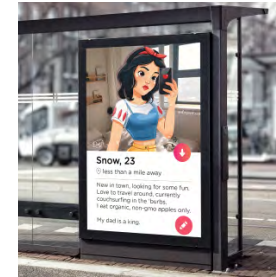


TITLE
Groupon: Avoid the Everyday.

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Nikki Vandervelde, Sean Condrick



TITLE
Tinder meets Disney' Campaign

CATEGORY
Out-of-Home Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Mijin Han, Samuela Chery



TITLE
Coca Cola X LA Olympics

CATEGORY
Logo Design

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Shruthi Venkatesh, Lachelle Robotham



TITLE
Fernweh Chocolate

CATEGORY
Packaging

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Pauline Osenenko

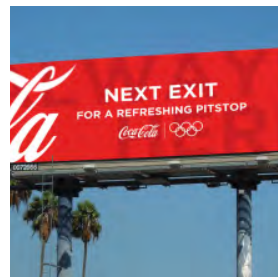


TITLE
Cry Anywhere

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Emily Hill, Steven Abadin



TITLE
Coca Cola X LA Olympics

CATEGORY
Out-of-Home Outdoor Board (Flat or 3D)

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Lachelle Robotham, Shruthi Venkatesh, Mijin Hahn

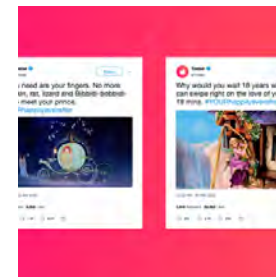


TITLE
Roosta's Brewery

CATEGORY
Packaging

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Dayna Edmonds



TITLE
Tinder Fairytales

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Samuela Cherry, Mijin Han

BRONZE WINNERS

STUDENT



TITLE
Minor mistakes. Major consequences.

CATEGORY
Copywriting

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Laura Schear, Claire Golladay



TITLE
Pro Rodeo

CATEGORY
Magazine Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Liam Berg, Michael Simon



TITLE
Can You Hear Us?

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Steven Abadin, Andrew Sellier



TITLE
Coca-Cola x LA Olympics

CATEGORY
Out-of-Home Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Lachelle Robotham, Shruthi Venkatesh, Mijin Han



TITLE
obinrin

CATEGORY
Art Direction - Single

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Debbie Onyibe

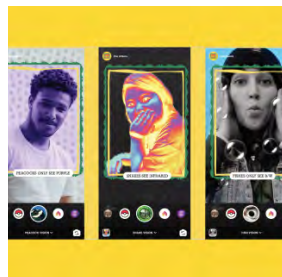


TITLE
Pantone Communicate with Color

CATEGORY
Art Direction - Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Pauline Osenenko



TITLE
Zoo Atlanta Social Media Campaign

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Mijin Han, Shruthi Venkatesh



TITLE
CIA Recruitment Campaign

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Laura Schear, Claire Golladay



TITLE
Lactaid: Intolerance made tolerable

CATEGORY
Art Direction - Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Laura Schear, Claire golladay

BRONZE WINNERS

STUDENT



TITLE
LLWS: Kids are Champions.

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Nikki Vandervelde, Daniel Woodman

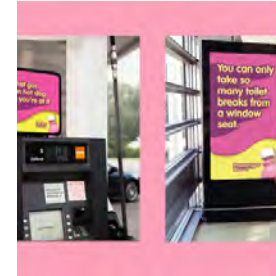


TITLE
Nike: You can still do it.

CATEGORY
TV – Single

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Laura Schear, Claire golladay

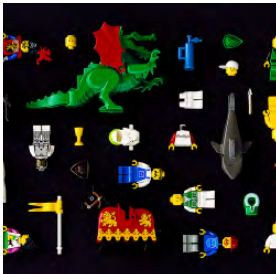


TITLE
The Power of Pink

CATEGORY
Out-of-Home Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Emily Hill, Patrick Stogner



TITLE
LEGO

CATEGORY
Animation or Special Effects

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Kate Budorick

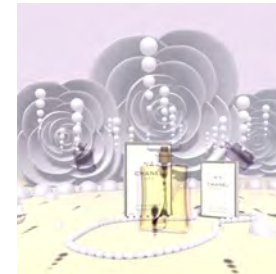


TITLE
Oui Yoghurt: Women of Power

CATEGORY
Illustration – Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Marcela M. Villalobos Altamirano



TITLE
Chanel Brand Experience

CATEGORY
Digital Creative Technology

EDUCATIONAL INSTITUTION
The College of Art and Design

CREDITS
Caitlin Holt



TITLE
Chewy.com Integrated Campaign

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Jason Magnes, Liam Berg



TITLE
Breathe Right – Flow Freely

CATEGORY
Magazine – Single Page

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Emily Delius, Kelly Azbell



TITLE
Taco Bell Spice Hotline

CATEGORY
Copywriting

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Laura Schear

BRONZE WINNERS

STUDENT



TITLE
Hulu : "New year, New me." Campaign

CATEGORY
Out-of-Home Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Mijin Han



TITLE
Lactaid: Intolerance made tolerable

CATEGORY
Copywriting

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Laura Schear, Claire golladay



TITLE
Typographic Specimen Card Deck

CATEGORY
Art Direction – Single

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
My (Emmy) Truong



TITLE
Ziploc "Where Life Goes"

CATEGORY
Magazine Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Gillian Chiboucas, Benjamin McConnell



TITLE
Banff: Wow, eh?

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Patrick Stogner, Gillian Chiboucas



TITLE
Sterling National Bank "Backbones"

CATEGORY
Out-of-Home Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Benjamin McConnell, Danielle Grimm



TITLE
Tile and Found

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Emily Hill, Patrick Stogner

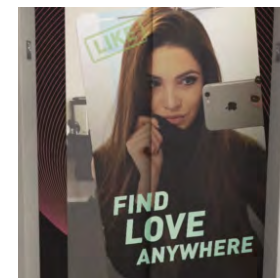


TITLE
Band-Aid Legacy of Strength (Mom's)

CATEGORY
TV – Single

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Lachelle Robotham, Samuela Chery



TITLE
Find love anywhere

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Tinder, AJ Shapiro, Eddie Garcia

BRONZE WINNERS

STUDENT



TITLE
The fake out

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Laura Schear, Claire Golladay

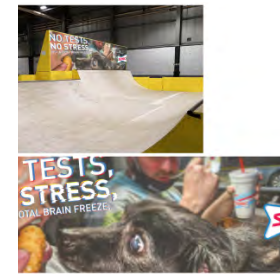


TITLE
#ZooATLSpeaks

CATEGORY
Social Media Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Mijin Hahn, Shruthi Venkatesh



TITLE
Fast Food For the Long Hang

CATEGORY
App (Mobile or Web-Based)

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
AJ Shapiro, Eddie Garcia

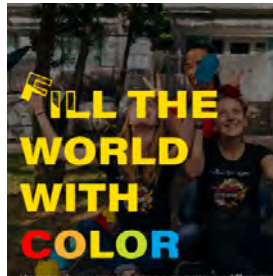


TITLE
DoorDash: Gifts good enough to eat.

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Laura Schear, Claire Golladay



TITLE
Adobe's Truth

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Katie Clarke, Vivian Li, Makumbi Muleba



TITLE
OnlyFans Influence Professionally

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Delaun Anderson, Cameron Higginbotham

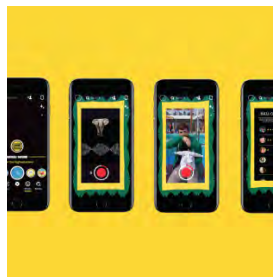


TITLE
Taco Bell Spice Hotline

CATEGORY
Audio/Radio Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Laura Schear



TITLE
#ZooATLSpeaks

CATEGORY
App (Mobile or Web-Based)

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Mijin Hahn, Shruthi Venkatesh



TITLE
Oui Yoghurt: Women of Power

CATEGORY
Packaging

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Marcela M. Villalobos Altamirano

BRONZE WINNERS

STUDENT

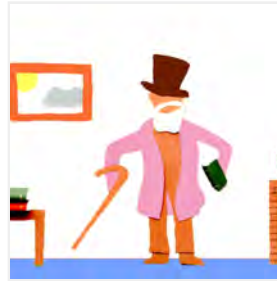


TITLE
Monster Energy: Reject Reality

CATEGORY
Integrated Consumer Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Nikki Vandervelde, Cameron Higginbotham



TITLE
Gobstopper: Lasts Just Long Enough.

CATEGORY
TV Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Nikki Vandervelde, Daniel Woodman



TITLE
Chewy.com Pre-Roll Campaign

CATEGORY
TV Campaign

EDUCATIONAL INSTITUTION
The Creative Circus

CREDITS
Jason Magnes, Liam Berg



TITLE
Ben & Jerry's Woke Woody

CATEGORY
Out-of-Home – Mass Transit (Interior or Exterior)

EDUCATIONAL INSTITUTION
Savannah College of Art and Design

CREDITS
Dominique K. Funchess

AMERICAN
ADVERTISING
AWARDS

