

(C) Specific Specific

PMOVO events agency

LPS COMMUNICATIONS
ADVERTISING AND MARKETING

(B) Blue sky

DAGGER

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AFFAIRS TOREMENBER TYLR

www.tylerdigital.net

SIMULMEDIA



design, planning, decor + technical production for live event experiences





OURJUDGES



RAMON BRANGER
CEO of Branger_Briz
Miami, FL



MATILDA IVEY

Group Director at VMLY&R

New York, NY



MARVIN WALDMAN

President, The Shadow Group



CRAIG O'KEEFE

Managing Partner/Creative Lead, Brandjolt



KAREN GALANAUGH

APR, MSM, Galanaugh & Company
Marketing Public Relations, LLC



JON TELL

Senior Creative Copywriter, O2kl
New York, NY



HAROLD KAPLAN

Creative Director Consultant
Wellesley, MA



BERNICE CLARK

Chief Marketing Officer & Interim EVP,
External Affairs

BESTOF SHOW

PROFESSIONAL

TITLE

Unity Kit

ENTRANT

Chemistry Agency

CATEGORY

Single Installation

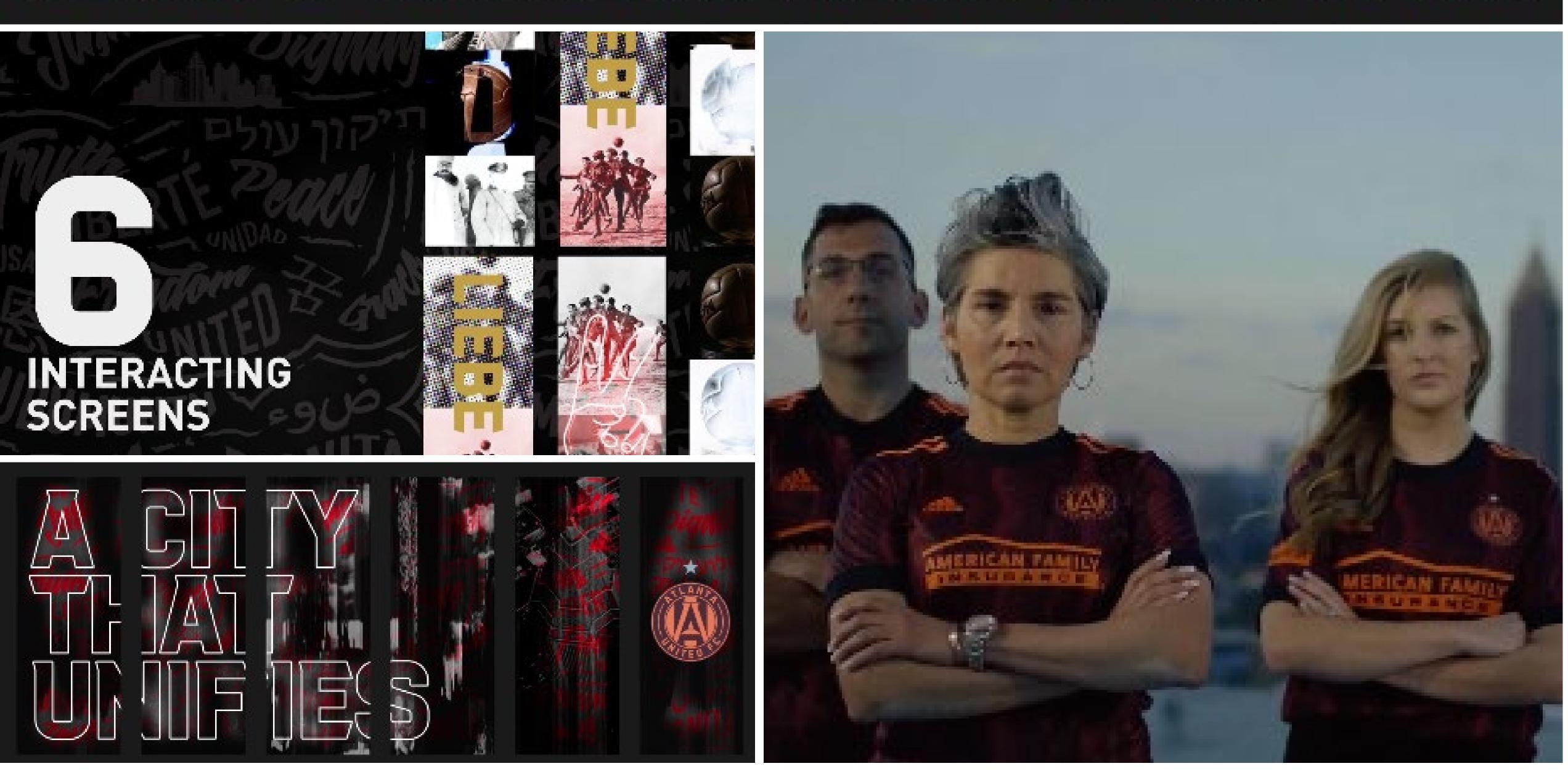
CLIENT COMPANY

Atlanta United

CREDITS

Chris Breen, Will Benham, Mike Groenewald, Ashley Hampton, Jhadelys Stewart, Emily Garrison, Maggie Homer, Lily Stockton, Nikki Mendez, Jack Lester, Kevin Wilson, Lauren Interrante





BESTOF SHOW

STUDENT

TITLE

Georgia Aquarium: Wonders of the Water

CATEGORY

Outdoor & Transit Advertising Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

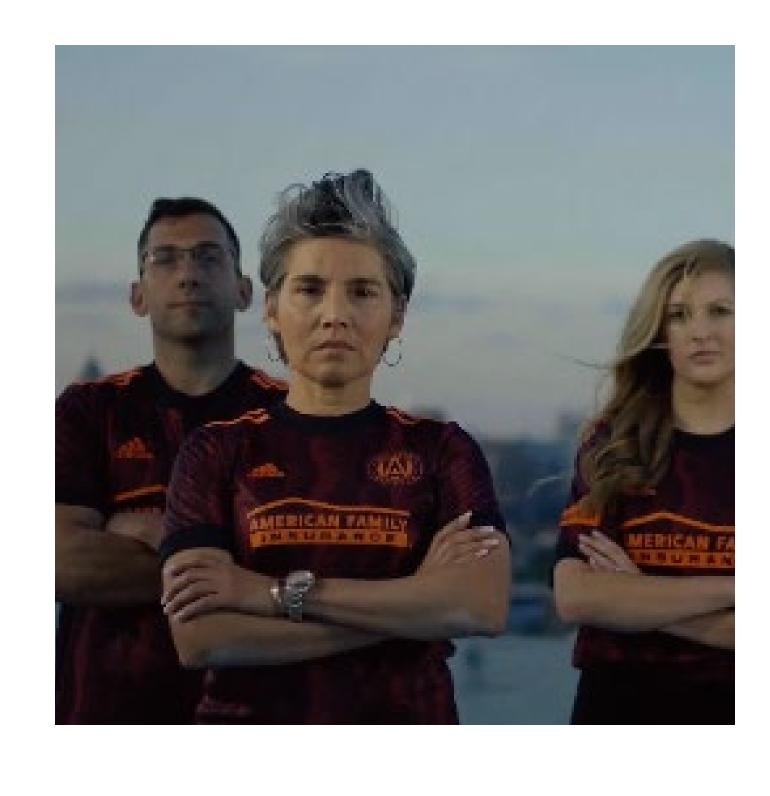
Sarah Abrams, Myles Lumb, Virginia Mathews

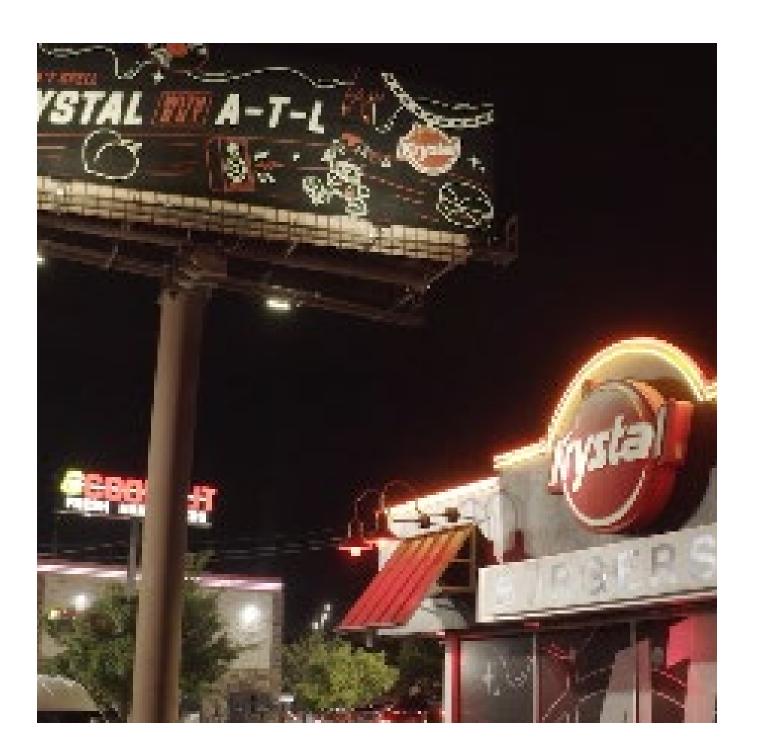






PROFESSIONAL











TITLEUnity Kit

ENTRANT

Chemistry Agency

CATEGORY

Single Installation

CLIENT COMPANY
Atlanta United

CREDITS

Chris Breen, Will Benham, Mike Groenewald, Ashley Hampton, Jhadelys Stewart, Emily Garrison, Maggie Homer, Lily Stockton, Nikki Mendez, Jack Lester, Kevin Wilson, Lauren Interrante TITLE

KrystalxButter

ENTRANT

Dagger

CATEGORY

Single Installation

CLIENT COMPANY

Krystal

CREDITS

Alice Crowder, Kaitlin Stoehr, Abby Scott, Al Patton, Jameson LaMarca, Carmelle Kendall, Barbara Rego, Mobs Robertson, India Nabarro, Carla Guy, Naakie Nartey, Leah Staenberg TITLE

MedExpress Caring Cards

ENTRANT Fitzco

CATEGORY

Multiple Installations

CLIENT COMPANY

MedExpress

CREDITS

Fitzco

TITLE

Unity Kit

ENTRANT

Chemistry Agency

CATEGORY

Single Event

CLIENT COMPANY

Atlanta United

CREDITS

Chris Breen, Will Benham, Mike Groenewald, Ashley Hampton, Jhadelys Stewart, Emily Garrison, Maggie Homer, Lily Stockton, Nikki Mendez, Jack Lester, Kevin Wilson, Lauren Interrante TITLE

IllumiNights at the Zoo

ENTRANT

Dalton Agency

CATEGORY

Digital or Animated – Single Unit

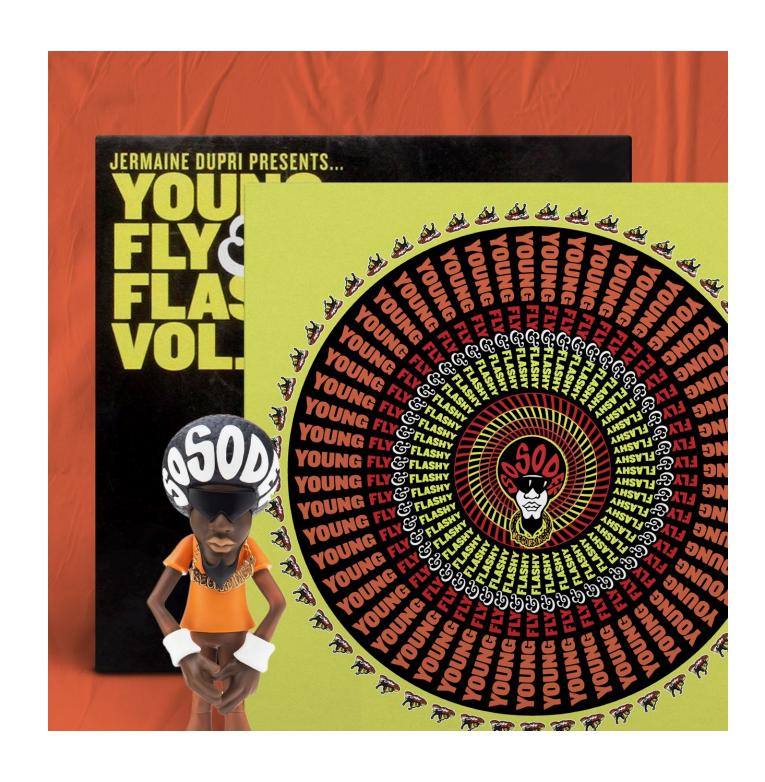
CLIENT COMPANY

Zoo Atlanta

CREDITS

Kristie Cannon, Sadie Lesbo, Erik Edmondson, Ashley Lynch, Hannah Martin

PROFESSIONAL



TITLE

wishATL - Young Fly and Flashy

ENTRANT

Chemistry Agency

CATEGORY

Single Execution

CLIENT COMPANY

WishATL

CREDITS

Chris Breen, Will Benham, Mike Groenewald, Jack Lester, Stacey Daye-Edwards, Kenzie Storrier, Nikki Mendez, Kristy Gomez, Kevin Wilson, Demour Breen, Tim Smith, Chloe Davis



TITLE

So So Def Zoetropes

ENTRANT

Chemistry Agency

CATEGORY

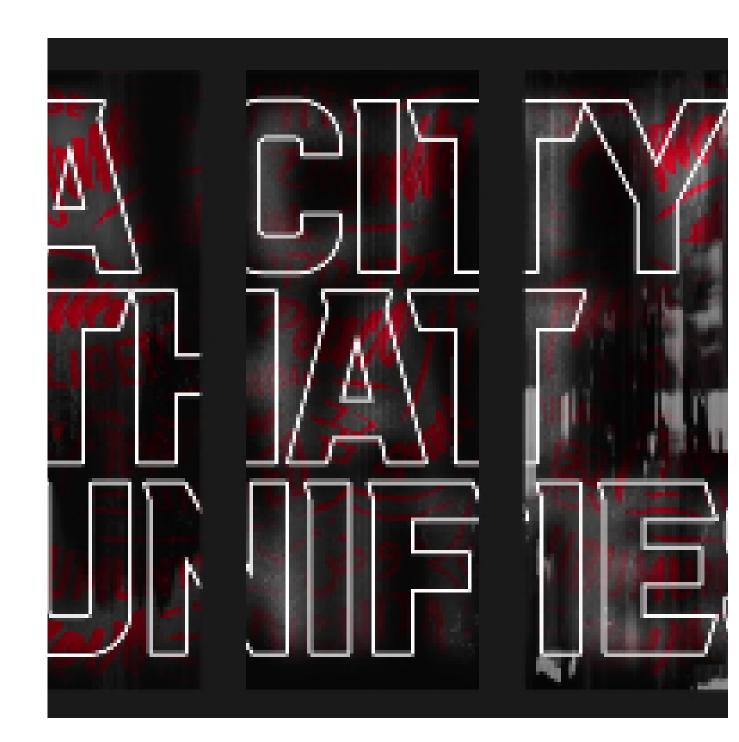
Campaign

CLIENT COMPANY

WishATL

CREDITS

Chris Breen, Will Benham, Mike Groenewald, Jack Lester, Stacey Daye-Edwards, Kenzie Storrier, Nikki Mendez, Kristy Gomez, Kevin Wilson, Demour Breen, Tim Smith, Chloe Davis



TITLE

Unity Kit

ENTRANT

Chemistry Agency

CATEGORY

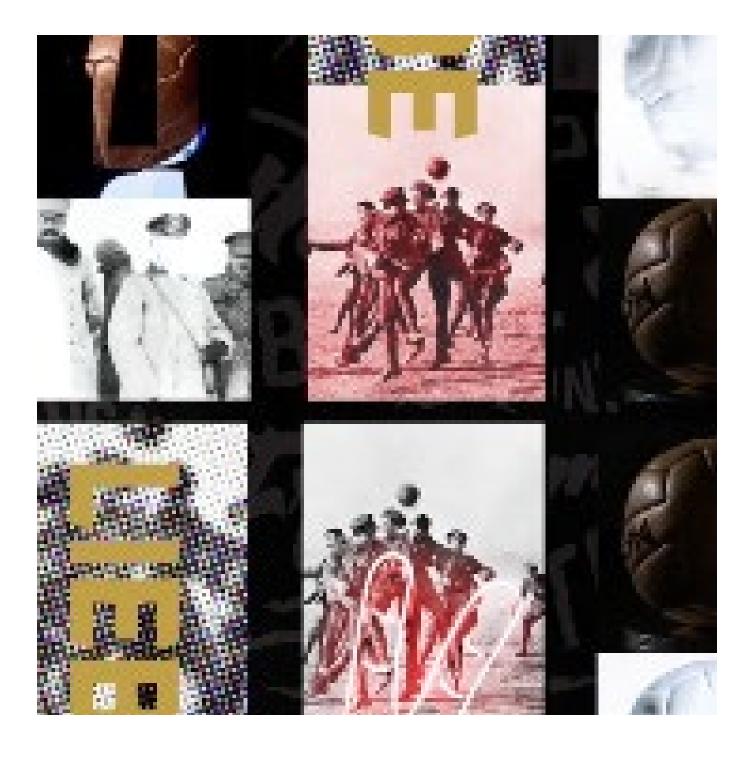
Single entry – more than :60 seconds

CLIENT COMPANY

Atlanta United

CREDITS

Chris Breen, Will Benham, Mike Groenewald, Ashley Hampton, Jhadelys Stewart, Emily Garrison, Maggie Homer, Lily Stockton, Nikki Mendez, Jack Lester, Kevin Wilson, Lauren Interrante



TITLE

Unity Kit

ENTRANT

Chemistry Agency

CATEGORY

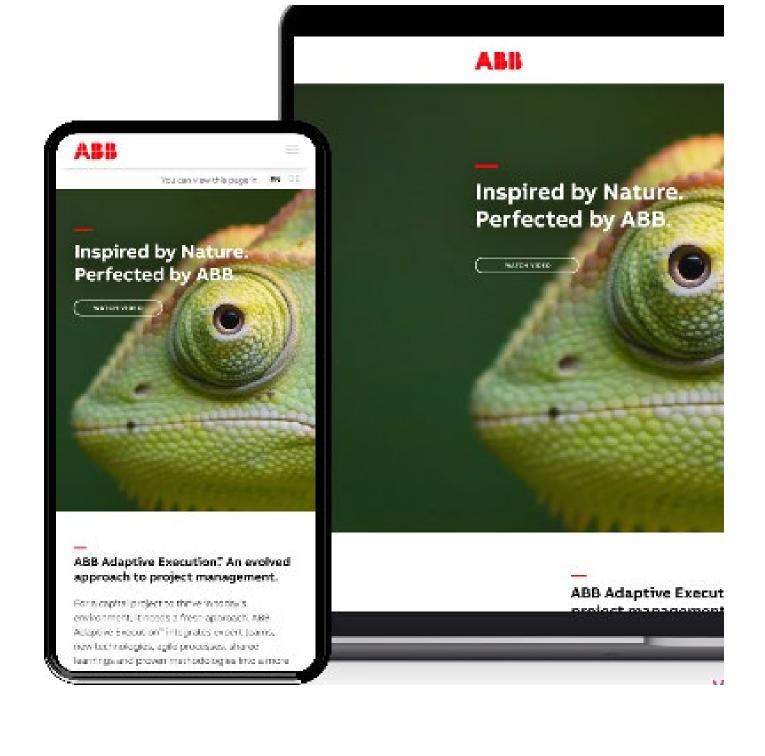
Branded Content & Entertainment – Non-Broadcast

CLIENT COMPANY

Atlanta United

CREDITS

Chris Breen, Will Benham, Mike Groenewald, Ashley Hampton, Jhadelys Stewart, Emily Garrison, Maggie Homer, Lily Stockton, Nikki Mendez, Jack Lester, Kevin Wilson, Lauren Interrante



TITLE

ABB Adaptive Execution™ Campaign

ENTRANT

Mower

CATEGORY

B-to-B Campaign-Regional/National

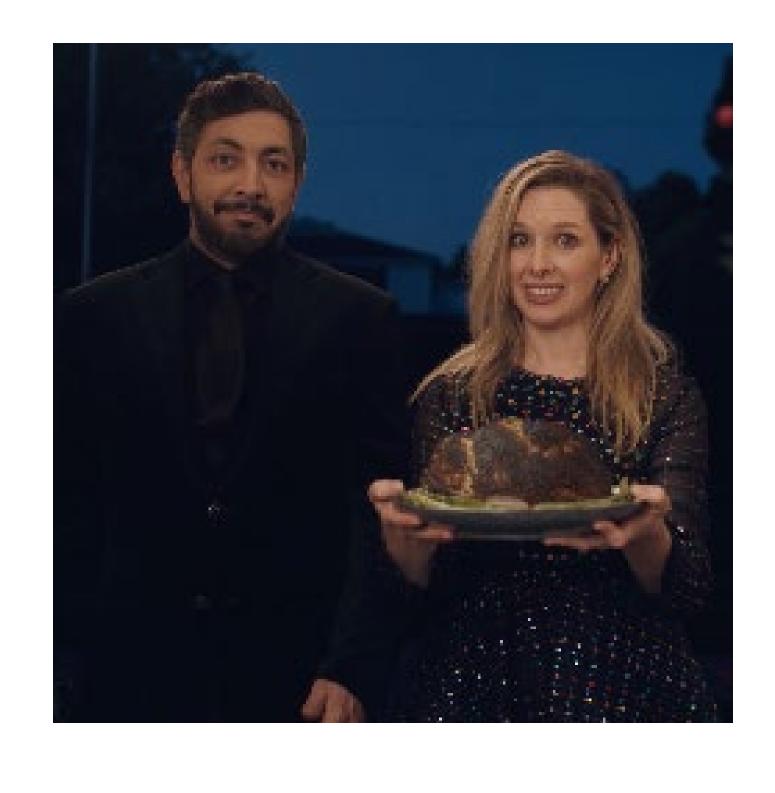
CLIENT COMPANY

ABB

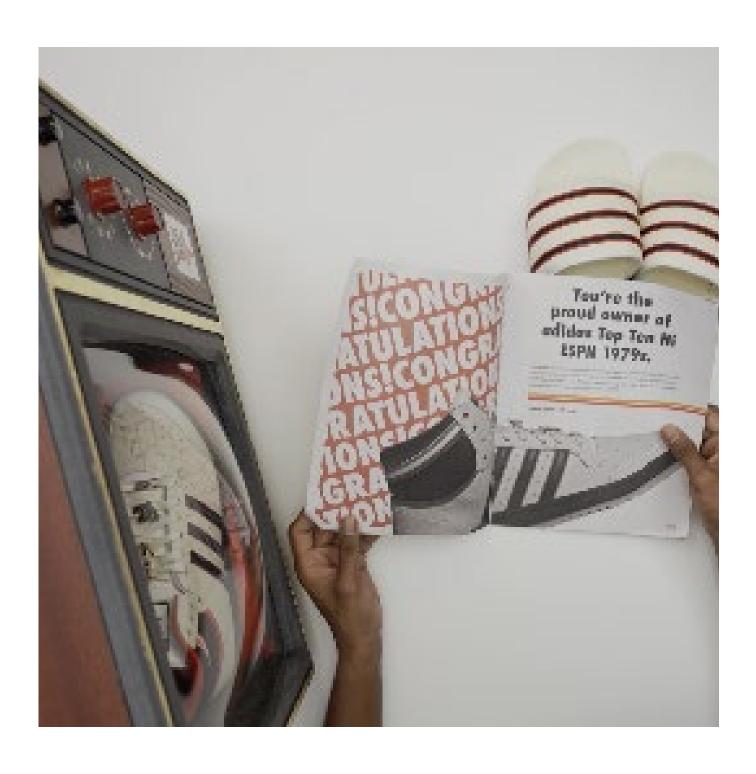
CREDITS

Wally Stoneman, Mike Wheeler, Lisa Huggins, Lisa Robertson, John Leibrick, Rich Randazzo, Leah Mathieu, Eric Haviv

PROFESSIONAL



WE TOOK OUR MUSTARD BUNS TO S hot dog hotspoi







TITLE

KellyBaked 2.0 Campaign

ENTRANT

BBDO Atlanta

CATEGORY

Consumer Campaign-Regional/National

CLIENT COMPANY

The Honey Baked Ham Company

CREDITS

David Lubars, Robin Fitzgerald, Mary O'Keefe, Patrick Almaguer, Creative Director, Scott Biear, Kaitlyn Clark, Quinncy Bynum, Robin Richardson, Heather Haley, Matt Maggart, Nigel Tribe, Keiraq Garner TITLE

French's Mustard Buns

ENTRANT

Fitzco

CATEGORY

Copywriting

CLIENT COMPANY

McCormick & Company, Inc

CREDITS

Fitzco Sunshine Sachs, Piantedosi TITLE

adidas x ESPN Top Ten Hi 1979

ENTRANT

iris worldwide

CATEGORY

Art Direction—Single

CLIENT COMPANY adidas

CREDITS

Simon Candy, Simon Yoxall, Chris Buda, Austin Lacter, Patrick McPherson, Katie Gwynn-Sackson TITLE

wishATL - Trae Young x So So Def

ENTRANT

Chemistry Agency

CATEGORY

Art Direction—Campaign

CLIENT COMPANY

WishATL

CREDITS

Chris Breen, Will Benham, Mike Groenewald, Jack Lester, Stacey Daye-Edwards, Kenzie Storrier, Nikki Mendez, Kristy Gomez, Kevin Wilson, Demour Breen, Tim Smith, Chloe Davis TITLE

French's MustSwitch

ENTRANT

Fitzco

CATEGORY

Art Direction—Campaign

CLIENT COMPANY

McCormick & Company, Inc

CREDITS

Fitzco Sunshine Sachs, Craft NYC

PROFESSIONAL





adidas x ESPN Top Ten Hi 1979

ENTRANT iris worldwide

TITLE

CATEGORY

Art Direction—Campaign

CLIENT COMPANY adidas

CREDITS

Simon Candy, Simon Yoxall, Chris Buda, Austin Lacter, Patrick McPherson, Katie Gwynn-Sackson



TITLE Isa

ENTRANT

Chorus Films

CATEGORY
Corporate Social Responsibility Film,
Video & Sound

CLIENT COMPANY
UPS

CREDITS

Troy Bieser, Meagan Massa, Jordan Pilgrim, Danny Pinzon, James Rowe, Caroline Helmer



TITLE

Southern Company Vision in Motion

ENTRANT Fitzco

CATEGORY

Corporate Social Responsibility Campaign

CLIENT COMPANY
Southern Company

CREDITSFitzco



TITLE

Wheels for Walls Campaign

ENTRANT

Chemistry Agency

CATEGORY

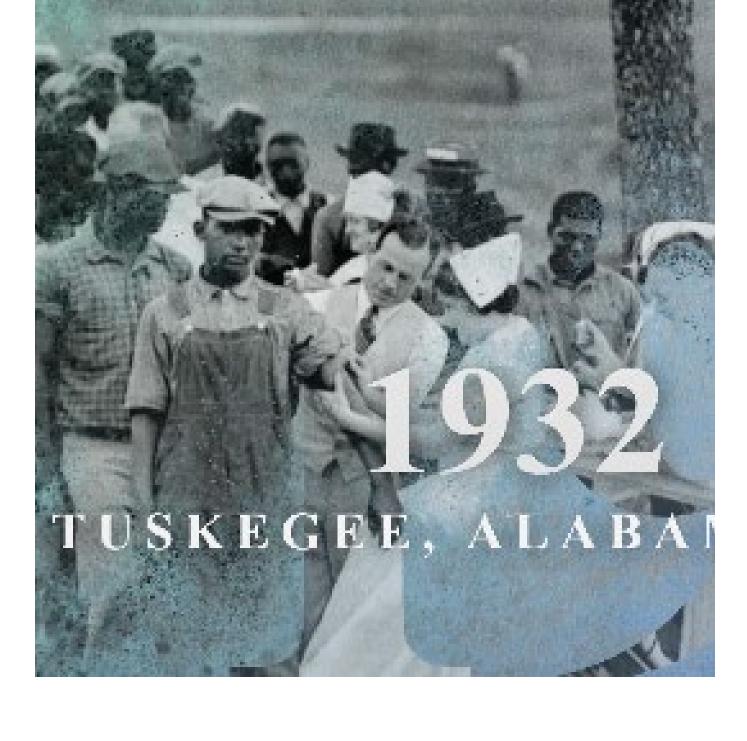
Campaign

CLIENT COMPANY

Our House

CREDITS

Chris Breen, Tom Wilson, Mark Haven, Lizzy Powers, Stacey Daye-Edwards, Kenzie Storrier, Kevin Wilson, Ben Stansbury, Demour Breen, Misha Mazor, Ashley Hampton, Chris Keating



TITLE

Tuskegee Legacy Stories - COVID-19

ENTRANT

Coffee Bluff Pictures

CATEGORY

Public Service Online Film, Video & Sound

CLIENT COMPANY

The Ad Council

CREDITS

Deborah Riley Draper, Lacy Barnes, Jonathan Hall, Jim Bowhall, Nathan Bowhall, Sandra Christie, Jennifer Galvin

PROFESSIONAL





ENTRANT

Coffee Bluff Pictures

CATEGORY

TITLE

Public Service Online Film, Video & Sound

Craig & Leslie COVID-19 Vaccine Ed

CLIENT COMPANY

The Ad Council

CREDITS

Deborah Riley Draper, Lacy Barnes, Jim Bowhall, Nathan Bowhall



TITLE

Brooks Hodges COVID-19 Vaccine Ed

ENTRANT

Coffee Bluff Pictures

CATEGORY

Public Service Online Film, Video & Sound

CLIENT COMPANY

The Ad Council

CREDITS

Deborah Riley Draper, Lacy Barnes, Jim Bowhall, Nathan Bowhall



TITLE

Coach Navarro COVID-19 Vaccine Ed

ENTRANT

Coffee Bluff Pictures

CATEGORY

Public Service Online Film, Video & Sound

CLIENT COMPANY

The Ad Council

CREDITS

Deborah Riley Draper, Lacy Barnes, Jim Bowhall, Nathan Bowhall



TITLE

Wheels for Walls Campaign

ENTRANT

Chemistry Agency

CATEGORY

Integrated Media Public Service Campaign

CLIENT COMPANY

Our House

CREDITS

Chris Breen, Tom Wilson, Mark Haven, Lizzy Powers, Stacey Daye-Edwards, Kenzie Storrier, Kevin Wilson, Ben Stansbury, Demour Breen, Misha Mazor, Ashley Hampton, Chris Keating



TITLE

Cooking With Fitz

ENTRANT

Fitzco

CATEGORY

Brand Elements

CLIENT COMPANY

Fitzco

CREDITS

Fitzco

PROFESSIONAL



TITLE

Cooking With Fitz

ENTRANT

Fitzco

CATEGORY

Brand Elements

CLIENT COMPANY

Fitzco

CREDITS

Fitzco

PROFESSIONAL



TITLE

KFC Chicken Mitten Bucket Hugger

ENTRANT

Edelman

CATEGORY

Campaign

CLIENT COMPANY

KFC

CREDITS

Connor Lesniak, Cam Fuller, JW Affourtit, Lauren Glynn, Devon Anderson, Craig Thomas, Reid Schwartz, Katie Wilson, Kayla Avery, Aileen Martinez, Kimberly Brown, Evan Benedetto



TITLE

adidas x ESPN Top Ten Hi 1979

ENTRANT

iris worldwide

CATEGORY

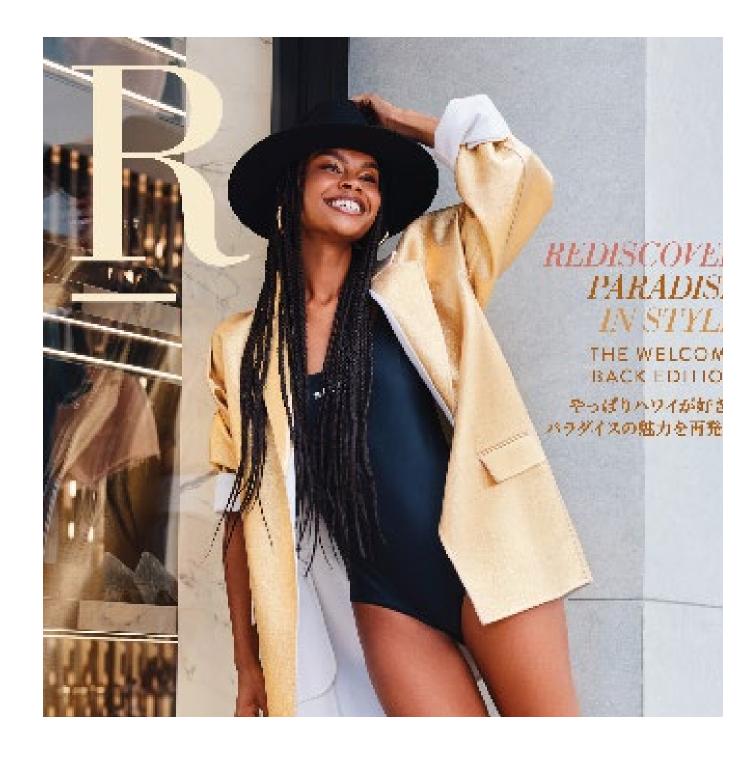
Single Unit

CLIENT COMPANY

adidas

CREDITS

Simon Candy, Simon Yoxall, Chris Buda, Austin Lacter, Patrick McPherson, Katie Gwynn-Sackson



TITLE

R Magazine Winter 2021

ENTRANT

House of Current

CATEGORY

Magazine Design

CLIENT COMPANY

Royal Hawaiian Center

CREDITS

Wendy Lowden, Lisa Maloof, Lamar Barton, Scott Brannon



TITLE

French's MustSwitch

ENTRANT

Fitzco

CATEGORY

Announcement - Single Unit

CLIENT COMPANY

McCormick & Company, Inc

CREDITS

Fitzco, Sunshine Sachs, Craft NYC



TITLE

French's Mustard Buns

ENTRANT

Fitzco

CATEGORY

3D / Mixed – Single Unit

CLIENT COMPANY

McCormick & Company, Inc

CREDITS

Fitzco, Sunshine Sachs, Craft NYC

PROFESSIONAL





ABB Ability™ eMine.
For your world, and mine.

Did you know that every mining truck electrified reduces enough carbon emissions each year to save 3,000 square meters of arctic ice? Imagine the impact of electrifying the entire mine. ABB AbilityTM eMine makes that possible. Building on decades of experience and expertise, we fully integrate electrification and digital systems from the mine to the port, reducing your environmental impact, lowering your costs and raising your productivity.

Refreshing, isn't it?

Let's write the future of mining. Together.



TITLE

10 Twelve

ENTRANT

House of Current

CATEGORY

3D / Mixed - Campaign

CLIENT COMPANY

JLL

CREDITS

Wendy Lowden, Partner, Lisa Maloof, Stefani Demoff, Koble Delmer, Scott Brannon

TITLE

ABB Ability™ eMine Print campaign

ENTRANT

Mower

CATEGORY

Campaign

CLIENT COMPANY

ABB

CREDITS

Wally Stoneman, Lisa Robertson, Lisa Huggins, Sylvain Froin, Giannini Creative

TITLE

Change Healthcare "Ecosystem"

The Change Healthcare Platform, innovating at the center of the healthcare system, our Λ -endoic

system's thand of performance, operational efficiency, and potient experience, its now everyone i

Transforming healthcare.

platform to light the way.

It takes an Al-enabled

ENTRANT

Dalton Agency

TO GROUP TO THE WAY OF THE PARTY OF THE PARTY.

CATEGORY

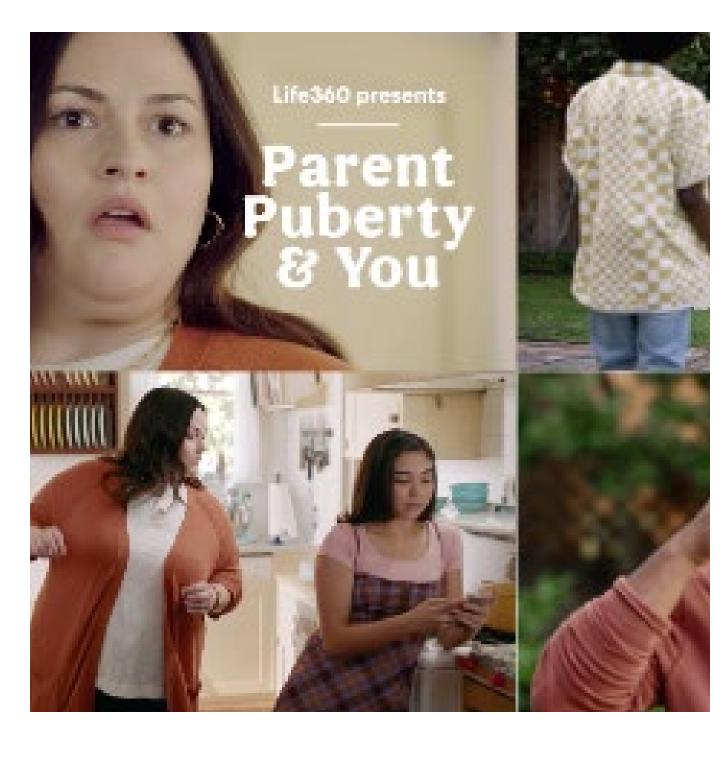
Campaign

CLIENT COMPANY

Change Healthcare

CREDITS

Kristie Cannon, Chris Conte, Accurat, Gabriele Rossi, Cari Bessinger, Jill Bazarte, Michael DeMallie, Tippi Tuten



TITLE

CHANGE HEALTHCARE

Life360: Parent Puberty

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

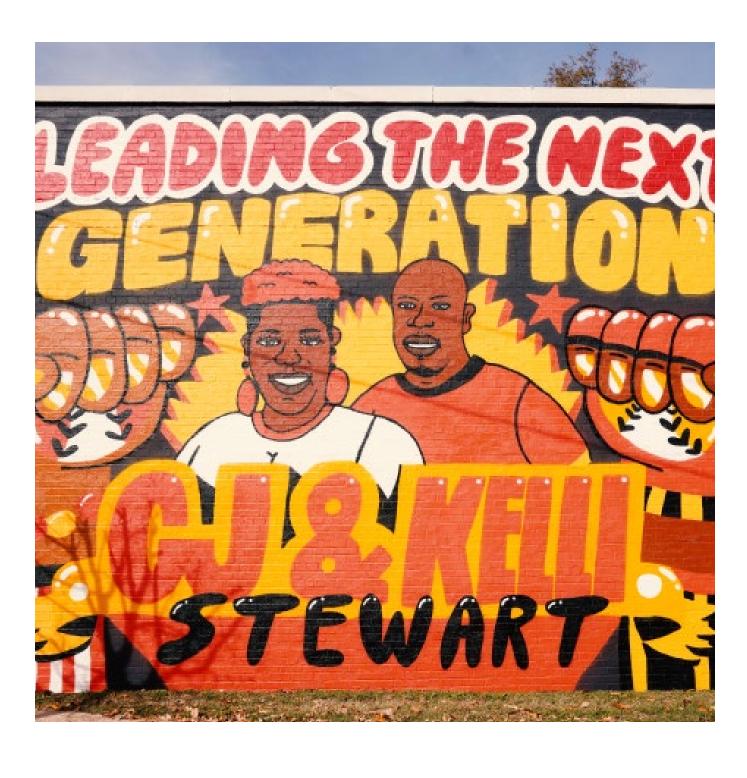
Branded Content & Entertainment – Any Print Medium

CLIENT COMPANY

Life360

CREDITS

Jared Kozel, Ashley Andrews, Karen Oakley, Jeremy Lenz, Nelle Thomas, Laura Galante, Rhett Kearsley, Adam Rust, Brittany Robinson, Raqib Sheikh, Mis Lachowski, Darian Smith



TITLE

Spirit of 17

ENTRANT

Chemistry Agency

CATEGORY

Guerrilla Marketing

CLIENT COMPANY

Atlanta United

CREDITS

Chris Breen, Tim Smith, Will Benham, Mike Groenewald, Ashley Hampton, Jhadelys Stewart, Tori Schott, Maggie Homer, Lily Stockton, Nelle Thomas, Jack Lester, Kevin Wilson

PROFESSIONAL





ENTRANT BBDO Atlanta

CATEGORYSingle Installation

CLIENT COMPANY
Bayer Crop Science LP

CREDITS

David Lubars, Robin Fitzgerald, Jon Mueller, Jenna Shoop, Brendon Park, Kaitlyn Clark, Keiraq Garner, Ken Sherrill, Nigel Tribe, Meg Foley, Emmet Breen, Lindsey Pettyjohn



TITLE
MedExpress Caring Cards

ENTRANT Fitzco

CATEGORYSingle Event

CLIENT COMPANY
MedExpress

CREDITSFitzco



TITLEFrench's MustSwitch

ENTRANT Fitzco

CATEGORYSingle Event

CLIENT COMPANY
McCormick & Company Inc

CREDITSFitzco, Sunshine Sachs, Craft NYC



TITLETURNPIKE TROUBADOURS

ENTRANTSteely Works / JS

CATEGORY
Poster - Single Unit

CLIENT COMPANY
TMWRK MANAGEMENT

CREDITSBRIAN STEELY



TITLE
IllumiNights at the Zoo

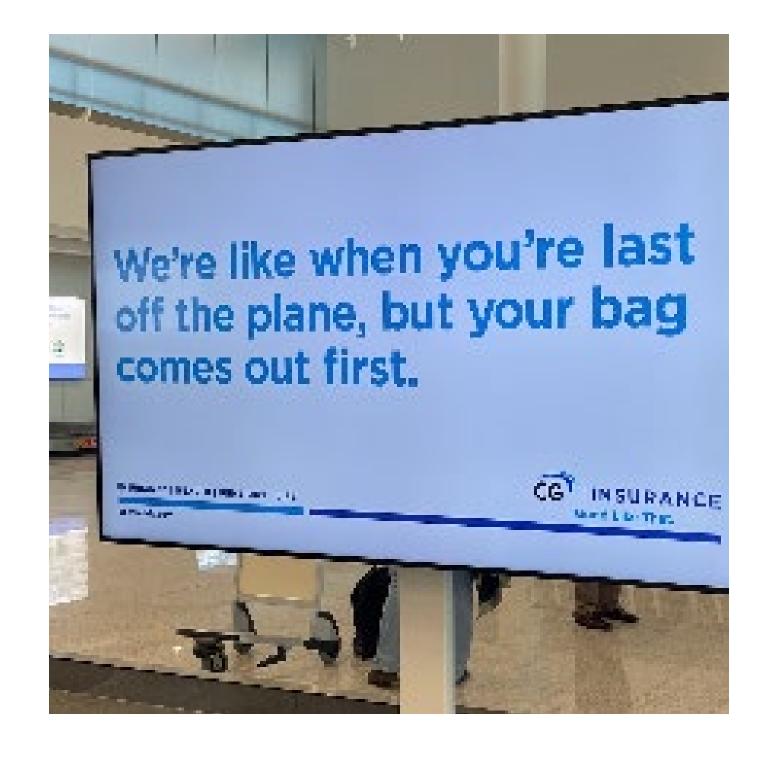
ENTRANTDalton Agency

CATEGORY
Interior or Exterior – Single

CLIENT COMPANY
Zoo Atlanta

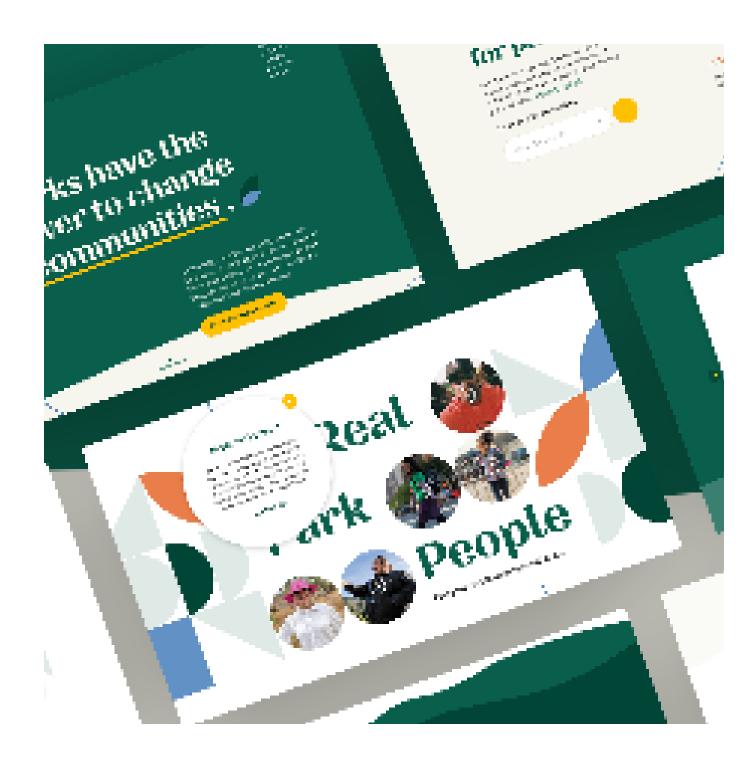
CREDITS
Kristie Cannon, Sadie Lesko, Erik
Edmondson, Ashley Lynch, Hannah
Martin

PROFESSIONAL











TITLE

First Bag

ENTRANT

Chemistry Agency

CATEGORY

Interior or Exterior – Single

CLIENT COMPANY

CG Coralisle

CREDITS

Chris Breen, Tom Wilson, Adam Millman, Dan Lemaux, Nikki Mendez, Keirra McClean, Jenn Weil, Larry Odom, Ashley Hampton, Sebastian Chandler, Jhadelys Stewart, Kelsey Coffee, TITLE

Spirit of 17

ENTRANT

Chemistry Agency

CATEGORY

Out-Of-Home Campaign

CLIENT COMPANY

Atlanta United

CREDITS

Chris Breen, Tim Smith, Will Benham, Mike Groenewald, Ashley Hampton, Jhadelys Stewart, Tori Schott, Maggie Homer, Lily Stockton, Nelle Thomas, Jack Lester, Kevin Wilson TITLE

MedExpress Caring Cards

ENTRANT Fitzco

CATEGORY

Out-Of-Home Campaign

CLIENT COMPANY

MedExpress

CREDITS

Fitzco

TITLE

Changing Communities Through Parks

ENTRANT

Nebo

CATEGORY

Microsites

CLIENT COMPANY

The Trust for Public Land

CREDITSNebo

TITLE

MedExpress Caring Cards

ENTRANT

Fitzco

CATEGORY

Microsites

CLIENT COMPANY

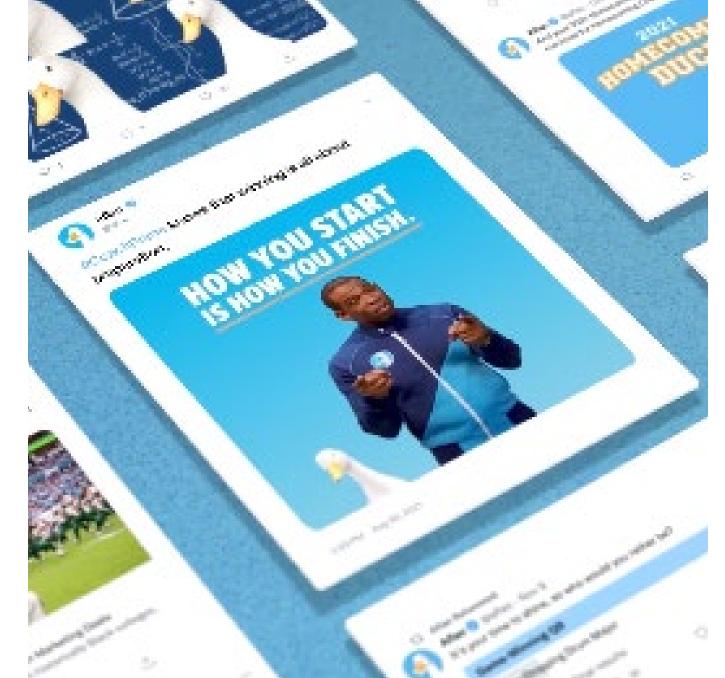
MedExpress

CREDITS

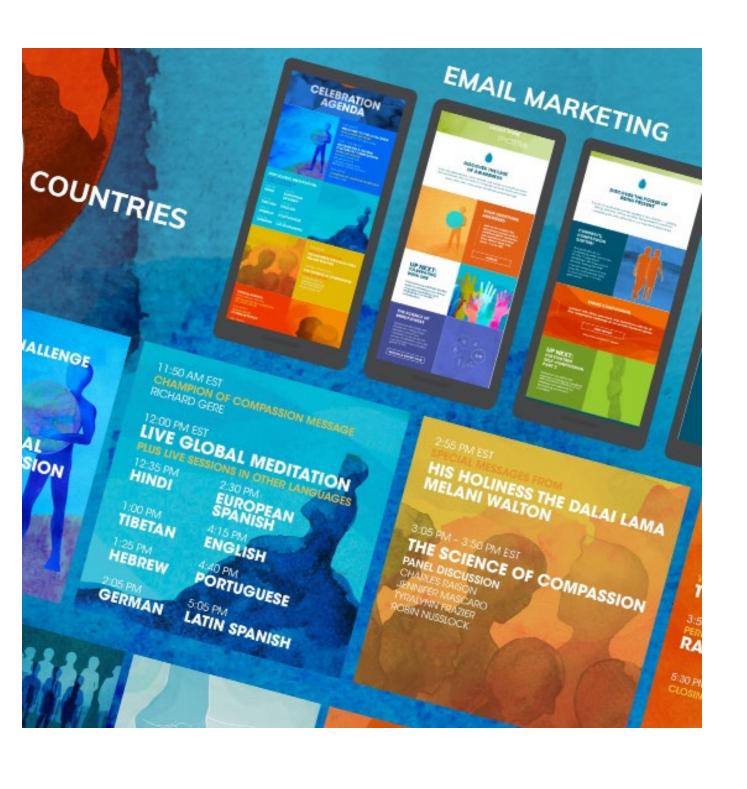
Fitzco

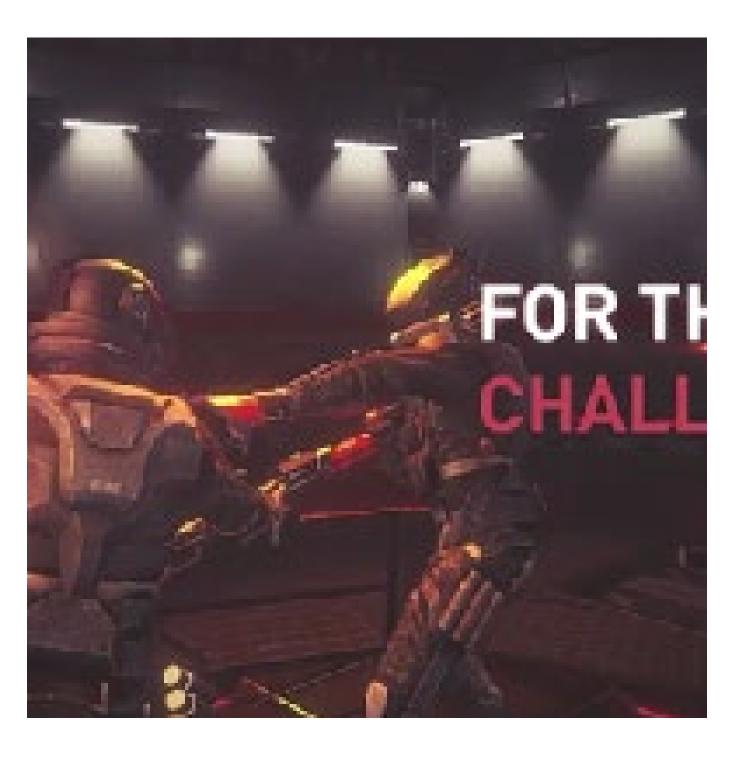
PROFESSIONAL











TITLE

wishATL - So So Trae Zoetrope

ENTRANT

Chemistry Agency

CATEGORY

Single Execution

CLIENT COMPANY

WishATL

CREDITS

Chris Breen, Will Benham, Mike Groenewald, Jack Lester, Stacey Daye-Edwards, Kenzie Storrier, Nikki Mendez, Kristy Gomez, Kevin Wilson, Demour Breen, Tim Smith, Chloe Davis

TITLE

Aflac College Football 2021

ENTRANT

Dagger

CATEGORY

Campaign

CLIENT COMPANY

Aflac

CREDITS

Aflac, Dagger, Spark Foundry, Brand Positioning Doctors, Allison & Partners, MELT Atlanta, Manifest, Ruckus Films, Hero Post, Framestore

TITLE

Buffalo Wild Wings 2021

ENTRANT

Dagger

CATEGORY

Campaign

CLIENT COMPANY

Buffalo Wild Wings

CREDITS

Al Patton, Jameson LaMarca, Carmelle Kendall, Chris Arrison, Barbara Rego, Ben Granger, Austin Delk, Max Mitchell, Jamal Harris, Leah Staenberg

TITLE

21 Day Compassion Shift Challenge

ENTRANT

Luckie & Company

CATEGORY

Website Based App

CLIENT COMPANY

Emory University

CREDITS

Maria Goodall, Sergio Velez, Denise Arnold, Mat Powell, Karen Kizzire, Shari Wimberly

TITLE

BATTLE POSITION

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Virtual Reality - Single

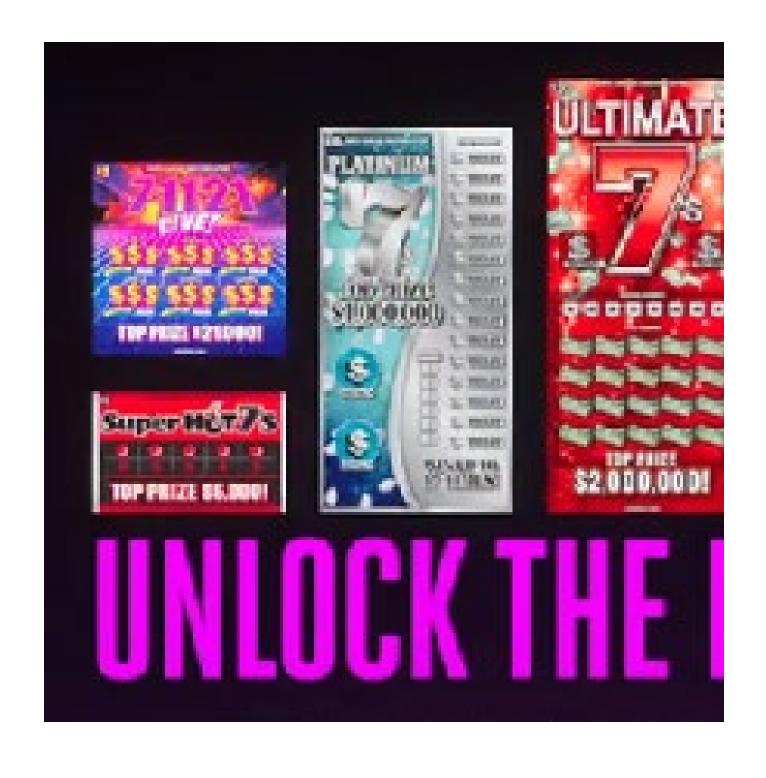
CLIENT COMPANY

Marine Corps Recruiting Command

CREDITS

Jared Kozel, Alan Whitley, Sean McNeeley, Keith Newberry, Tyler Beddoe, Misty Baker, Matt Covington, Matt Silliman, Buffy Torres, Clint Bonner, Donavin Northrup

PROFESSIONAL



TITLE

7 Scratcher - NC Lottery

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Single Spot – Up to 2:00

CLIENT COMPANY

North Carolina Education Lottery

CREDITS

Jared Kozel, Jennifer Barclay, Fallon Parker, Brittany Kittredge , Nicole McIntosh



TITLE

ABB Adaptive Execution™ Intro Video

ENTRANT

Mower

CATEGORY

Single Spot – Any Length

CLIENT COMPANY

ABB

CREDITS

Wally Stoneman, Mike Wheeler, Lisa Huggins, John Leibrick, Lisa Robertson, Rich Randazzo, Eric Haviv, Leah Mathieu



TITLE

Bacon, Texas Activation

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

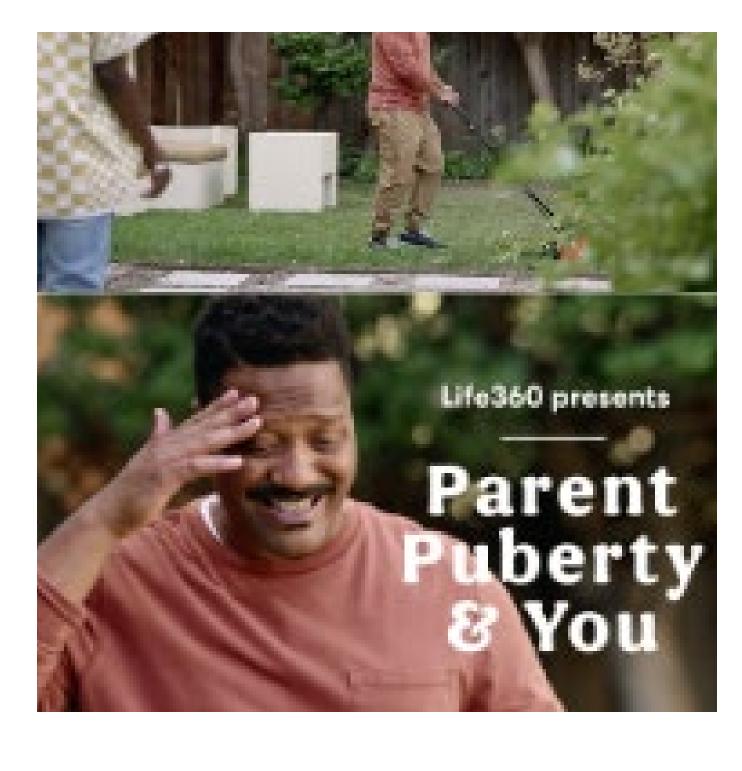
Single Spot – Any Length

CLIENT COMPANY

Church's Chicken

CREDITS

Jared Kozel, Ransom Haywood, Fallon Parker, Sherry McLenon, Shane Hanley, Buffy Torres



TITLE

Life360: Parent Puberty

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

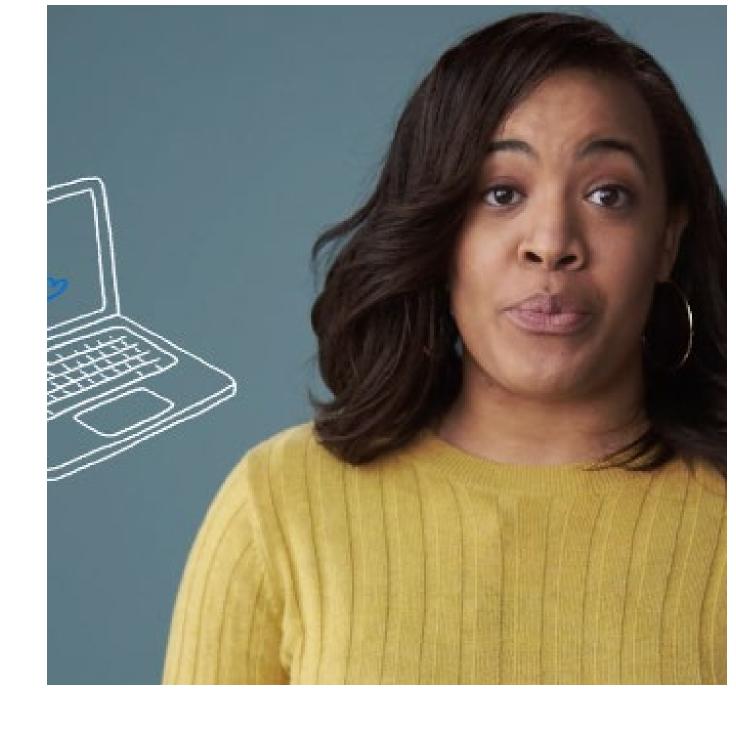
Single entry – more than :60 seconds

CLIENT COMPANY

Life360

CREDITS

Jared Kozel, Ashley Andrews, Karen Oakley, Jeremy Lenz, Nelle Thomas, Laura Galante, Rhett Kearsley, Adam Rust, Brittany Robinson, Raqib Sheikh, Mis Lachowski, Darian Smith



TITLE

Members love Delta Community

ENTRANT

three

CATEGORY

Consumer Campaign-Local

CLIENT COMPANY

Delta Community Credit Union

CREDITS

Michael Frizzell, Brad Scheck, Brad Ramsey, Jeff Cole

PROFESSIONAL



TITLE

wishATL - Trae Young x So So Def

ENTRANT

Chemistry Agency

CATEGORY

Consumer Campaign-Local

CLIENT COMPANY

WishATL

CREDITS

Chris Breen, Will Benham, Mike Groenewald, Jack Lester, Stacey Daye-Edwards, Kenzie Storrier, Nikki Mendez, Kristy Gomez, Kevin Wilson, Demour Breen, Lauren Interrante, Chloe Davis



TITLE

Atlanta Brand Campaign

ENTRANT

Cox Enterprises

CATEGORY

Consumer Campaign-Local

CLIENT COMPANY

Cox Enterprises

CREDITS

Michelle Ducayet, Michelle Miller, Paige Caruso, Gina Cassaro, James Diamond, Isabelle Adams, David Eiben, Amanda Atkins, Katie Ramirez, Karen Hutchison, Staci Sturrock, Candas Medina



TITLE

Diggi Daydream Campaign

ENTRANT

BBDO Atlanta

CATEGORY

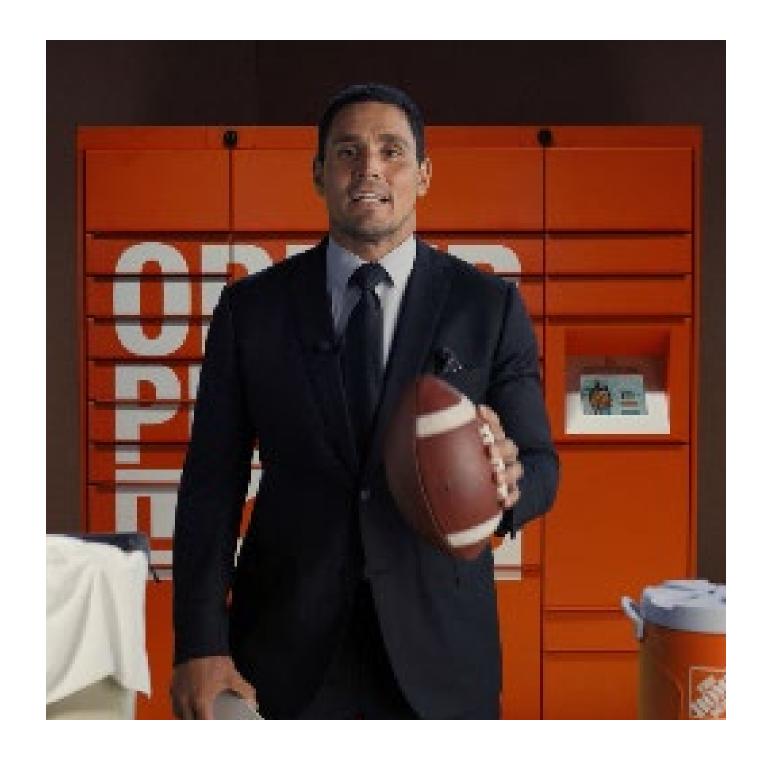
Consumer Campaign-Regional/National

CLIENT COMPANY

Georgia Lottery

CREDITS

David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Alex Somoza, Emily Miller, Laura Rea, Nigel Tribe, Ami Weiner, Tamarra Michel, Frederick Taylor, Ellen Barnard



TITLE

Saturdays Campaign

ENTRANT

BBDO Atlanta

CATEGORY

Consumer Campaign-Regional/National

CLIENT COMPANY

The Home Depot, SSC

CREDITS

David Lubars, Robin Fitzgerald, Matt MacDonald, Mike Hanley, Taylor Crawford, Quinncy Bynum, Max Sollisch, Heather Haley, Debbie Koppman, Bob Estrada, David Welday, Camilla Bryant



TITLE

Let Your Voice Be Heard

ENTRANT

Cox Enterprises

CATEGORY

Integrated Branded Content Campaign

– Local or Regional/National

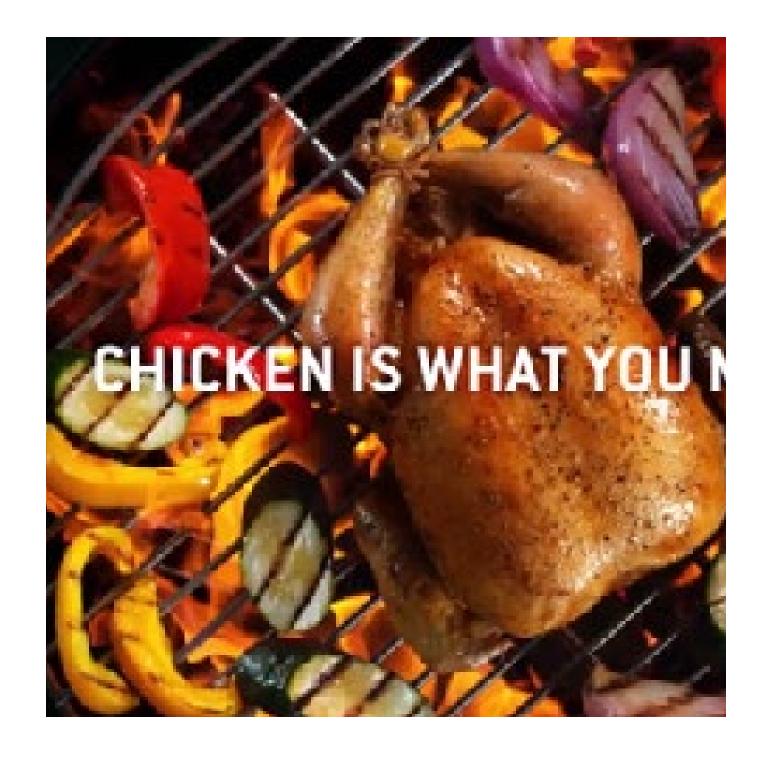
CLIENT COMPANY

Cox Enterprises

CREDITS

Michelle Ducayet, Michelle Miller, Isabelle Adams, Candas Medina, Ty Hunt, Amanda Atkins, David Eiben, Vellonie Coley, Bruce Behrens, Karen Hutchison, Chris Niswonger

PROFESSIONAL





Chicken Is What You Make It Social **ENTRANT**

CATEGORY

Online/Interactive Campaign

CLIENT COMPANY

CREDITS

Sanderson Farms

BBDO Atlanta

TITLE

David Lubars, Robin Fitzgerald, Mike Hanley, Alex Somoza, Sara Lowe, Heather Haley, Becky Ocampos, Keiraq Garner, Nigel Tribe, Justin Mueller, Steven Thorson



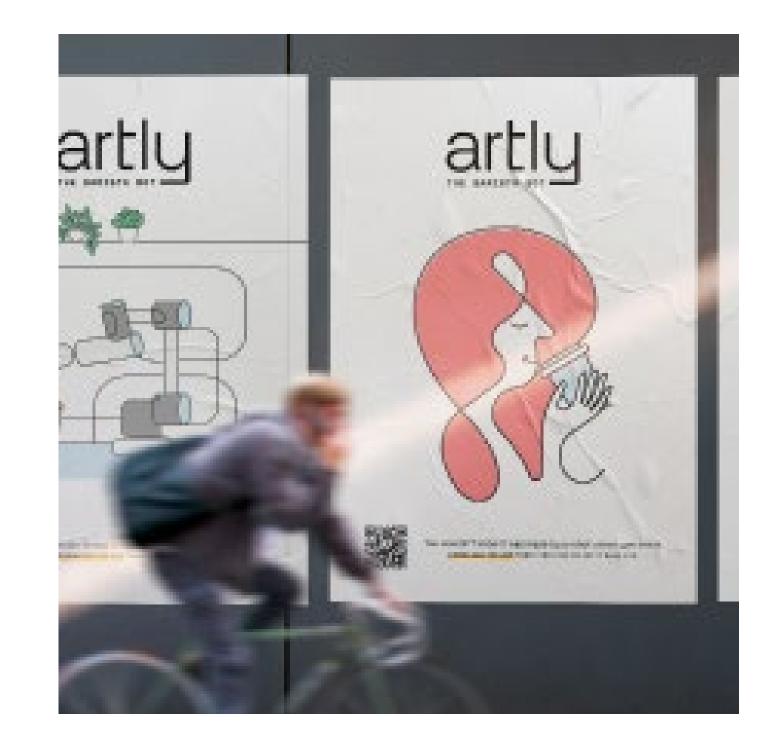
TITLE PHISH

ENTRANTSteely Works / JS

CATEGORY
Illustration - Single

CLIENT COMPANY
PHISH

CREDITSBRIAN STEELY



TITLEArtly Illustration

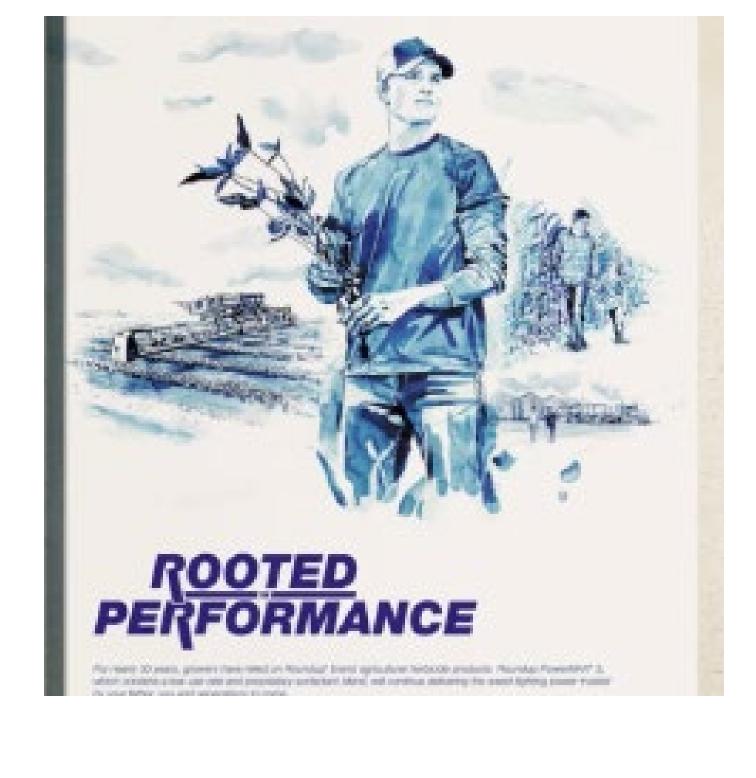
ENTRANTHeadword!

CATEGORY
Illustration - Series

CLIENT COMPANY
Headword!

CREDITS

Matthew Dugger, Liz Butler, Chessy
Slater, Erik Garcia, Ashley Dugger,
Forrester Kane



TITLERoundup Illustrations

ENTRANTBBDO Atlanta

CATEGORY
Illustration - Series

CLIENT COMPANY
Bayer Crop Science LP

CREDITS

David Lubars, Robin Fitzgerald, Jon
Mueller, Anna Taylor, Colin Hodges,
Stacey Coker, Nigel Tribe, Lacey
Creaser, Meg Foley, Emmet Breen,
Ellen Schneiderhahn, Sarah Maycock



TITLE30 Days of Sunshine

ENTRANT Fitzco

CATEGORY
Illustration - Series

CLIENT COMPANY
Camp Sunshine

CREDITSFitzco, Creative Mammals

PROFESSIONAL





RWC HoldRite | Firestop

ENTRANT

REMEDY

CATEGORY

Art Direction—Single

CLIENT COMPANY

RWC | HoldRite

CREDITS

David Lubars, Robin Fitzgerald, Mike Hanley, Alex Somoza, Sara Lowe, Heather Haley, Becky Ocampos, Keiraq Garner, Nigel Tribe, Justin Mueller, Steven Thorson



TITLE

7 Scratcher - NC Lottery

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Art Direction—Single

CLIENT COMPANY

North Carolina Education Lottery

CREDITS

Jared Kozel, Jennifer Barclay, Fallon Parker, Brittany Kittredge , Nicole McIntosh



TITLE

Cooking With Fitz

ENTRANT

Fitzco

CATEGORY

Art Direction—Campaign

CLIENT COMPANY

Fitzco

CREDITS

Fitzco



TITLE

French's Mustard Buns

ENTRANT

Fitzco

CATEGORY

Art Direction—Campaign

CLIENT COMPANY

McCormick & Company, Inc

CREDITS

Fitzco, Sunshine Sachs, Piantedosi



TITLE

Life360: Parent Puberty

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Art Direction—Campaign

CLIENT COMPANY

Life360

CREDITS

Jared Kozel, Ashley Andrews, Karen Oakley, Jeremy Lenz, Nelle Thomas, Laura Galante, Rhett Kearsley, Adam Rust, Brittany Robinson, Raqib Sheikh, Mis Lachowski, Darian Smith

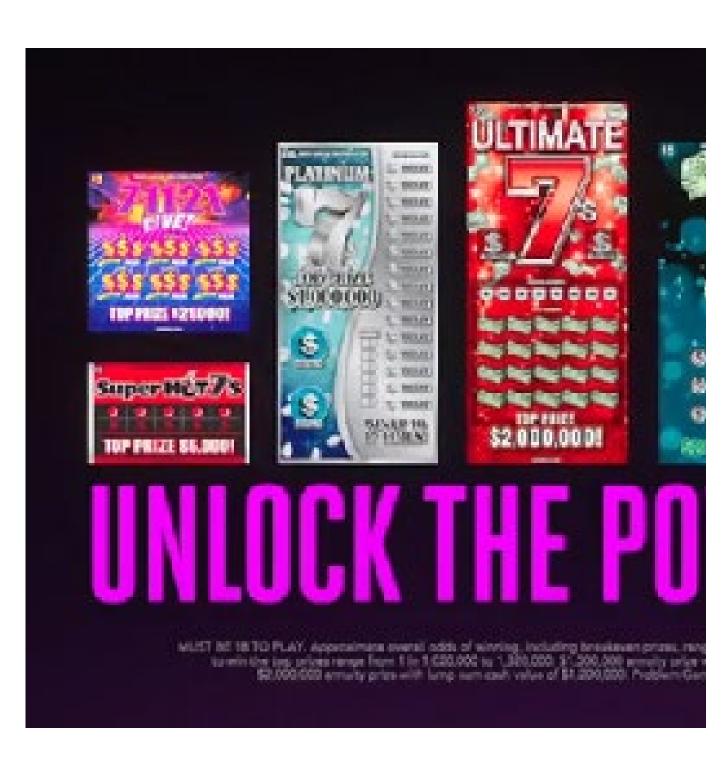
PROFESSIONAL











TITLE

Bacon Chicken Sandwich Commercial

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Cinematography—Single

CLIENT COMPANY

Church's Chicken

CREDITS

Jared Kozel, Ransom Haywood, Fallon Parker, Sherry McLenon, Shane Hanley

TITLE

Southern Company Vision in Motion

ENTRANT

Fitzco

CATEGORY

Cinematography—Campaign

CLIENT COMPANY

Southern Company

CREDITS

Fitzco

TITLE

Atlanta United Unity Kit Reveal

ENTRANT

Company 3

CATEGORY

Animation, Special Effects or Motion Graphics

CLIENT COMPANY

Atlanta United

CREDITS

Eddie Kesler, Brett Glover

TITLE

wishATL - Trae Young x So So Def

ENTRANT

Chemistry Agency

CATEGORY

Animation, Special Effects or Motion Graphics

CLIENT COMPANY

WishATL

CREDITS

Chris Breen, Will Benham, Mike Groenewald, Jack Lester, Stacey Daye-Edwards, Kenzie Storrier, Nikki Mendez, Kristy Gomez, Kevin Wilson, Demour Breen, Tim Smith, Chloe Davis

TITLE

7 Scratcher - NC Lottery

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Animation, Special Effects or Motion Graphics

CLIENT COMPANY

North Carolina Education Lottery

CREDITS

Jared Kozel, Jennifer Barclay, Fallon Parker, Brittany Kittredge, Nicole McIntosh

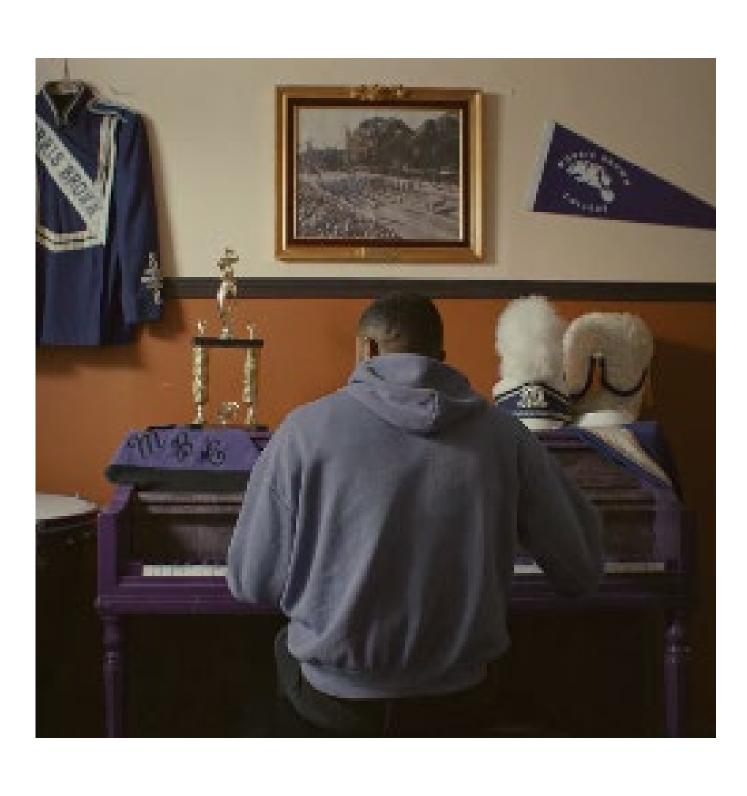
PROFESSIONAL











TITLE

Corvette & Cash - NC Lottery

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Computer Generated Imagery (CGI)

CLIENT COMPANY

North Carolina Education Lottery

CREDITS

Jared Kozel, Jennifer Barclay, Diogo Mendonca, Marcelo Florentino, Nicole McIntosh

TITLE

AdventHealth - Sound of Healing :60

ENTRANT

Uppercut South

CATEGORY

Video Editing

CLIENT COMPANY

22squared

CREDITS

Micah Scarpelli

TITLE

Publix - Lets Eat Together :60

ENTRANT

Uppercut South

CATEGORY

Video Editing

CLIENT COMPANY

22squared

CREDITS

Micah Scarpelli

TITLE

Atlanta United Unity Kit Reveal

ENTRANT

three

CATEGORY

Video Editing

CLIENT COMPANY

Atlanta United

CREDITS

Eddie Kesler, Brett Glover

TITLE

Morris Brown College

ENTRANT

Blue Green Subamarine LLC

CATEGORY

Sound Design—Single

CLIENT COMPANY

Morris Brown College

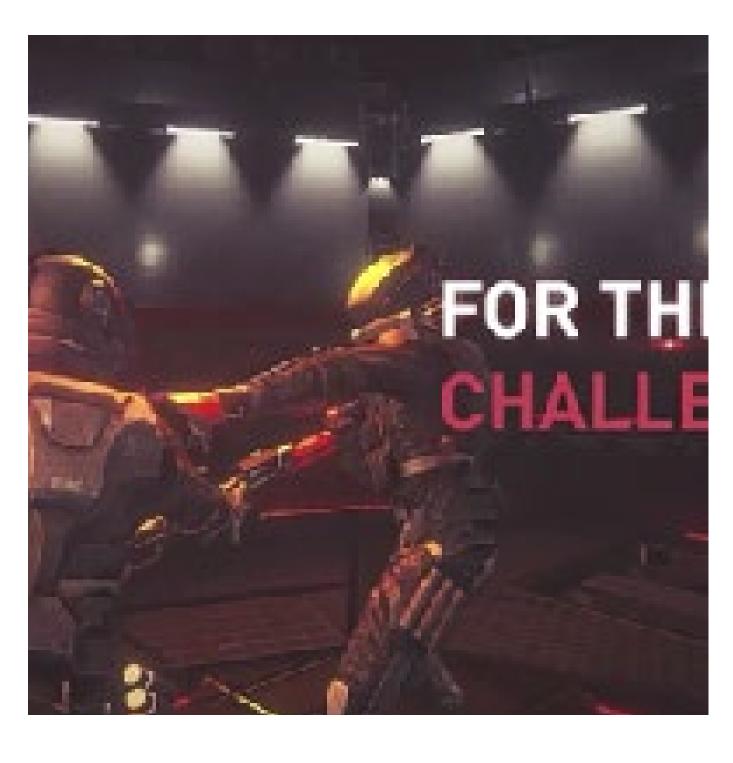
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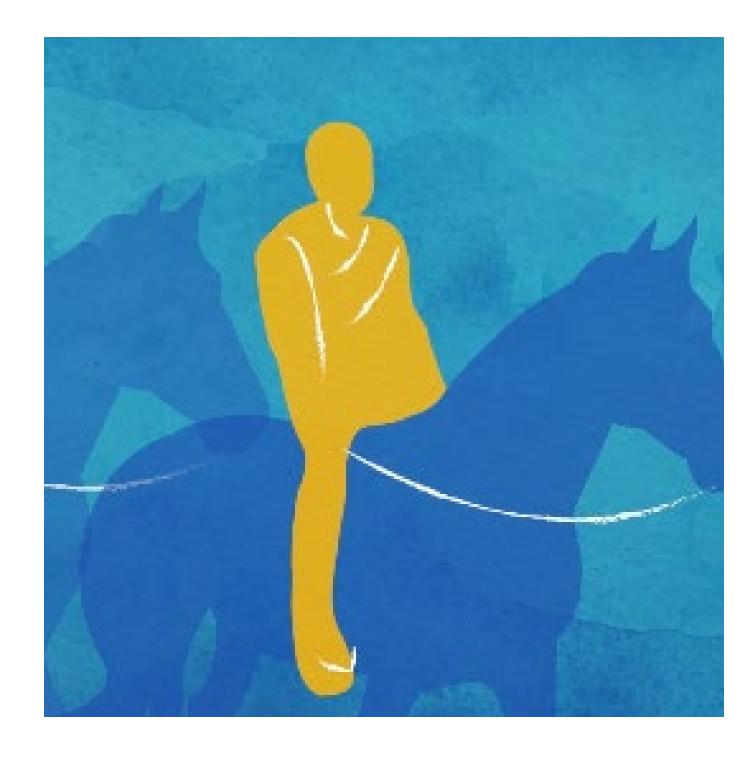
Kenneth Lovell

PROFESSIONAL











TITLE

Corvette & Cash - NC Lottery

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Sound Design—Single

CLIENT COMPANY

North Carolina Education Lottery

CREDITS

Jared Kozel, Jennifer Barclay, Diogo Mendonca, Marcelo Florentino, Nicole McIntosh

TITLE

Cooking With Fitz

ENTRANT

Fitzco

CATEGORY

Mobile Interaction

CLIENT COMPANY

Fitzco

CREDITS

Fitzco

TITLE

BATTLE POSITION

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Innovative Use of Interactive / Technology

CLIENT COMPANY

Marine Corps Recruiting Command

CREDITS

Jared Kozel, Alan Whitley, Sean McNeeley, Keith Newberry, Tyler Beddoe, Misty Baker, Matt Covington, Matt Silliman, Buffy Torres, Clint Bonner, Donavin Northrup

TITLE

21 Day Compassion Shift Challenge

ENTRANT

Luckie & Company

CATEGORY

Campaign

CLIENT COMPANY

Emory University

CREDITS

Maria Goodall, Sergio Velez, Denise Arnold, Mat Powell, Karen Kizzire, John Hunter

TITLE

Southern Company Vision in Motion

ENTRANT

Fitzco

CATEGORY

Corporate Social Responsibility Film, Video & Sound

CLIENT COMPANY

Southern Company

CREDITS

Fitzco

PROFESSIONAL



TITLE

BE LOVE Direct Mail Candy Hearts

ENTRANT

BBDO Atlanta

CATEGORY

Single Unit

CLIENT COMPANY

The King Center

CREDITS

David Lubars, Robin Fitzgerald, Khari Mpagazehe, Cameron Carr, Kristin Tolbert, Emily Grim, Mary O'Keefe, Mike Hanley, Anna Taylor, Temnete Sebhatu, Joe Russomano, Stephanie Fernandes



TITLE

BE LOVE OOH

ENTRANT

BBDO Atlanta

CATEGORY

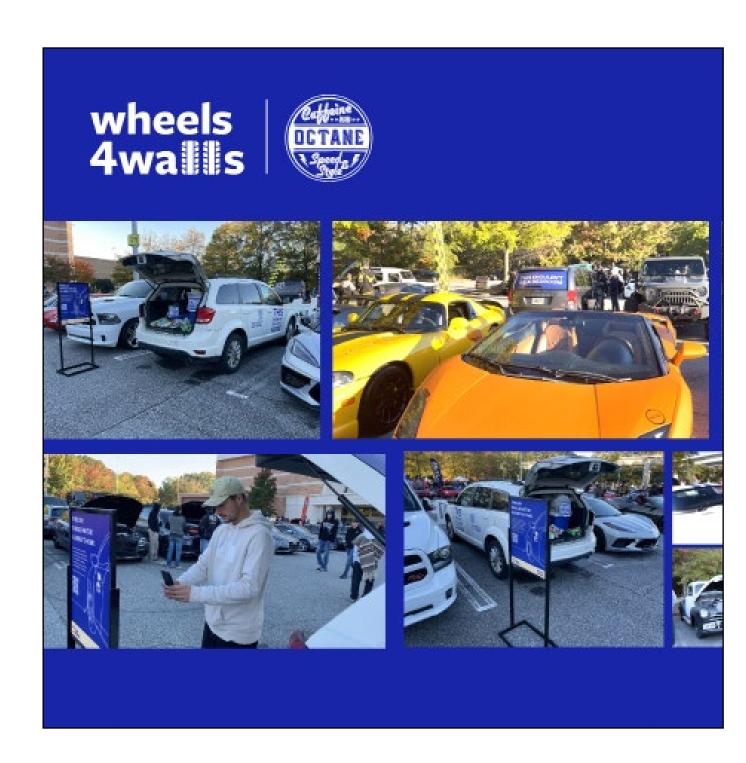
Campaign

CLIENT COMPANY

The King Center

CREDITS

David Lubars, Robin Fitzgerald, Khari Mpagazehe, Cameron Carr, Kristin Tolbert, Emily Grim, Mary O'Keefe, Mike Hanley, Anna Taylor, Temnete Sebhatu, Joe Russomano, Stephanie Fernandes



TITLE

Caffeine & Octane

ENTRANT

Chemistry Agency

CATEGORY

Single Occurrence

CLIENT COMPANY

Our House

CREDITS

Chris Breen, Tom Wilson, Mark Haven, Lizzy Powers, Stacey Daye-Edwards, Kenzie Storrier, Kevin Wilson, Ben Stansbury, Demour Breen, Misha Mazor, Ashley Hampton, Chris Keating



TITLE

Delta Variant Force

ENTRANT

Fitzco

CATEGORY

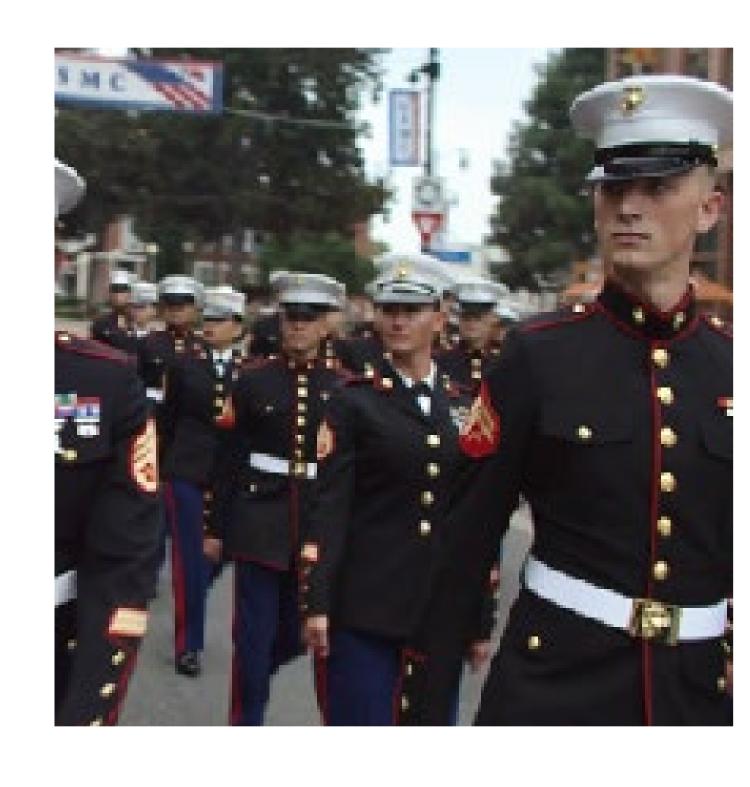
Campaign

CLIENT COMPANY

Delta Variant Force

CREDITS

Fitzco



TITLE

USMC PSA FULL CIRCLE

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Public Service Television

CLIENT COMPANY

Marine Corps Recruiting Command

CREDITS

Jared Kozel, Alan Whitley, Diogo Mendonca, Marcelo Florentino, Caroline Lancaster, Aparna Joshi, Robin Matthews, Sean McNeeley, Keith Newberry, James Gray, Charlotte Woodhead

PROFESSIONAL







TITLE

BE LOVE Campaign

ENTRANT

BBDO Atlanta

CATEGORY

Integrated Media Public Service Campaign

CLIENT COMPANY

The King Center

CREDITS

David Lubars, Robin Fitzgerald, Khari Mpagazehe, Cameron Carr, Kristin Tolbert, Emily Grim, Mary O'Keefe, Mike Hanley, Anna Taylor, Temnete Sebhatu, Joe Russomano, Stephanie Fernandes

TITLE

Fitzco Rebrand

ENTRANT

Fitzco

CATEGORY

Brand Elements

CLIENT COMPANY

Fitzco

CREDITS

Fitzco

TITLE

Just Add OOH

ENTRANT

OUTFRONT media

CATEGORY

Advertising Industry Self-Promotion Out-Of-Home

CLIENT COMPANY

OAAA: Outdoor Advertising Association of America

CREDITS

Eddy Herty

PROFESSIONAL

TITLE

Royal Hawaiian Center

ENTRANT

House of Current

CATEGORY

Full Page Or Less - Single Unit

CLIENT COMPANY

Royal Hawaiian Center

CREDITS

Wendy Lowden, Lisa Maloof, Lamar Barton, Scott Lowden TITLE

Game Night

ENTRANT

Chemistry Agency

CATEGORY

Fractional Page – Single Unit

CLIENT COMPANY

CG Coralisle

CREDITS

Chris Breen, Tom Wilson, Adam Millman, Dan Lemaux, Nikki Mendez, Keirra McClean, Jenn Weil, Larry Odom, Ashley Hampton, Sebastian Chandler, Jhadelys Stewart, Kelsey Coffee TITLE

ENTRANT

Guide Book

Chemistry Agency

CATEGORY

Full Page – Single Unit

CLIENT COMPANY

CG Coralisle

CREDITS

Chris Breen, Tom Wilson, Adam Millman, Dan Lemaux, Nikki Mendez, Keirra McClean, Jenn Weil, Larry Odom, Ashley Hampton, Sebastian Chandler, Jhadelys Stewart, Kelsey Coffee **TITLE**Flipped

ENTRANT

Chemistry Agency

CATEGORY

Full Page – Single Unit

CLIENT COMPANY

CG Coralisle

CREDITS

Chris Breen, Tom Wilson, Adam Millman, Mark Haven, Jenn Weil, Larry Odom, Ashley Hampton, Jhadelys Stewart, Nia Nguyen, Alexa McGriff TITLE

Good Like That Newspaper Campaign

ENTRANT

Chemistry Agency

CATEGORY

Campaign

CLIENT COMPANY

CG Coralisle

CREDITS

Chris Breen, Tom Wilson, Adam Millman, Dan Lemaux, Nikki Mendez, Keirra McClean, Jenn Weil, Larry Odom, Ashley Hampton, Sebastian Chandler, Jhadelys Stewart, Kelsey Coffee

TITLE

KFC Chicken Mitten Bucket Hugger

ENTRANT

Edelman

CATEGORY

Guerrilla Marketing

CLIENT COMPANY

KFC

CREDITS

Connor Lesniak, Cam Fuller, W Affourtit, Lauren Glynn, Devon Anderson, Craig Thomas, Reid Schwartz, Katie Wilson, Kayla Avery, Aileen Martinez, Kimberly Brown, Evan Benedetto TITLE

Church's Tenders n' Shrimp Lookbook

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Guerrilla Marketing

CLIENT COMPANY

Church's Chicken

CREDITS

Jennifer Barclay, Karen Oakley, Jeremy Lenz, Sherry Mclenon, Brittany Robinson, Jared Kozel TITLE

Mark Your Mark Welcome Back

ENTRANT

Cox Enterprises

CATEGORY

Multiple Installations

CLIENT COMPANY

Cox Enterprises

CREDITS

Michelle Ducayet, Michelle Miller, ames Diamond, Katie Ramirez, Kathryn Williams, Amanda Atkin, Karen Hutchison, Randy Baker, Candas Medina, Ashley Race, Heather Jackson, John Belcher TITLE

Spicy Zax Sauce

ENTRANT

Tombras

CATEGORY

Poster - Campaign

CLIENT COMPANY

Zaxby's

CREDITS

Silver Cuellar III, Clay Prewitt, Kym Stone, Louie Spivak, Carlos Garcia TITLE

Flammable

ENTRANT

Tombro

Tombras

CATEGORY

Flat – Single Unit

CLIENT COMPANY

Pilot Flying J

CREDITS

Silver Cuellar III, Clay Prewitt, Kym Stone, Louie Spivak, Michelle Maddox,

Blackhorse Studio

PROFESSIONAL

TITLE

Volcano

ENTRANTTombras

CATEGORY

Super-sized, Extension/Dimensional, Digital or Animated – Single Unit

CLIENT COMPANY

Zaxby's

CREDITS

Silver Cuellar III, Clay Prewitt, Kym Stone, Louie Spivak, Carlos Garcia, Brandon Grooms **TITLE**Little

ENTRANT

Tombras

CATEGORY

Super-sized, Extension/Dimensional, Digital or Animated – Single Unit

CLIENT COMPANY

Zaxby's

CREDITS

Silver Cuellar III, Clay Prewitt, Kym Stone, Louie Spivak, Carlos Garcia, Brandon Grooms **TITLE** Birdy

ENTRANT

Tombras

CATEGORY

Exterior – Single

CLIENT COMPANY

Zaxby's

CREDITS

Silver Cuellar III, Clay Prewitt, Kym Stone, Valerie Lamb TITLE

First Class

ENTRANT

Chemistry Agency

CATEGORY

Interior or Exterior – Single

CLIENT COMPANY

CG Coralisle

CREDITS

Chris Breen, Tom Wilson, Adam Millman, Dan Lemaux, Nikki Mendez, Keirra McClean, Jenn Weil, Larry Odom, Ashley Hampton, Sebastian Chandler, Jhadelys Stewart, Kelsey Coffee TITLE

IllumiNights at the Zoo

ENTRANT

Dalton Agency

CATEGORY

Out-Of-Home Campaign

CLIENT COMPANY

Zoo Atlanta

CREDITS

Kristie Cannon, Sadie Lesko, Michael DeMallie, Hannah Martin

TITLE

ABB Adaptive Execution™ microsite

ENTRANT

Mower

CATEGORY

Microsites

CLIENT COMPANY

ABB

CREDITS

Wally Stoneman, Mike Wheeler, Lisa Huggins

TITLE

A Website That Welcomes Everyone

ENTRANT

Nebo

CATEGORY

Microsites

CLIENT COMPANY

Nebo

CREDITS

Nebo

TITLE

Church's Tenders n' Shrimp Lookbook

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Microsites

CLIENT COMPANY
Church's Chicken

CREDITS

Jennifer Barclay, Karen Oakley, Jeremy Lenz, Sherry Mclenon, Brittany Robinson, Jared Kozel TITLE

Mighty Stryten "Sailor"

ENTRANT

Stakeholder Marketing & Media

CATEGORY

Single Execution

CLIENT COMPANY

Stryten Energy

CREDITS

Ron Huey, David Healy, Jon Voss

TITLE

Crescent eSHOK GUARD WOW Chicken

ENTRANT

Barber Warren Advertising

CATEGORY

Single Execution

CLIENT COMPANY

Crescent Tools / Apex Tool Group

CREDITS

Todd Johnston

PROFESSIONAL

TITLE

wishATL - So So Def Zoetrope

ENTRANT

Chemistry Agency

CATEGORY

Single Execution

CLIENT COMPANY

WishATL

CREDITS

Chris Breen, Will Benham, Mike Groenewald, Jack Lester, Stacey Daye-Edwards, Kenzie Storrier, Nikki Mendez, Kristy Gomez, Kevin Wilson, Demour Breen, Tim Smith, Chloe Davis TITLE

Checkers & Rally's Frycoin

ENTRANT

Fitzco

CATEGORY

Single Execution

CLIENT COMPANY

Checkers & Rally's

CREDITS

Fitzco

TITLE

Krystal CraveTV

ENTRANT

Dagger

CATEGORY

Single Execution

CLIENT COMPANY

Krystal

CREDITS

Al Patton, Jameson LaMarca, Carmelle Kendall, Chris Arrison, Ben Granger, Chris Morisseau, Meghan Faulkner, Jamal Harris, Leah Staenberg, Adina Hilton, Wilder Smith, Adrian Schwarz, Mitchell Hardage, Cory Di Mino, Steve Darden, Lachlan Turczan TITLE

Mighty Stryten Campaign

ENTRANT

Stakeholder Marketing & Media

CATEGORY

Campaign

CLIENT COMPANY

Stryten Energy

CREDITS

Ron Huey, David Healy, Jon Voss, Chris Bone TITLE

Zingers Madness Campaign

ENTRANT

Chemistry Agency

CATEGORY

Campaign

CLIENT COMPANY

Miller's Ale House

CREDITS

Tom Wilson, Adam Millman, Nathalie Espinol, Ashley Hampton, Chris Keating, Lauren Interrante, Kevin Wilson, Tori Schott, Tim Smith, Chris Breen

TITLE

Reproductive + Economic Rights

ENTRANT

Media Cause

CATEGORY

Campaign

CLIENT COMPANY

Center for American Progress

CREDITS

Maggie Rakovic, Kim Anderson, Sarah Ackerman, Nick Eppinger, Mo Afzal TITLE

Original Wellness Drink

ENTRANT

Edible Inc

CATEGORY

Campaign

Campaign

CLIENT COMPANY

The Florida Department of Citrus

CREDITS

Clare Davis, Elaine Villanueva, Peter Heid, Chip Bates, Cole Roberts TITLE

French's MustSwitch

ENTRANT

Fitzco

CATEGORY

Campaign

CLIENT COMPANY

McCormick & Company Inc

CREDITS

Fitzco, Sunshine Sachs, Craft NYC

TITLE

Trae Young 1 Peachtree

ENTRANT

Sparkloft Media

CATEGORY

Campaign

CLIENT COMPANY

Adidas Basketball

CREDITS

Jaylen Baker, lan Langenhuysen

TITLE

Run the Water

ENTRANT

Edelman

CATEGORY

Branded Content & Entertainment for

Online/Interactive

CLIENT COMPANY

Yamaha

CREDITS

Peter Heid, Craig Thomas, Spike Logan, David Manders, Leslie Zlotnick, Bryan

Seti

PROFESSIONAL

TITLE

Meditation

ENTRANT

Chemistry Agency

CATEGORY

Single Spot :30 seconds or less

CLIENT COMPANY

PetSafe ScoopFree

CREDITS

Will Benham, Mike Groenewald, Maggie Homer, Lauren Glynn, Courtney Saul, Payton Russell, Emily Garrison, Kevin Wilson, Matt Joyner, Lauren Interrante, Kendall Wilson, Alexa McGriff TITLE

Meditation Campaign

ENTRANT

Chemistry Agency

CATEGORY

Campaign

CLIENT COMPANY

PetSafe ScoopFree

CREDITS

Will Benham, Mike Groenewald, Maggie Homer, Lauren Glynn, Courtney Saul, Payton Russell, Emily Garrison, Kevin Wilson, Matt Joyner, Lauren Interrante, Kendall Wilson, Alexa McGriff TITLE

Scana Energy: Roughing It

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Single Spot :30 seconds

CLIENT COMPANY

Scana Energy

CREDITS

Jared Kozel, Ashley Andrews, Ransom Haywood, Fallon Parker, Chris Wilson, Nicole McIntosh, Amy Miller, Raqib Sheikh, Sherry McLenon TITLE

Members love Delta Community

ENTRANT

three

CATEGORY

Campaign

CLIENT COMPANY

Delta Community Credit Union

CREDITS

Michael Frizzell, Brad Scheck, Brad Ramsey, Jeff Cole TITLE

Dog Park

ENTRANT

BBDO Atlanta

CATEGORY

Single Spot – Up to 2:00

CLIENT COMPANY

Georgia Lottery

CREDITS

David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Anna Taylor, Colin Hodges, Laura Rea, Nigel Tribe, Ami Weiner, Tamarra Michel, Ty Walker, Dan Opsal

TITLE

It Happened Again

ENTRANT

BBDO Atlanta

CATEGORY

Single Spot – Up to 2:00

CLIENT COMPANY

Georgia Lottery

CREDITS

David Lubars, Robin Fitzgerald, Derrick Ogilvie, Jon Mueller, Karl Mitchell, Alex Somoza, Mickey Strider, Ami Weiner, Dan Rush, Richard Sampson, Donald Williams, Jeff Jay TITLE

Real Money

ENTRANT

BBDO Atlanta

CATEGORY

Single Spot – Up to 2:00

CLIENT COMPANY

Georgia Lottery

CREDITS

David Lubars, Robin Fitzgerald,
Derrick Ogilvie, Jon Mueller, Lauren
Culbertson, Emily Miller, Robyn
Nagorsky, Nigel Tribe, Ami Weiner,
Tamarra Michel, Milana Vayntrub, Ellen
Barnard

TITLE

Falcons Remodel

ENTRANT

BBDO Atlanta

CATEGORY

Single Spot – Up to 2:00

CLIENT COMPANY

Georgia Lottery

CREDITS

David Lubars, Derrick Ogilvie, Jon Mueller, Alex Somoza, Karl Mitchell, Mickey Strider, Ami Weiner, Dan Rush, Richard Sampson, Donald Williams, Ryan Tuttle TITLE

USMC PSA FULL CIRCLE

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Single Spot – Up to 2:00

CLIENT COMPANY

Marine Corps Recruiting Command

CREDITS

Jared Kozel, Alan Whitley, Diogo Mendonca, Marcelo Florentino, Caroline Lancaster, Jane Jacobsen, Aparna Joshi, Robin Matthews, Sean McNeeley, Keith Newberry, James Gray, Charlotte Woodhead TITLE

Good Like That TV Campaign

ENTRANT

Chemistry Agency

CATEGORY

Campaign

CLIENT COMPANY

CG Coralisle

CREDITS

Chris Breen, Tom Wilson, Adam Millman, Michael Micetich, Dan Lemaux, Stacey Daye-Edwards, Kenzie Storrier, Kevin Wilson, Rye Orchard Media, Eli Green, Ashley Hampton, Sebastian Chandler

PROFESSIONAL

TITLE

Eaton

ENTRANT

Ammunition Agency

CATEGORY

Single Spot – Any Length

CLIENT COMPANY

Eaton Lighting Solutions

CREDITS

Roy Torres, Neale Madden

TITLE

Changing Perceptions of Meat Trade

ENTRANT

Media Cause

CATEGORY

Single Spot – Any Length

CLIENT COMPANY

Four Paws USA

CREDITS

Ida Persson, Amy Small, Sarah Swan, Janine Guarino, Katey Parker TITLE

You Complete Me

ENTRANT

Chemistry Agency

CATEGORY

Single Spot – Any Length

CLIENT COMPANY

Miller's Ale House

CREDITS

Chris Breen, Tom Wilson, Adam Millman, Mark Haven, Wes Whitener, Elizabeth Amaral, Amy Jolliff, Adam Witten, Alejandra Alarcon, Tim Smith **TITLE** Eaton

ENTRANT

Ammunition Agency

CATEGORY

Campaign

CLIENT COMPANY

Eaton Lighting Solutions

CREDITS

Roy Torres, Neale Madden

TITLE

You Complete Me

ENTRANT

Chemistry Agency

CATEGORY

Campaign

CLIENT COMPANY

Miller's Ale House

CREDITS

Chris Breen, Tom Wilson, Adam Millman, Mark Haven, Wes Whitener, Elizabeth Amaral, Amy Jolliff, Adam Witten, Alejandra Alarcon, Tim Smith

TITLE

RIKKI DONTs Guide

ENTRANT

Headword!

CATEGORY

Webisode > 038B - Series

CLIENT COMPANY

Headword!

CREDITS

Erik Garcia, Matthew Dugger, Liz Butler, Chris Jones, Casey Gilblom, Ashley Dugger, Forrester Kane TITLE

CREME OF NATURE | SHINE DIFFERENT

ENTRANT

The Wilder Agency

CATEGORY

Single entry – more than :60 seconds

CLIENT COMPANY

REVLON PROFESSIONAL I CREME OF NATURE

CREDITS

Roary Wilder, Christine Wasdin, Stuart Fleisher, Micah Taylor, Andre Musgrove, Stephen Ko, Aryana Roberts, James McCloud TITLE

"Vax That Thang Up"

ENTRANT

Majority

CATEGORY

Single entry – more than :60 seconds

CLIENT COMPANY

BLK – Affinity App from Match Group

CREDITS

Omid Farhang, Jorge Hernandez, Asmirh Davis, Micöl Rankin, Jess Noel, Christine Presto, Bill Meadows, Motion Family, DJ Hardy TITLE

RWC HoldRite | Firestop

ENTRANTREMEDY

CATEGORY

Single entry – more than :60 seconds

CLIENT COMPANY

RWC | HoldRite

CREDITS

Jamie Graff, Ryan Kenny, Jeremy Ramirez, Shawn Herold, Jeremy Stafford, Stephen Wilkins, Kyle Anderson, Dan Wittenburg, Micah McWhorter, Jennifer Graff, Ross Wilcox TITLE

Roundup Illustrations Campaign

ENTRANT

BBDO Atlanta

CATEGORY

B-to-B Campaign-Regional/National

CLIENT COMPANY

Bayer Crop Science LP

CREDITS

David Lubars, Robin Fitzgerald, Jon Mueller, Anna Taylor, Colin Hodges, Stacey Coker, Nigel Tribe, Lacey Creaser, Meg Foley, Emmet Breen, Ellen Schneiderhahn, Sarah Maycock

PROFESSIONAL

TITLE

You Deserve Better

ENTRANT

Cox Enterprises

CATEGORY

B-to-B Campaign-Regional/National

CLIENT COMPANY

Cox Enterprises

CREDITS

Chris Lozada, Kathy Roberts, David Eiben, Amber Hughes, Alexandra Fonseca, Kristin Hough TITLE

Our Mission Is Yours

ENTRANT

Cox Enterprises

CATEGORY

B-to-B Campaign-Regional/National

CLIENT COMPANY

Cox Enterprises

CREDITS

Adam Benefield, David Eiben, Lesley Starks, Bruce Behrens, Amanda O'Neal, Paige Navarro, Heather Jackson, Karen Hutchison, Chris Niswonger, Scott Smedley TITLE

ABB Ability™ eMine full campaign

ENTRANT

Mower

CATEGORY

B-to-B Campaign-Regional/National

CLIENT COMPANY

ABB

CREDITS

Wally Stoneman, Lisa Robertson, Lisa Huggins, Yansong Jiang, Sylvain Froin, Eleesha Jones TITLE

Change Healthcare "Ecosystem"

ENTRANT

Dalton Agency

CATEGORY

B-to-B Campaign-Regional/National

CLIENT COMPANY

Change Healthcare

CREDITS

Kristie Cannon, Chris Conte, Gabriele Rossi, Jill Bazarte, Cari Bessinger, Pat Donnell , Scott Whittier, Michael DeMallie TITLE

MedExpress Caring Cards

ENTRANT

Fitzco

CATEGORY

Consumer Campaign-Local

CLIENT COMPANY

MedExpress

CREDITSFitzco

TITLE

Northside Hospital Women's Health

ENTRANT

Blue Sky Agency

CATEGORY

Consumer Campaign-Local

CLIENT COMPANY

Northside Hospital

CREDITS

Mariana Costa, Phillip Jones, Zach Silverman, Madeline Robinson, Stacie Strobbe, Nita Thompson, Abby Tyson TITLE

The Aaron's Aa-Team

ENTRANT

Reckon Branding

CATEGORY

Consumer Campaign-Regional/National

CLIENT COMPANY

Aaron's

CREDITS

Andy Suggs, Travis Sharp, Dana Mabey, Jennifer Aaron TITLE

Sustainability: Powering Tomorrow

ENTRANT

Georgia Power

CATEGORY

Consumer Campaign-Regional/National

CLIENT COMPANY

Georgia Power

CREDITS

Ed Roberts, Krystal Anthony, Joan M. Villas, Marty James, David Moreno, Suzanna Mayer, James Beikmohamadi, Sherman Winfield, Andrew Crane, Mike Bourne, Kyle Cavanaugh, Shaun Campbell TITLE

HHM: Energía Positiva

ENTRANT

Georgia Power

CATEGORY

Consumer Campaign-Regional/National

CLIENT COMPANY

Georgia Power

CREDITS

Ed Roberts, Krystal Anthony, Shea Leeyakas, Joan M. Villas, Taylyse Wornum, Marty James, David Moreno, Mary Uertz, James Beikmohamadi, Sherman Winfield, Andrew Crane, Kyle Cavanaugh TITLE

Good Like That Integrated Campaign

ENTRANT

Chemistry Agency

CATEGORY

Consumer Campaign-Regional/National

CLIENT COMPANY

CG Coralisle

CREDITS

Chris Breen, Tom Wilson, Adam Millman, Michael Micetich, Dan Lemaux, Nikki Mendez, Stacey Daye-Edwards, Kenzie Storrier, Keirra McClean, Fatou Bessem, Kevin Wilson, Jenn Weil

PROFESSIONAL

TITLE

Zaxby's Loyalty

ENTRANT

Creative Mammals

CATEGORY

Consumer Campaign-Regional/National

CLIENT COMPANY

Zaxby's

CREDITS

Silver Cuellar, Clay Prewitt, Kym Stone, Louie Spivak, Chris Randall, Tim Strini, Sarah Holtz, Elizabeth Stovall, Robert Burroughs, Julie Verardi, Josh Watkins, Jonathan Hunt **TITLE**Flipped

ENTRANT

Chemistry Agency

CATEGORY

Consumer Campaign-Regional/National

CLIENT COMPANY

CG Coralisle

CREDITS

Chris Breen, Tom Wilson, Adam Millman, Mark Haven, Kevin Wilson, Jeff Jay, Molly Baroco, Jessica DeLillo, Jenn Weil, Larry Odom, Ashley Hampton TITLE

Aflac College Football 2021

ENTRANT

Dagger

CATEGORY

Consumer Campaign-Regional/National

CLIENT COMPANY

Aflac

CREDITS

Shannon Watkins, Garth Knutson, Mallory Hartline, Kaci Stewart, Michele McMullin, Amy Persons, Alex Santos, Tod Meisner, Sean Kelly, Lisa Malone, Lacrecia Cade, Jared Martin TITLE

Life360: Parent Puberty

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Consumer Campaign-Regional/National

CLIENT COMPANY

Life360

CREDITS

Jared Kozel, Ashley Andrews, Karen Oakley, Jeremy Lenz, Nelle Thomas, Laura Galante, Rhett Kearsley, Adam Rust, Brittany Robinson, Raqib Sheikh, Mis Lachowski, Darian Smith TITLE

Artly: "The Barista Bot"

ENTRANT

Headword

CATEGORY

Integrated Brand Identity Campaign - Local or Regional/National

CLIENT COMPANY

Artly Coffee

CREDITS

Matthew Dugger, Liz Butler, Chessy Slater, Erik Garcia, Forrester Kane, Chris Jones

TITLE

M.AD School of Ideas

ENTRANT

M.AD School of Ideas Identity - COLLINS

CATEGORY

Integrated Brand Identity Campaign -Local or Regional/National

CLIENT COMPANY

M.AD School of Ideas Identity

CREDITS

COLLINS, Brian Collins, Zuzanna Rogatty, Christine Takaichi, Dash Alison, Pippa Seichrist, Hank Richardson TITLE

Delta Variant Force

ENTRANT

Fitzco

CATEGORY

Copywriting

CLIENT COMPANY

Delta Variant Force

CREDITS

Fitzco

TITLE

BlazerWorks | No More Means More

ENTRANT

REMEDY

CATEGORY

Copywriting

CLIENT COMPANY

BlazerWorks

CREDITS

Taylor Blaylock, Jennifer Graff, Ryan Kenny, Peyton Barrett, Micah McWhorter, Ariel Flores, Josh Sims, Brian Love, Matt Schultz, Erikka Hart, Margaret McElwee TITLE

French's MustSwitch

ENTRANT

Fitzco

CATEGORY

Copywriting

CLIENT COMPANY

McCormick & Company Inc

CREDITS

Fitzco, Sunshine Sachs, Craft NYC

TITLE

Smokehouse Tasting Guide

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Copywriting

CLIENT COMPANY

Church's Chicken

CREDITS

Jared Kozel, Jennifer Barclay, Jeremy Katz, Karen Wllson, Sherry Mclenon, Brittany Robinson

PROFESSIONAL

TITLE

Life360: Parent Puberty

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Copywriting

CLIENT COMPANY

Life360

CREDITS

Jared Kozel, Ashley Andrews, Karen Oakley, Jeremy Lenz, Nelle Thomas, Laura Galante, Rhett Kearsley, Adam Rust, Brittany Robinson, Raqib Sheikh, Mis Lachowski, Darian Smith TITLE

Asservio Logo

ENTRANT

Ammunition Agency

CATEGORY

Logo Design

CLIENT COMPANY

Crawford & Company

CREDITS

Christina Powers, Christopher Bayle, Neale Madden, Dave Gordon TITLE

Fortis Rebrand

ENTRANT

WITH/agency

CATEGORY

Logo Design

CLIENT COMPANY

Fortis

CREDITS

Marissa Fine Marcus, Réal Thompson, Blair Brady, Haley Hennier TITLE

Fighting Poverty in Memphis

ENTRANT

Media Cause

CATEGORY

Logo Design

CLIENT COMPANY

Slingshot

CREDITS

Nicola Leckie, Melvin Karsenti, Amy Small TITLE

M.AD School of Ideas

ENTRANT

M.AD School of Ideas Identity -

COLLINS

CATEGORY

Logo Design

3

CLIENT COMPANY
M.AD School of Ideas Identity

CREDITS

COLLINS, Brian Collins, Zuzanna Rogatty, Christine Takaichi, Dash Alison, Pippa Seichrist, Hank Richardson

TITLE

EXTRADIMENSIONAL WINE CO, YEAH!

ENTRANT

Steely Works / JS

CATEGORY

Logo Design

CLIENT COMPANY

EXTRADIMENSIONAL WINE CO, YEAH!

CREDITS

BRIAN STEELY

TITLE

Birds & Beans Coffee

ENTRANT

Headword

CATEGORY

Illustration - Single

CLIENT COMPANY

Birds & Beans Coffee

CREDITS

Matthew Dugger, Erik Garcia, Chessy Slater, Forrester Kane TITLE

BD // Banner Ad + (ill + AD)single

ENTRANT

Ammunition Agency

CATEGORY

Illustration - Single

CLIENT COMPANY

BuildDirect

CREDITS

Christina Powers, Sandy Hall, Christopher Bayle, Neale Madden, Director, Dave Gordon, Roy Torres TITLE

LAZARUS NATURALS - DAY OR NIGHT

ENTRANT

Steely Works / JS

CATECODY

CATEGORY
Illustration - Single

CLIENT COMPANY
LAZARUS NATURALS

CREDITS

BRIAN STEELY

TITLE

BuildDirect - At Your Side

ENTRANT

Ammunition Agency

CATEGORY

Illustration - Series

CLIENT COMPANY

BuildDirect

CREDITS

Christina Powers, Sandy Hall, Christopher Bayle, Neale Madden,

Dave Gordon, Roy Torres

PROFESSIONAL

TITLE

MedExpress Caring Cards

ENTRANT

Fitzco

CATEGORY

Illustration - Series

CLIENT COMPANY

MedExpress

CREDITS

Fitzco

TITLE

Life360: Parent Puberty

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Illustration - Series

CLIENT COMPANY

Life360

CREDITS

Jared Kozel, Ashley Andrews, Karen Oakley, Jeremy Lenz, Nelle Thomas, Laura Galante, Rhett Kearsley, Adam Rust, Brittany Robinson, Raqib Sheikh, Mis Lachowski, Darian Smith TITLE

BD // Banner Ad + (ill + AD)single

ENTRANT

Ammunition Agency

CATEGORY

Art Direction—Single

CLIENT COMPANY

BuildDirect

CREDITS

Christina Powers, Sandy Hall, Christopher Bayle, Neale Madden, Dave Gordon, Roy Torres TITLE

Corvette & Cash - NC Lottery

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Art Direction—Single

CLIENT COMPANY

North Carolina Education Lottery

CREDITS

Jared Kozel, Jennifer Barclay, Diogo Mendonca, Marcelo Florentino, Nicole McIntosh TITLE

BuildDirect - At Your Side

ENTRANT

Ammunition Agency

CATEGORY

Art Direction—Campaign

CLIENT COMPANY

BuildDirect

CREDITS

Christina Powers, Sandy Hall, Christopher Bayle, Neale Madden, Dave Gordon, Roy Torres

TITLE

Zaxby's Loyalty

ENTRANT

Creative Mammals

CATEGORY

Art Direction—Campaign

CLIENT COMPANY

CREDITS

Zaxby's

Silver Cuellar, Clay Prewitt, Kym Stone, Louie Spivak, Chris Randall, Tim Strini, Sarah Holtz, Elizabeth Stovall, Robert Burroughs, Julie Verardi, Josh Watkins, Jonathan Hunt TITLE

Delta Variant Force

ENTRANT

Fitzco

CATEGORY

Art Direction—Campaign

CLIENT COMPANY

Delta Variant Force

CREDITS

Fitzco

TITLE

Craig & Leslie COVID-19 Vaccine Ed

ENTRANT

Coffee Bluff Pictures

CATEGORY

Cinematography—Single

CLIENT COMPANY

The Ad Council

CREDITS

Deborah Riley Draper, Lacy Barnes, Deborah Riley Draper, Jim Bowhall, Nathan Bowhall TITLE

RWC HoldRite | Firestop

ENTRANT

REMEDY

CATEGORY

Cinematography—Single

CLIENT COMPANY

RWC | HoldRite

CREDITS

Jamie Graff, Ryan Kenny, Jeremy Ramirez, Shawn Herold, Jeremy Stafford, Stephen Wilkins, Kyle Anderson, Dan Wittenburg, Micah McWhorter, Jennifer Graff, Margaret McElwee, Ross Wilcox TITLE

Corvette & Cash - NC Lottery

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Animation, Special Effects or Motion Graphics

CLIENT COMPANY

North Carolina Education Lottery

CREDITS

Jared Kozel, Jennifer Barclay, Diogo Mendonca, Marcelo Florentino, Nicole McIntosh

PROFESSIONAL

TITLE

Scana Energy: Roughing It

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Computer Generated Imagery (CGI)

CLIENT COMPANY

Scana Energy

CREDITS

Jared Kozel, Ashley Andrews, Ransom Haywood, Fallon Parker, Chris Wilson, Nicole McIntosh, Amy Miller, Raqib Sheikh, Sherry McLenon TITLE

SE Toyota - Don't Mention It :30

ENTRANT

Uppercut South

CATEGORY

Video Editing

CLIENT COMPANY

22squared

CREDITS

Micah Scarpelli

TITLE

Edible - Anthem Deliver That :30

ENTRANT

Uppercut South

CATEGORY

Video Editing

CLIENT COMPANY

Tombras Group

CREDITS

Sean Fazende

TITLE

SE Toyota - New Norms :30

ENTRANT

Uppercut South

CATEGORY

Video Editing

CLIENT COMPANY

22squared

CREDITS

Joaquin Machado

TITLE

RWC HoldRite | Firestop

ENTRANT

REMEDY

CATEGORY

Video Editing

CLIENT COMPANY

RWC | HoldRite

CREDITS

Jamie Graff, Ryan Kenny, Jeremy Ramirez, Shawn Herold, Jeremy Stafford, Stephen Wilkins, Kyle Anderson, Dan Wittenburg, Micah McWhorter, Jennifer Graff, Margaret

McElwee, Ross Wilcox

TITLE Isa

ENTRANT

Chorus Films

CATEGORY

Video Editing

CLIENT COMPANY

UPS

CREDITS

Troy Bieser, Meagan Massa, Jordan Pilgrim, Danny Pinzon, James Rowe, Caroline Helmer TITLE

Isa

ENTRANT

Chorus Films

CATEGORY

Video Editing

CLIENT COMPANY

UPS

CREDITS

Troy Bieser, Meagan Massa, Nathan Bowhall, Jordan Pilgrim, Ben Rivers, James Rowe, Caroline Helmer TITLE

Morris Brown College

ENTRANT

Blue Green Subamarine LLC

CATEGORY

Music With Lyrics—Single

CLIENT COMPANY

Morris Brown College

CREDITS

Kenneth Lovell

TITLE

Mr. First Tuesday - NC Lottery

ENTRANT

Wunderman Thompson Atlanta

CATEGORY

Voiceover Talent

CLIENT COMPANY

North Carolina Education Lottery

CREDITS

Jared Kozel, Jennifer Barclay, Diogo Mendonca, Marcelo Florentino, Nicole McIntosh TITLE

21 Day Compassion Shift Challenge

ENTRANT

Luckie & Company

CATEGORY

Corporate Social Responsibility Online/ Interactive Campaign

CLIENT COMPANY

Emory University

CREDITS

Maria Goodall, Sergio Velez, Denise Arnold, Mat Powell, Karen Kizzire, Shari Wimberly, John Hunter, Michael Praytor

PROFESSIONAL

TITLE

Delta Variant Force

ENTRANT

Fitzco

CATEGORY

Brand Elements

CLIENT COMPANY

Delta Variant Force

CREDITS

Fitzco

TITLE

Delta Variant Force

ENTRANT

Fitzco

CATEGORY

Campaign

CLIENT COMPANY

Delta Variant Force

CREDITS

Fitzco

TITLE

Ava's Guide to Car Seat Safety

ENTRANT

ECG Productions

CATEGORY

Sound

Public Service Online Film, Video &

CLIENT COMPANY

Children's Healthcare of Atlanta Strong4Life

CREDITS

Emily Payton, Jordan Nowlin, Cameron Shaw, Melissa St.Clair, Alesso Graci, Haley Fusia, Landon Oseitutu, Collin Ingram, Wilson Drake, Kathleen Padgett, Sierra Porch, Cameron Shaw TITLE

Delta Variant Force

ENTRANT

Fitzco

CATEGORY

Integrated Media Public Service

Campaign

CLIENT COMPANY
Delta Variant Force

CREDITS

Fitzco

TITLE

Headword Reel

ENTRANT

Headword

CATEGORY

Advertising Industry Self-Promotion Film, Video & Sound

•

CLIENT COMPANY

Headword

CREDITS

Matthew Dugger, Chris Jones, Ashley Dugger, Liz Butler, Chessy Slater, Erik

Garcia, Forrester Kane

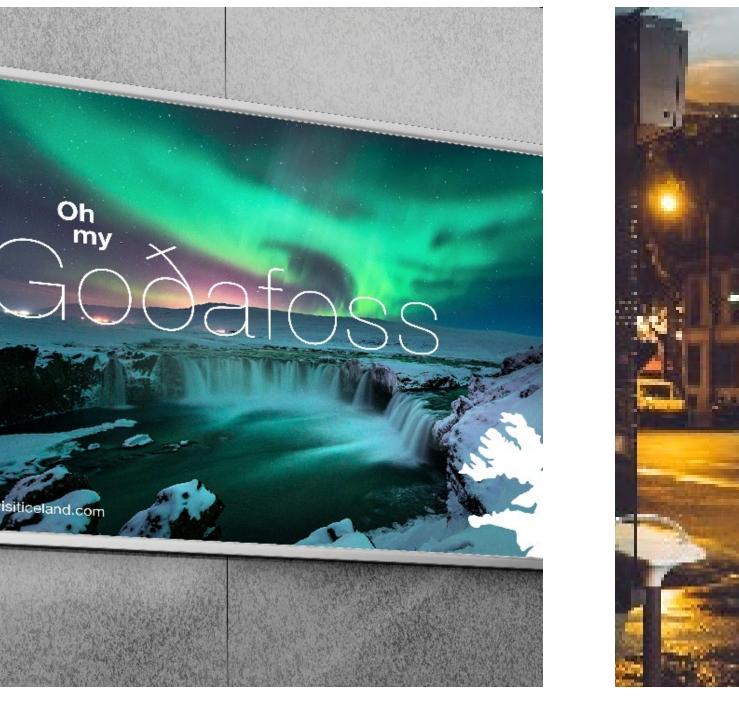
GOLD WINNERS

STUDENT











TITLE

Botanicals Wine

NAME ON AWARD

Amanda Branom

CATEGORY

Packaging

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Amanda Branom

TITLE

The Confessional

NAME ON AWARD

Abby McElmurray

CATEGORY

Editorial Spread or Feature

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Abby McElmurray

TITLE

Hotel Gonzo

NAME ON AWARD

Mary Mattson Lewis

CATEGORY

Direct Marketing

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Mary Mattson Lewis

TITLE

Iceland: Never Normal

NAME ON AWARD

Virginia Mathews

CATEGORY

Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Virginia Mathews

TITLE

GA Aquarium: Wonders of the Water

NAME ON AWARD

Sarah Abrams, Myles Lumb, Virginia Mathews

CATEGORY

Campaign

EDUCATIONAL INSTITUTION

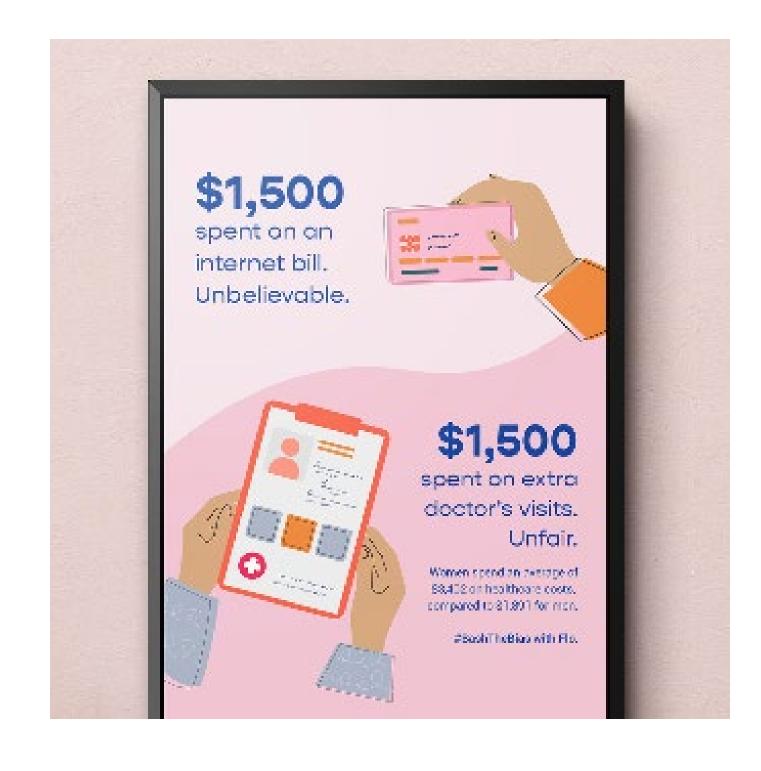
The Creative Circus

CREDITS

Sarah Abrams, Myles Lumb, Virginia Mathews

GOLD WINNERS

STUDENT



TITLE

Flo #BashTheBias

NAME ON AWARD

Madhusri Suresh, Natalie Gramling

CATEGORY

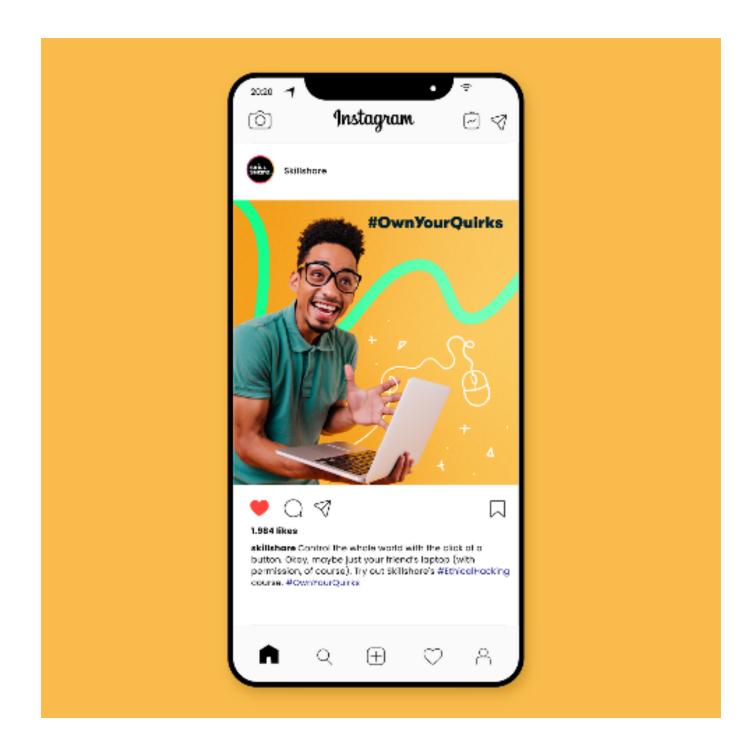
Consumer Campaign

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Madhusri Suresh, Natalie Gramling, Beatrice Ferro



TITLE

Skillshare: #OwnYourQuirks

NAME ON AWARD

Natalie Gramling, Beatrice Ferro

CATEGORY

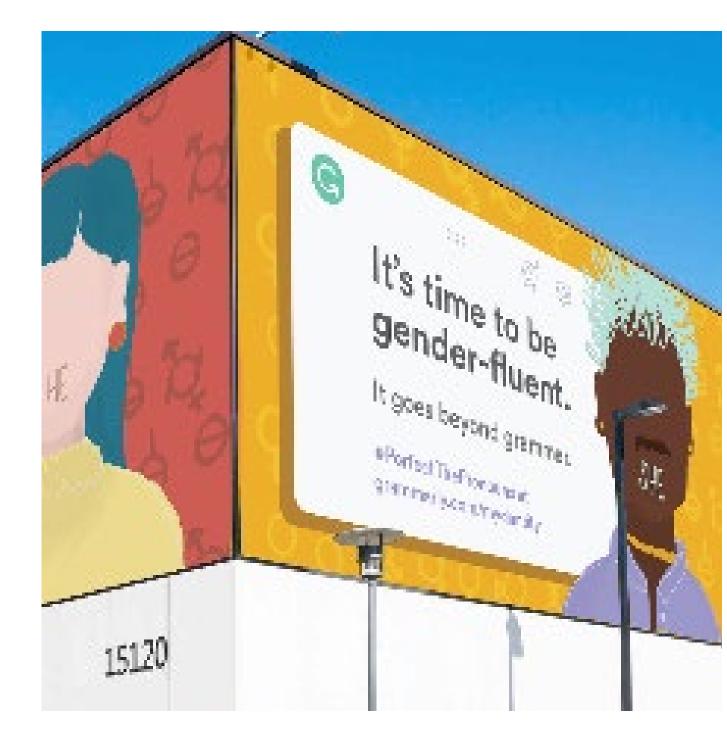
Consumer Campaign

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Natalie Gramling, Beatrice Ferro



TITLE

Grammarly | It Goes Beyond Grammar

NAME ON AWARD

Chahat Malhotra, Ladson Simmons

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Chahat Malhotra, Ladson Simmons



Listerine - Worth the Extra Minute

FISH BREATH
LEAVE A BAD TASTE
IN THEIR MOUTH.

NAME ON AWARD

Julia Couch

CATEGORY

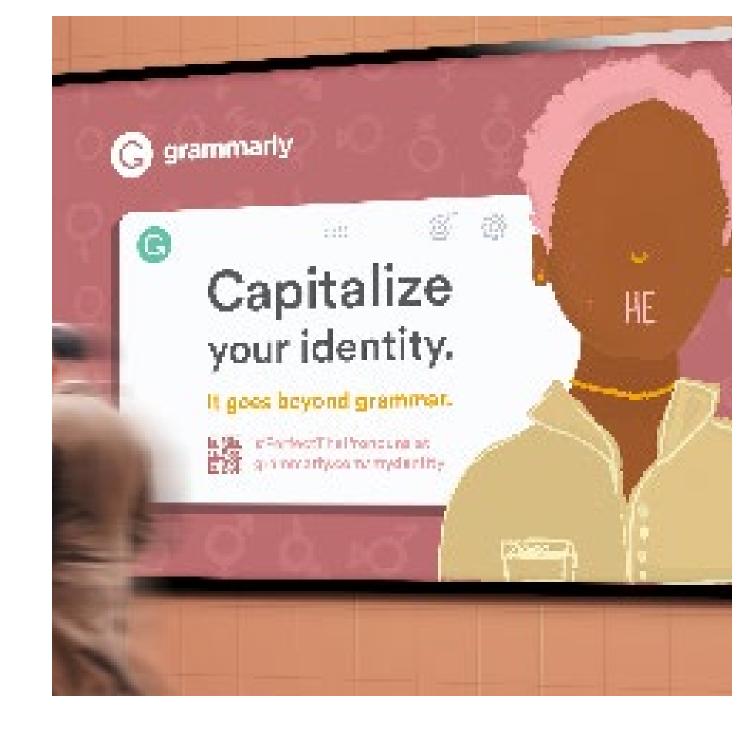
Consumer Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Julia Couch



TITLE

Grammarly I It Goes Beyond Grammar

NAME ON AWARD

Chahat Malhotra, Ladson Simmons

CATEGORY

Copywriting

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Chahat Malhotra, Ladson Simmons

GOLD WINNERS

STUDENT



TITLE

Women of Autism

NAME ON AWARD

Kyra Smith

CATEGORY

Illustration – Single

EDUCATIONAL INSTITUTION

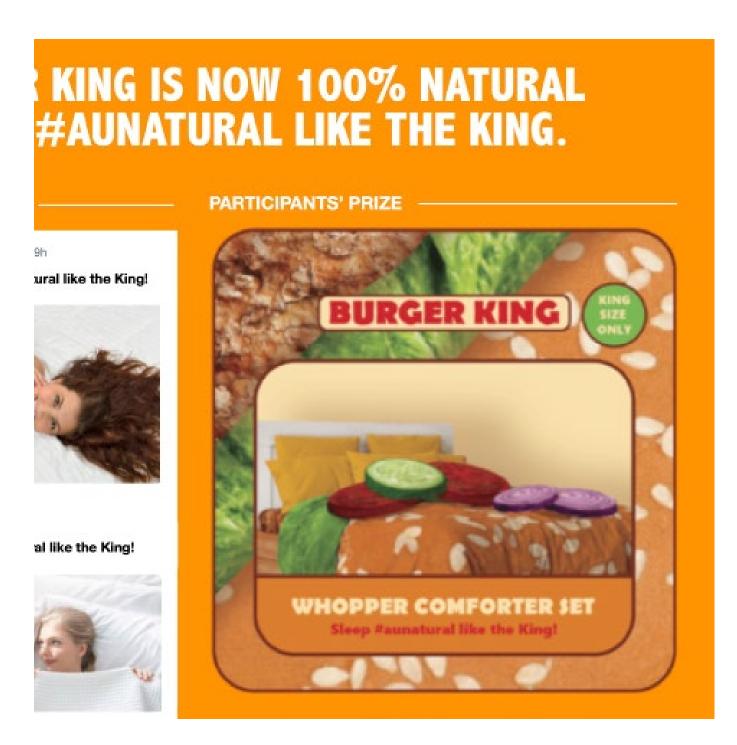
M.AD School of Ideas

CREDITS

Kyra Smith

STUDENT











TITLE

Mack Power

NAME ON AWARD

Jasmine Mack

CATEGORY

Packaging

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Jasmine Mack

TITLE

Burger King Natural

NAME ON AWARD

Andry Seichrist

CATEGORY

Point of Purchase

EDUCATIONAL INSTITUTION

Miami Ad School

CREDITS

Andry Seichrist

TITLE

Berserk

NAME ON AWARD

Kyra Smith

CATEGORY

Point of Purchase

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Kyra Smith

TITLE

Louise

NAME ON AWARD

Bethany Knapp

CATEGORY

Stationery Package - Single or Multiple

pieces

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Bethany Knapp

TITLE

Alice in Movieland

NAME ON AWARD

Alice Wannamaker

CATEGORY

Special Event Materials (invitations, announcements, cards, etc.)

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Alice Wannamaker

STUDENT



TITLEThe MET Stories

NAME ON AWARD Adila Wahdat

CATEGORYCover

EDUCATIONAL INSTITUTION
M.AD School of Ideas

CREDITSAdila Wahdat



TITLEThe Southern Reach Trilogy

NAME ON AWARD Maura Dupré

CATEGORYCover

EDUCATIONAL INSTITUTION
M.AD School of Ideas

CREDITSMaura Dupré



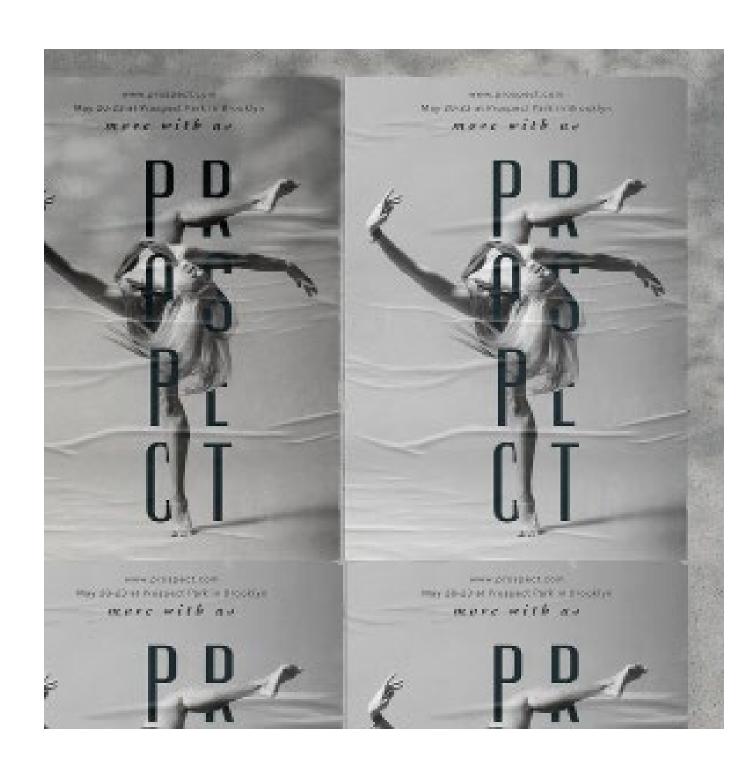
TITLE
A Pair of Silk Stockings

NAME ON AWARD
Rachel Broyles

CATEGORY
Book Design

EDUCATIONAL INSTITUTION
M.AD School of Ideas

CREDITS
Rachel Broyles



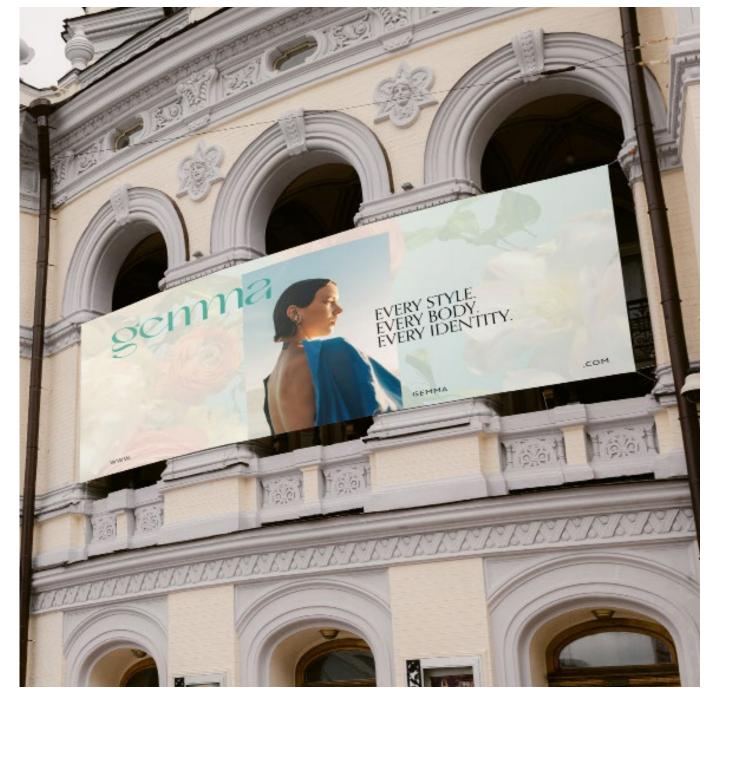
TITLEProspect Dance Festival

NAME ON AWARD
Mira Carroll

CATEGORYSingle

EDUCATIONAL INSTITUTION
M.AD School of Ideas

CREDITSMira Carroll



TITLEGemma

NAME ON AWARD
Abby McElmurray

CATEGORY
Outdoor Board (Flat or 3D)

EDUCATIONAL INSTITUTION
M.AD School of Ideas

CREDITSAbby McElmurray

STUDENT





NAME ON AWARD

CVS: The Flu Is on You

Virginia Mathews, Stephen McDaniel, Dougie Poland

CATEGORY

Campaign

TITLE

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Virginia Mathews, Stephen McDaniel, Dougie Poland

TITLE

Show Your Moxi

NAME ON AWARD

Sarah Abrams, Taylor Moser, Dougie Poland

CATEGORY

Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Sarah Abrams, Taylor Moser, Dougie Poland



TITLE

SIP

NAME ON AWARD

Maggie Weidner

CATEGORY

App (Mobile or Web-Based)

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Maggie Weidner



Protect Your Skin, Protect the Reef

NAME ON AWARD

Mollie Bond, Alain Tellez

CATEGORY

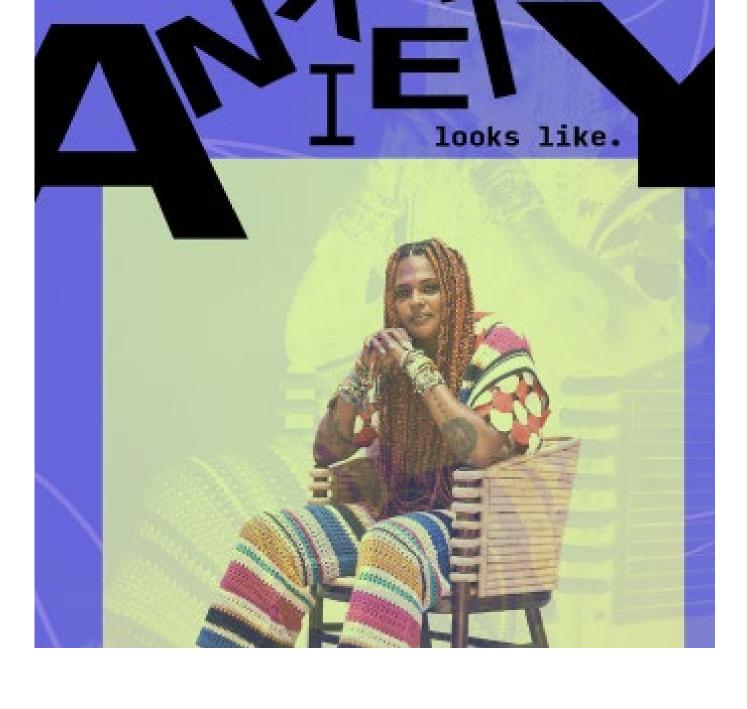
Campaign

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Mollie Bond, Alain Tellez



TITLE

Converse Step Into My World

NAME ON AWARD

Caroline Serrano Lafontant

CATEGORY

Digital Publications

EDUCATIONAL INSTITUTION

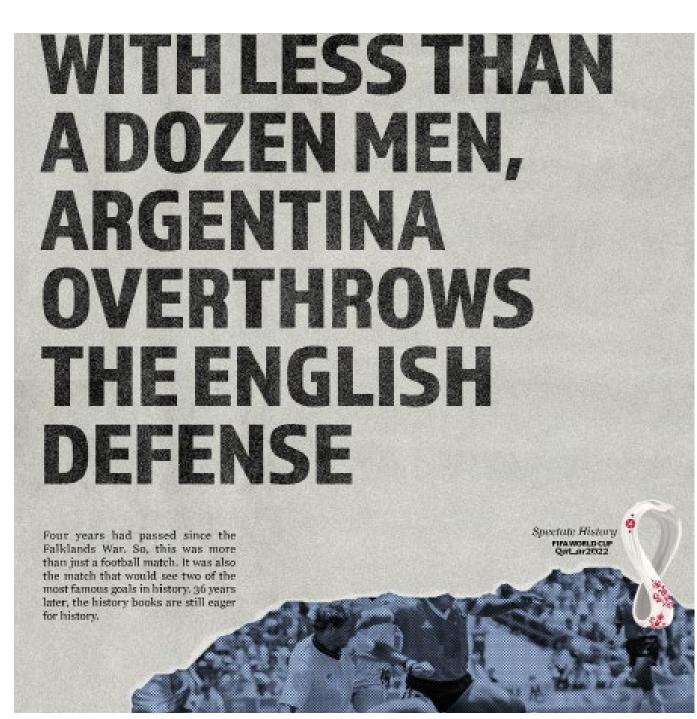
M.AD School of Ideas

CREDITS

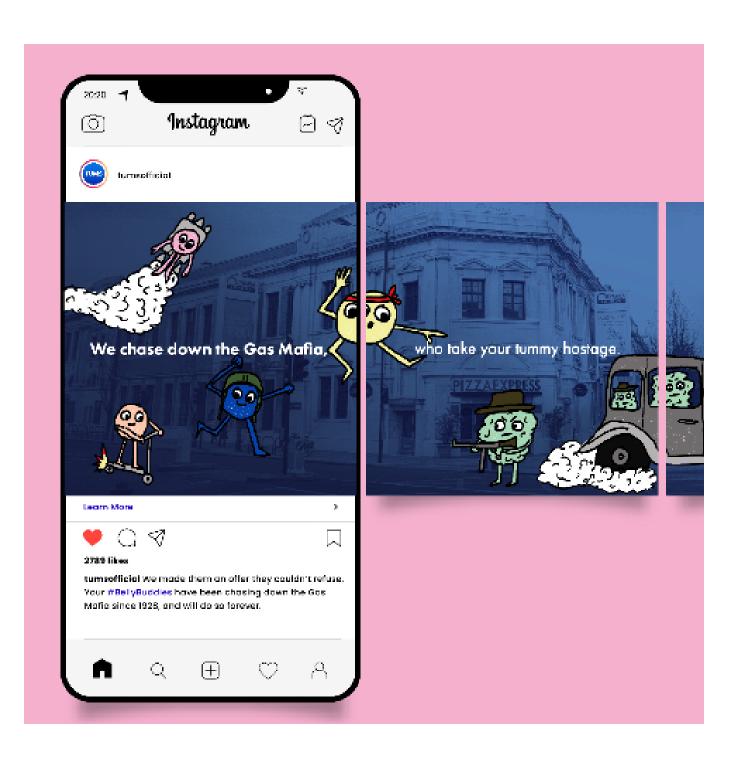
Caroline Serrano Lafontant

STUDENT











TITLE

Billie Radical Self-Care

NAME ON AWARD

Claire Graveline, Julia Couch

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Claire Graveline, Julia Couch

TITLE

Spectate History

NAME ON AWARD

Lanyor Cortez, Sammi Williams

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Lanyor Cortez, Sammi Williams

TITLE

GA Aquarium: Wonders of the Water

NAME ON AWARD

Sarah Abrams, Myles Lumb, Virginia Mathews

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Sarah Abrams, Myles Lumb, Virginia Mathews

TITLE

TUMS | #BellyBuddies

NAME ON AWARD

Chahat Malhotra, Seth Norton

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Chahat Malhotra, Seth Norton

TITLE

It's Our Dame Right

NAME ON AWARD

Dame Products: It's Our Dame Right

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Mary Paisley Belk, Huahua Liu, Zelia Ziping Zhou

STUDENT



TITLE

Superheroes Wear Masks

NAME ON AWARD

Aaron Prince

CATEGORY

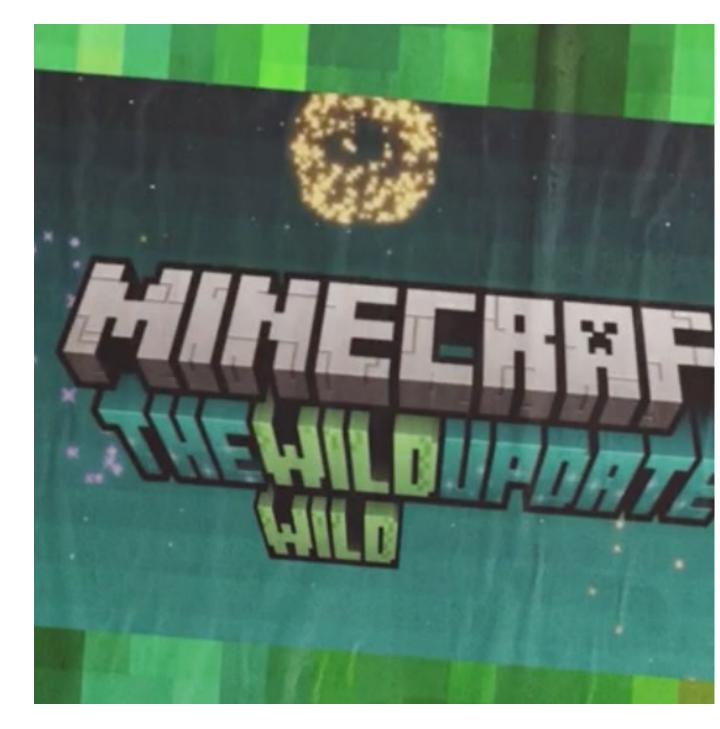
Consumer Campaign

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Aaron Prince



TITLE

The Wild Wild Update

NAME ON AWARD

Jessica Rasiel, Buchun Jiang, Jessica Rodriguez

CATEGORY

Copywriting

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Jessica Rasiel, Buchun Jiang, Jessica Rodriguez



TITLE

Black is a Rainbow Color

NAME ON AWARD

Adila Wahdat

CATEGORY

Illustration – Campaign

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Adila Wahdat



TITLE

Iceland: Never Normal

NAME ON AWARD

Virginia Mathews

CATEGORY

Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Virginia Mathews

STUDENT

TITLE

Tuli

NAME ON AWARD

Mary Mattson Lewis

CATEGORY

Packaging

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Mary Mattson Lewis

TITLE

Zee Chocolate

NAME ON AWARD

Zee Chocolate

CATEGORY

Packaging

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Zelia Ziping Zhou

TITLE

Tromper Le Bogue

NAME ON AWARD

Jessica Rasiel

CATEGORY

Point of Purchase

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Jessica Rasiel

TITLE

Jollylook-Brand Identity Redesign

NAME ON AWARD

Jollylook-Brand Identity Redesign

CATEGORY

Stationery Package - Single or Multiple pieces

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Zelia Ziping Zhou

TITLE

Lady's

NAME ON AWARD

Emily Pruitt

CATEGORY

Stationery Package - Single or Multiple pieces

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Emily Pruitt

TITLE

Moonflower

NAME ON AWARD

Amanda Branom

CATEGORY

Special Event Materials (invitations, announcements, cards, etc.)

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Amanda Branom

TITLE

Shadow & Bone Trilogy

NAME ON AWARD

Amanda Branom

CATEGORY

Cover

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Amanda Branom

TITLE

Truce Time

NAME ON AWARD

Lanyor Cortez

CATEGORY

Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Lanyor Cortez

TITLE

Uncommon Goods: win them with weird

NAME ON AWARD

Mary Paisley Belk, Katie Blechinger, Caroline Harris

CATEGORY

Campaign

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Mary Paisley Belk, Katie Blechinger, Caroline Harris TITLE

Behind the Horror

NAME ON AWARD

Jessica Rasiel

CATEGORY

Campaign

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Jessica Rasiel

STUDENT

TITLE

Biography of Carla Bley

NAME ON AWARD

Adila Wahdat

CATEGORY

Campaign

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Adila Wahdat

TITLE

Night Bitch

NAME ON AWARD

Abigail Hellmann

CATEGORY

Campaign

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Abigail Hellmann

TITLE

A Brief Inquiry into Bodoni

NAME ON AWARD

Jessica Rasiel

CATEGORY

Campaign

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Jessica Rasiel

TITLE

Night Shift

NAME ON AWARD

Abigail Hellmann

CATEGORY

Outdoor Board (Flat or 3D)

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Abigail Hellmann

TITLE

Uncommon Goods: win them with

weird

NAME ON AWARD

Mary Paisley Belk, Katie Blechinge,

Caroline Harris

CATEGORY
Outdoor Board (Flo

Outdoor Board (Flat or 3D)

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Mary Paisley Belk, Katie Blechinge,

Caroline Harris

TITLE

The Tree of Life

NAME ON AWARD

Alexandra Kozar

CATEGORY

Outdoor Board (Flat or 3D)

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Alexandra Kozar

TITLE

FujiFilm

NAME ON AWARD

Caroline Serrano Lafontant

CATEGORY

Outdoor Board (Flat or 3D)

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Caroline Serrano Lafontant

TITLE

Tombstone

NAME ON AWARD

Amanda Branom

CATEGORYSite

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Amanda Branom

TITLE

Amazon: Alexa Say Less

NAME ON AWARD

Mary Paisley Belk, Caroline Semler

CATEGORY

Campaign

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Mary Paisley Belk, Caroline Semler

TITLE

Food for Thought

NAME ON AWARD

Alex Martens

CATEGORY

Campaign

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Alex Martens

STUDENT

TITLE

Burger King Natural

NAME ON AWARD

Andry Seichrist

CATEGORY

Single Occurrence or Installation

EDUCATIONAL INSTITUTION

Miami Ad School

CREDITS

Andry Seichrist

TITLE

Soilmate

NAME ON AWARD

Rachel Broyles

CATEGORY

Website (Desktop or Mobile)

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Rachel Broyles

TITLE

Había Una Vez - Disney Plus

NAME ON AWARD

Mollie Bond, Kathryn Nicolai, Alain Tellez, Jaclyn Soria

CATEGORYCampaign

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Mollie Bond, Kathryn Nicolai, Alain Tellez, Jaclyn Soria TITLE

Burger King

NAME ON AWARD

Andry Seichrist

CATEGORY

Campaign

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Andry Seichrist

TITLE

Bon V!V Hive Pack

NAME ON AWARD

Emily Sparks, Mira Carroll, Daniel

Sanchez, Lexie Canario

CATEGORY

Single

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Emily Sparks, Mira Carroll, Daniel Sanchez, Lexie Canarios

TITLE

DXL - The Big Picture

NAME ON AWARD

Taylor Moser, Hannah Levin

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Taylor Moser, Hannah Levin

TITLE

Truce Time

NAME ON AWARD

Lanyor Cortez

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Lanyor Cortez

TITLE

CVS: The Flu Is on You

NAME ON AWARD

Virginia Mathews, Stephen McDaniel, Dougie Poland

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Virginia Mathews, Stephen McDaniel, Dougie Poland

TITLE

Bloomscape: We Love 'Em Like You Do

NAME ON AWARD

Ben Searles, Myles Lumb, Ryan Hash

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Ben Searles, Myles Lumb, Ryan Hash

TITLE

HipCamp: Get Outta Town

NAME ON AWARD

Ben Searles, Hannah Levin, Doug

Poland

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Ben Searles, Hannah Levin, Doug Poland

STUDENT

TITLE

Barilla #LoveWhatYouLove

NAME ON AWARD

Beatrice Ferro, Jasmine Mack

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Beatrice Ferro, Jasmine Mack

TITLE

Lovesac - A Little Too Comfortable

NAME ON AWARD

Claire Graveline, Julia Couch

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Claire Graveline, Julia Couch

TITLE

Lego for the Colorblind

NAME ON AWARD

Madhusri Suresh, Seth Norton

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Madhusri Suresh, Seth Norton

TITLE

Burger King

NAME ON AWARD

Andry Seichrist

CATEGORY

Consumer Campaign

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Andry Seichrist

TITLE

Zico Coconut Water

NAME ON AWARD

Morgan Eidson, Juli Rocha, Emma

Garan

CATEGORY

Integrated Brand Identity Campaign -

Campaign

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Morgan Eidson, Juli Rocha, Emma

Garan

TITLE

Barilla #LoveWhatYouLove

NAME ON AWARD

Beatrice Ferro, Jasmine Mack

CATEGORY

Copywriting

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Beatrice Ferro, Jasmine Mack

TITLE

Skillshare: #OwnYourQuirks

NAME ON AWARD

Natalie Gramling, Beatrice Ferro

CATEGORY

Copywriting

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Natalie Gramling, Beatrice Ferro

TITLE

Skyn: For Those Who Hate Condoms

NAME ON AWARD

Sarah Abrams, Taylor Moser

CATEGORY

Copywriting

EDUCATIONAL INSTITUTION

The Creative Circus

CREDITS

Sarah Abrams, Taylor Moser

TITLE

Clementine

NAME ON AWARD

Bethany Knapp

CATEGORY

Logo Design

EDUCATIONAL INSTITUTION

M.AD School of Ideas

CREDITS

Bethany Knapp

TITLE

Mack Power

NAME ON AWARD

Jasmine Mack

CATEGORY

Illustration – Campaign

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Jasmine Mack

STUDENT

TITLE

P for Pantone Booklet

NAME ON AWARD

Chahat Malhotra

CATEGORY

Single

EDUCATIONAL INSTITUTION

Savannah College of Art and Design

CREDITS

Chahat Malhotra

AMERICAN ADVERTISING AWARDS



ATLANTA AD
CLUB